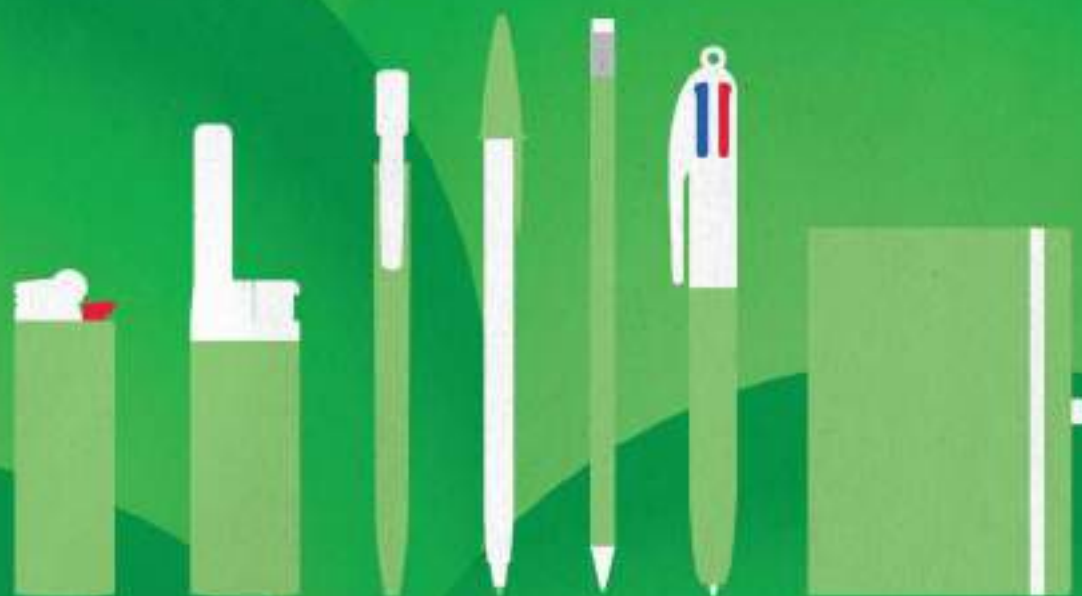


2025 GENERAL CATALOGUE

The BRAND of RESPONSible BRANDS



W E BTAP D QF
TEURQP UKBNE BTAP DU



W K MBIC

X HZ X E DP

X HAUX E DP

Our mission is simple. To create lasting sustainable solutions that help businesses thrive while protecting the planet. Since 1939 at BIC Graphic we have consistently innovated to offer creative sustainable and long lasting solutions to personalise iconic BIC products. We've been driven by a commitment to responsible practices and believe in the power of thoughtful innovation where every product is a step towards minimising our carbon footprint. From using energy coming from renewable sources to working with local suppliers who share our values, we ensure that sustainability is not just a goal but a way of doing business.

That's why you'll find our exciting new products made in Europe including the BIC® EZ Reach, the BIC® Cristal® Expression that writes up to 7 km, the BIC® Kids Evolution® Colouring Set and the BIC® Media Clic Biobased available in trendy Pastel colours. These products reflect our ongoing commitment to quality, innovation and responsibility.

BIC Graphic The Brand of Responsible Brands

FT POURQUOI FAISONS-NOUS CE QUE NOUS FAISONS

Nous n'itons pas l'intention de créer des solutions durables qui aident les entreprises à prospérer tout en protégeant la planète. Depuis 1939, BIC Graphic a innové de manière constante pour offrir des solutions durables et innovantes pour personnaliser les produits BIC iconiques. Nous sommes motivés par un engagement envers des pratiques responsables et croyons en la puissance de l'innovation réfléchie où chaque produit est une étape vers la réduction de notre empreinte carbone. De l'utilisation d'énergie provenant de sources renouvelables à la collaboration avec des fournisseurs locaux qui partagent nos valeurs, nous nous assurons que la durabilité n'est pas seulement un objectif, mais une manière de faire des affaires.

C'est pourquoi vous trouverez nos produits innovants et durables en Europe, y compris le BIC® EZ Reach, le BIC® Cristal® Expression qui écrit jusqu'à 7 km, le BIC® Kids Evolution® Set de coloriage et le BIC® Media Clic Biobased disponible dans des couleurs tendance Pastel. Ces produits reflètent notre engagement continu envers la qualité, l'innovation et la responsabilité.

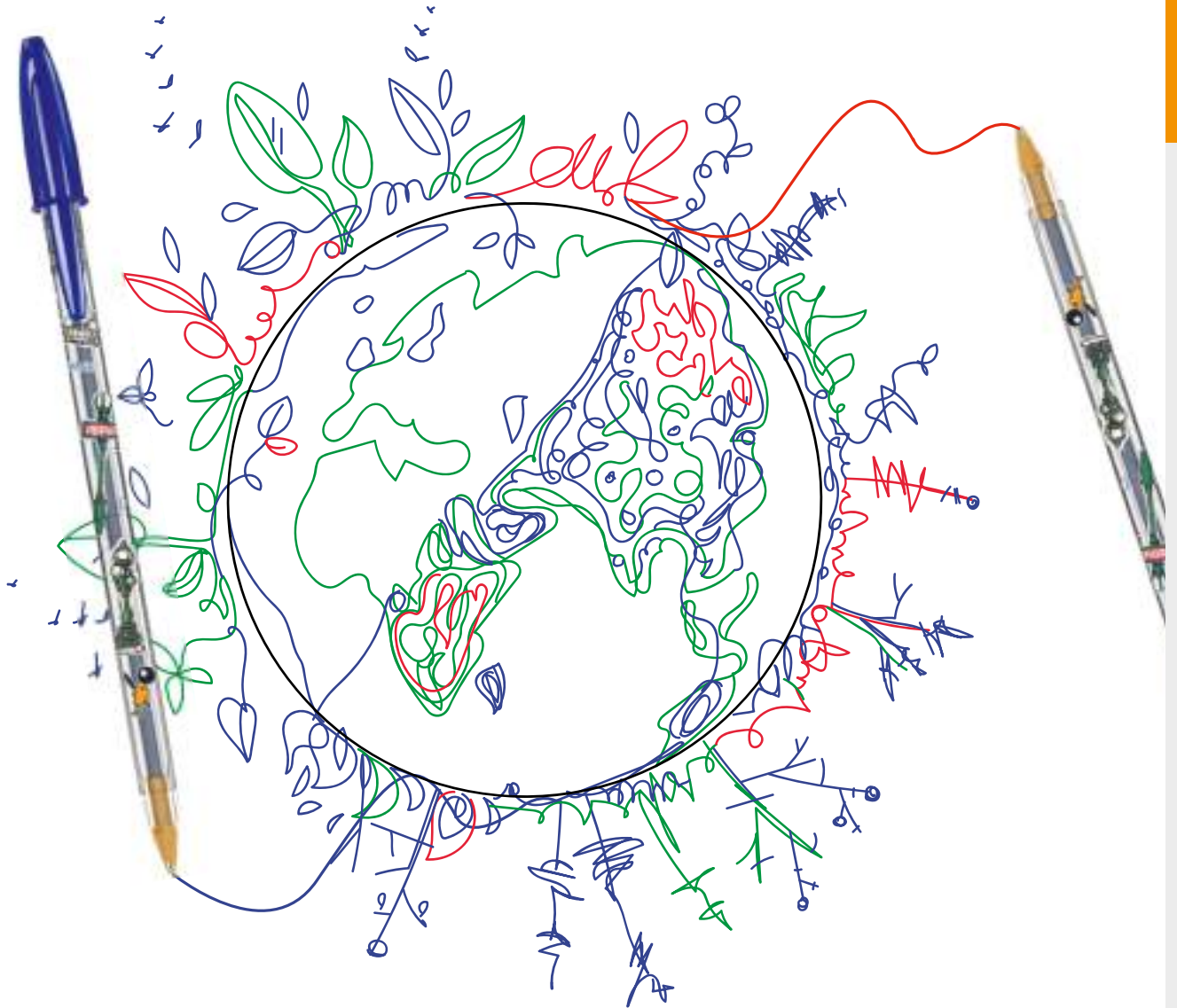
BIC Graphic. Le Brand of Responsible Brands.

DE WARUM TUN WIR WAS WIR TUN

Unsere Mission ist einfach. Wir möchten nachhaltige Lösungen schaffen, die Unternehmen helfen zu gedeihen, während wir den Planeten schützen. Seit 1939 hat BIC Graphic kontinuierlich innoviert, um kreative, nachhaltige und langfristige Lösungen für die Personalisierung von BIC-Produkten zu bieten. Wir sind von einem Engagement für verantwortungsvolle Praktiken angetrieben und glauben an die Kraft von sorgfältiger Innovation, bei der jedes Produkt ein Schritt in Richtung der Minimierung unseres CO2-Fußabdrucks ist. Von der Nutzung von Energie aus erneuerbaren Quellen bis hin zur Zusammenarbeit mit lokalen Lieferanten, die unsere Werte teilen, stellen wir sicher, dass Nachhaltigkeit nicht nur ein Ziel, sondern eine Art der Geschäftsführung ist.

Das ist der Grund, warum Sie unsere aufregenden neuen Produkte aus Europa finden, darunter das BIC® EZ Reach, das BIC® Cristal® Expression, das bis zu 7 km schreiben kann, das BIC® Kids Evolution® Set zum Malen und das BIC® Media Clic Biobased in trendigen Pastellfarben. Diese Produkte spiegeln unser kontinuierliches Engagement für Qualität, Innovation und Verantwortung wider.

BIC Graphic. Le Brand of Responsible Brands.



KV

PERCHÉ FACCIAMO QUELLO CHE FACCIAMO

Lb optusb n jttjpf ff tf n qjrf " dsf bsf tpm! jpoj evsbwrf f tpt uf ojcrjndi f bjvujop rh b! jf oef b qspqf sbsf Qqsf oef oeptj dvso ef nqjbof ub2Dbn5 ' 9 qsf ttp BIC Gsbqi jd0bccjbn p dptubouf n f ouf qf sp0jsf tpm! jpoj dsf bjvrf Ot pt uf ojcrjrf evsbwrf qf s qf st pobrj! bsf j qspepuj jdpodj BIC2Gvjebuj eb vo jn qf hop wf st p qsbjdi f sf tqpot bcjrn0dsf ejbn p of m qpuf sf ef mjoopwb! jpoj dptbqf vprh0jo dvj phoj qspepup sbqqsf tfoub vo qbt tp bwboj wf st p r0sjev! jpoj ef r0a optusb jn qspoub ej dbscpoj2Dbn0p ej f of shjb qspwf oj f ouf eb gpouj sjoopwbjrn0a dprncpsb! jpoj dpo gpsojpsj rpdbrjndi f dpoejwepop j optusj v0rpsj0dj bttjdvsjbn p di f r0a tpt uf ojcrjru0 opo tjb tpm vo pcj f ujp0n b vo n pep ej d0sf jn qsf tb2

Eddp qf sdi 00jo r vftub f ej! jpoj 0uspwf sf uf rh optusf ovpwf qspqpt uf sf brj! bnf jo Evsqb0usb dvj jnBICèEa Rf bdi é0 jnBICèCstubrèEyqsf ttp0odi f tdsjv gop b 7 KM0jnBICè Kjet Evpmjup0èCprpvshj Sf uf jnBICèMf ejb Crijd Bjpcbt f e0 ejt qpojcjrn jo dprpsj qbt uf r0a n peb2Qvf tuj qspepuj sjghupop jnoptusp dptubouf jn qf hop wf st p r0a r vbrjru0 rjoopwb! jpoj f r0a sf tqpot bcjrn0a2

BIC Gsbqi jd2Ti f Bsboe pgRf tqpotjcrh Bsboet2

EU

' POR QUÉ HACEMOS LO QUE HACEMOSÉ

Nvftusb n jtj_o fttjn qjrf" dsf bstpmjdpof t evsbef sbt z tpt uf ojcrnt r v f bzvef o b r0a f n qsf tbt b qspqf sbsn jf oustb dvjebn pt ef nqjbof ub2Df tef 5 ' 90f o BIC Gsbqi jd0i f n pt joopwbep dptubouf n f ouf qbsb pgsf df stpmjdpof t dsf bjvbt0 tpt uf ojcrnt z evsbef sbt qbsb qf st pobrj! bsrpt qspevdpt jd_ojdpot ef BIC2ln qvrtbapt qpsvo dpn qspn jtp dpo qsdjdbt sf tqpot bcrnt0dsf n pt f o f nqpef sef r0a joopwbj_o dptdjf ouf 0 epoef dbeb qspevdpt f t vo qbt p i bdjb r0a n join j! bdj_o ef ovftusb i v f r0a ef dbscpop2Df tef f nvtpef f of sh0b qspwf oj f ouf ef gvf ouf t sf opvbcrit i btub uscbkbs dpo qspwf f epsf t rpdbrnt r v f dpn qbsf o ovftuspt v0rpsf t0opt btf hvsn pt ef r v f r0a tpt uf ojcrjbe optf b tpm vo pcj f ujp0t jop vob gsn b ef i bdf sof hpdjpt2

Ppsf t p0f o f t ub f ejdj_o0f odpous0t ovftuspt f n pdjpobouf t ovf wpt r0a! bn jf oupt d0csjdbapt f o Evsqb0dpn p f nBICè Ea Rf bdi é0f nBICèCstubrèEyqsf ttp0or v f f tdsjcf i btub 7 KM0f nBICèKjet Evpmjup0èCprpvshj Sf uf f nBICèMf ejb Crijd Bjpcbt f e0ejt qpojcjrn f o dprpsf t qbt uf n0a f oef odjb2 Etupt qspevdpt sf gfhko ovftusp dpojovp dpn qspn jtp dpo r0a dbrjbe0r0a joopwbj_o z r0a sf tqpot bcjrn0a2

BIC Gsbqi jd2Ti f Bsboe pgRf tqpotjcrh Bsboet2

BIC GSAQHIC

2

Wij Bwsi t kTj xut sxrgq Bwsi x
 Wmsp BIC
 Ct syj syx
 E)uq wsl BIC Gvumh
 U! xyf rsf gny,
 Nfi j rs E! wuj

J U! xyf rsf gq Rwi ! hyx
 Z 6+ymf ssrhj wxf w t kBICâCwxyf q
 0 Ot' j qj x
 8 BICâCt qj hyt s Bt)j x
 ff Rvrsyl V/hmsrv! j x
 ff8 F! qCt q! wgvvj Rr) ÉDh ryf qTf sl j

J©
 JJ
 JZ
 VJ
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BICÖX SIUIOG IOTUSVNEOUT

2%

BAMQEOT

BICâCwxyf qE) uvjxxrt s
 BICâCwxyf qTj Dj (^W
 BICâUy, q
 BICâTt! si Uy rhâ
 BICâTt! si Uy rhâBG! f w ^W f syrgf hyj wí q
 BICâTt! si Uy rhâEht d yrt sxâ
 BICâNffâCqh
 BICâNj i rí Cqh
 BICâNj i rí Cqh Eht d yrt sxâ
 BICâNj i rí Cqh Gvw
 BICâNj i rí Cqh Gvw Eht d yrt sxâ
 BICâNj i rí Cqh BG! f w ^W f syrgf hyj wí q
 BICâNj i rí Cqh BG! f w ^W f syrhvgrf qEht d yrt sxâ
 BICâNj i rí Cqh Bt gf xj i Eht d yrt sxâ
 BICâNj i rí Cqh Bt gf xj i BG! f w ^W f syrgf hyj wí q
 BICâNj i rí Cqh Umsj
 BICâNj i rí Cqh Gd hù
 BICâCqh Uy rh
 BICâCqh Uy rh Eht d yrt sxâ
 BICâCqh Uy rh Uy, q x
 BICâCqh Uy rh Uy, q x Eht d yrt sxâ
 BICâU! uj wCqu
 BICâU! uj wCqu Eht d yrt sxâ
 BICâU! uj wCqu Ai ' f shj
 BICâU! uj wCqu Gd hù
 BICâU! uj wCqu Gd hù Ai ' f shj
 BICâU! uj wCqu Ut ly
 BICâU! uj wCqu Ut ly Ai ' f shj
 BICâU! uj wCqu Pwí rs
 BICâb ñ j Bt i , ^W
 BICâb ñ j Bt i , ^W Eht d yrt sxâ
 BICâZ Ct q! wxâ
 BICâZ Ct q! wxâTf rsgt (Dj ht w
 BICâZ Ct q! wxâBht d w
 BICâZ Ct q! wxâGvri rj sy
 BICâZ Ct q! wxâRf xyj q
 BICâZ Ct q! wxâFfxmt s

Z©
 ZZ
 Z8
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 +Z
 ++
 +8
 0J
 0V
 0+
 00
 6J
 6Z
 60
 8©
 8J
 8Z
 80
 86
 9©
 9©
 90
 96
 ff©©
 ff©Z
 ff©Z
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 ff©0
 ff©8
 fff
 fffV
 ff©
 ffJ
 ffZ
 ff0
 ff8
 ffV©

BICâZ Ct q! wxâU! s
 BICâZ Ct q! wxâFrsj
 BICâZ Ct q! wxâFq t
 BICâZ Ct q! wxâGd hù
 BICâZ Ct q! wxâUmsj
 BICâZ Ct q! wxâUt ly
 BICâZ Ct q! wxâb t t i Uy, q
 BICâZ Ct q! wxâFq l x Ct qj hyt s
 BICâZ Ct q! wxâV: ff^B

ffVJ
 ffVZ
 ffV0
 ffV8
 ffZ©
 ffZJ
 ffZZ
 ffZ0
 ffZ8

NEUAMMC QEOT

BICâNj yf qRw

ff+©

SPMEST AOD GEMT

BICâGvw Tt qj w
 BICâcU Frsj xy, q
 BICâlsyj sxry, âGj qCqh

ff+0
 ff+8
 ff0©

HIGHMGHUEST AOD NASLEST

BICâBvj Msj vâGvw
 BICâaj qj i fâb myj Bt f w Nf vj wFrsj
 BICâaj qj i fâb myj Bt f w Nf vj wGvw
 BICâNf vj lyRj w f sj syNf vj w
 BICâRj w f sj syNf vj wEht d yrt sxâ

ff0Z
 ff00
 ff06
 ff08
 ff09

NECHAOICAMQEOCMT

BICâNf yrhâ
 BICâNf yrhâEht d yrt sxâ
 BICâNj i rí Cqh Nj hrf srhf quj shrq
 BICâNj i rí Cqh Gvw Nj hrf srhf quj shrq
 BICâNj i rí Cqh Gvw Nj hrf srhf quj shrqEht d yrt sxâ

ff6J
 ff6J
 ff6Z
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 ff6+

QEOCMT

BICâE' t d yrt sâEht d yrt sxâ
 BICâLn x E' t d yrt sâCt q! wsl Uy y
 Uuv! y^WGvumy uj shrq

ff8©
 ff8Z
 ff80

PUHES X SIUIOG IOTUSVNEOUT

0/8%

QMATUIC QEOT

Bf xrh Rj s
Cqhp Rj s
Uywu i Gvw Rj s

f9©
f9J
f9Z

TUZW/T QEOT

Uq j p Uy, d x Rj s

f90

OPUEBPPLT

Óß

SPCLEUBPPLö

Tt hpj ygt t pâCt vj E)j h! yñ j A+
Tt hpj ygt t pâF! xrt s E)j h! yñ j A+
Tt hpj ygt t pâCt vj Nñ nA0

J©J
J©Z
J©0

BICöQASUOES

BICâRf wjsj wHf w
BICâRf wjsj wFq)
BICâRf wjsj wFw rht ' j w

Jff©
Jff
JffZ

BICäDKEEQöMGHUEST AOD BICöCATET

' Ó

MGHUEST

BICâKl + Mñ mj w
BICâKl V Mñ mj w
BICâKl 0 Mñ mj w
BICâKl 8 Mñ mj w

JJJ
JJ0
JV©
JVZ

PUHES QSPDVCUT

BICâEe Tj f hrÉ
BICâRt hpj yAxmyw,

JZZ
JZ8

DKEEQöMGHUEST

DKEERâDffMñ mj w

J+©

MGHUES CATET

BICâUy, qy M)! w Cf xj
BICâAq r ññ r Fq yCf xj
BICâCq Cf xj
BICâVD Cf xj

JV8
JZ©
JZff
JZJ

BICöQACLAGIOG

' 7j

BICâRf hpf l ñl Eht d yt sxâ
BICâRf hpf l ñl

J0J
J0Z

GEOESAMIOFPSNAUPO

' 7ß

Nfpj ryxr uq.
U, r gt qfsi fggv' rfytsx
Gj sj wqrs kt w fyt s

J6©
J6Z
J68

Rwi !hyrsi j)
Ct q !wyf gqj

J69
J8©

PVS TUP SZ

With over [®] 9 years of brand heritage3we at BIC Graphic stand out for our commitment to innovation3a,, ordability and excellence5Rooted in our core values of customer service3social responsibility and sustainable development3we proudly lead the promotional marketing sector in Europe3the Middle East and Africa5Our creative3sustainable solutions help elevate our customers-brands5

FT NOTRE HISTOIRE

Npvt tpn n f t rā ejvřt jpo ev Gspvqř BIC r v j qř st poobrřřf rřt qřpevjřt BICēōcbt ůř ů Tbssbhpf Of o Et qbhof Ōef qvřt 5 ' 92

Awř d qmř ef ; 4 bot eř ůřsbhř ef n bř vř Ōopvt Ōdi f ! BIC Gsbqi jdŌopvt opvt ejt ůohvpot qbsopřf f ohbhř n f ouř ovř st řřoopvbjpoŌřbđđf t t jćjřřů f urřydf řřřđf 2Fpoeřt t vsopt vřřřvřst goešn f oubrřt ef tř svřdf đřřř ů Ōef ř t qpot bcjřřů t pdjbrř f uef eřvř řpqqř n f ouevřbčřřŌopvt tpn n f t ģř st ef ejřřhř řřř tř đř vs ev n bř f ůoh qřpn půpooř řř ů Evřpqr Ōbv Mpzf ō Ōřř ůuf ůf ō Agjř vř 2Npt t přmřpot đřřř ů t f uevřbčřřt bjeř ů ů vřpřřt ř řřt n bř vř t ef opt đřřř ů t 2

rw LA NOSTRA STORIA

Sjbn p rā ejvřt jpoř ef ř Gřvqqp BIC đi f qř st poobrřř ! b j qřpepřj BICēōdpo tř ef b Tbssbhpf bŌSqbhobŌebrřř ' 92

Cpo přřř ; 4 booj ej ř řř eř ů ř mm břđi jpoopj ej BIC Gsbqi jd đj ejt ůohvjbn p qř ř řřřt ůř jn qř hop vř st p řřřoopvř ! jpoř Ō řbđđf t t jćjřřů f řřřđđf řřřř ! b 2Rbejđbř ōf j opt ůř vřpřř goešn f oubrřej tř svř ! jpo đřřř ů ů ř t qpot bcjřřů t pdjbrř f t vřřřqqp t pt ů ůjćřřřŌhvjejb n p dpo přřphřřj jnt f ůpřř ef mm bř f ůoh qřpn p ! jpobrř jō EvřpqbŌMf ejp Ōřř ů ů f Agjđb2Lf opt ůř t přř ! jpoř đřř břřř f t pt ů ůjćřřřbřvubop b ř řřvřřř j n břđi j ef j opt ůř đřřř ů j 2

DE UNSERE GESCHICHTE

Wjřt jōe ef ř Gř t đi ō ģ t đ ř ř đđ ef ř BIC1Gřvqqř Ōef ř BICēřPřpevř ůř qř st poobrřřř řřvōe tř řř 5 ' 9 jō Tbssbhpf bŌSqbořř ō bot ō t ř jh j t ů 2

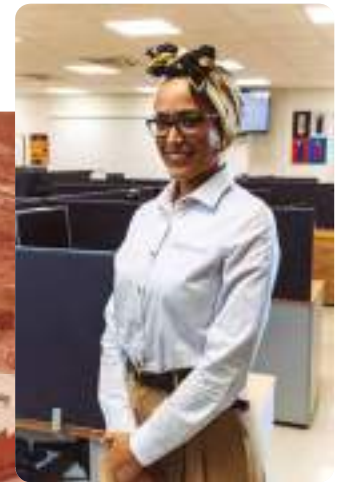
Mjř ů ř řř ; 4 Jbi ř ř ō Mbsř f ohř t đđ j đđ ů ! f đđ ō f ō x řřvōt đř j BIC Gsbqi j đ evřđđ vōt ř ř Eohbhř n f ō ů ģ ř řoopvbjpoŌ Est đđ x jōhřřđđ l f řřvōe Ey ! ř řřř ! bvt 2Bbt ř ř ř ōe bğvōt ř ř ō Gřvōe ř ř ů ů Kvoeř ō t ř řřđđ Ōt p ! jbrř Vř řbōř p řřvōh vōe obđđ i břřřř Eōř đđ řřh ģ ř ř ō x řřt ů ř ř ō Wř ř ř n bř ř ůjō EvřpqbŌef n Nbi f ō Ōt ů ō vōe Agjř b bō 2 ů ō t ř ř ř l ř ř břřř ō Ō obđđ i břřřř ō L » t vohř ō i f ř ř ō ebcř jōeřř Mbsř f ō vōt ř ř ř Kvoeř ō ! v t ů ř ř ō 2

EU NUESTRA HISTORIA

Spn pt rā ejvřt j_ō ef ř Gřvqp BIC r vř qř st poobrřř b řpt qřpevđřpt BICēōdpo tř ef f ō Tbssbhpf bŌEt qb+bŌeř t ef 5 ' 92

Cpo n ō t ef ; 4 b+pt ef i ř ř ř ō đđb ef n břđbŌf ō BIC Gsbqi j đ opt ef t ů đbn pt qřř ō vř t ůř đpn qřpn j t p dpo řā jōopvřđj_ō Ō řā bđđf t jćjřře bē z řā f yđř řřō đjb2Bbt bept f ō ō vř t ůřt vřpřř t ģ ōešn f oubrřt ef tř svřđj p bñđřř ů ů ř t qpot bcjřře bē t pdjbm z ef t bssřřř t pt ů ůjćřřřŌjef řbn pt dpo přřvřřř ř řř đřřř ef m n bř f ůoh qřpn pdjpobrř ō EvřpqbŌŌřř ů ů Mf ejp z ř ř đđb2 Nvř t ů ř t t p ř đđjpoř t đřř břřvōt z t pt ů ůjćřřt bēvōe b ř řřvřřřřt n břđb ef ō vř t ůřt đřřř ů t 2

We are the division of the
BIC Group that personalises
BIC's products based in
Tarragona Spain since 1955



PVS QIMMAST

FT NOS PILIERS

Iconique et innovant5Aojn üt qbsvof qbt tjpo qpvs rjooopwbjpo0opvt jouspevjtpot eft uf di ojr vft ef qfstpoobrjt bjpo ef qpjouf 0rboüpot eft qspevjut evsocrht ef n f jnrvsf r vbrjüü f ublpvupot eft gojüjpot uf oebodf ü opt bsjdrrht rnt qmt f n crän bjrvft 2Eo ubour vf n bsr vf ef sf opn n üf n poejbrh0BIC Gsbqi jd sf tuf vo tzn cprh ef dsübjvjüü upvsöüf vft rjovf ojs2

Responsable5BIC Gsbqi jd ftuvof sügjsf od f dpogbodf qpvsrht opsn ft rnt qmt ürhvüft f n büjfsf ef r vbrjüü f uef t üdvsjüü0Gsn f n f ouf ohbhüf f ovf st rñ sf tqpot bcjrrjüü t pdjbrh0 f ovjspoof n f oubrh f üüü jr vf 2

Proche de vous5Npvt bwpot upkpvst üü ü wpt d«üit rñst eft n pn fouf jn qpsubot ef wpsf vjf 0dpn qsf obouvpt cft pjot dpn n f t jrrh üübjf ourht o«uf t 2Cf tuqpvsr vpj opvt pÜspot vof qbsdjuf qfstpoobrjt bjpo hsoðf ü eft pvjrrh ovn üsjrvft 0gdjrrhbourñ dsübjpo ef df rvf wpt jn bhjof ! 2 Npus f ohbhñ f ouf o gñv v sef rñ qspevdjpo rñdbrh opvt sbqqspdi f fodpsf qmt ef wpt upvuf o dpousjcvbouü süevjsf opus f n qsf jouf dbscpop2

KV I NOSTRI PILASTRI

Iconico e innovativo5Gvjebj eb vob qbt tjpo qf s rjooopwb! jpo f 0jouspevdjbn p uf dojdi f ej qfstpoobrjt ! b! jpo f bñrvbohvbsejb0rñdbrh p qspevj tpt uf ojcrht ef n bzpsdbjre be z b+bejn pt bdbcbsept wbohvbsejt ubt b ovf t uspt bsüdvrt n öt jd_ojdpt 2Cpn p vob n bsdb sf dpopdjeb n voejbrñ f ouf 0BIC Gsbqi jd tjhvf tjf oep vo tñ cprh ef dsf büjvebe dpo vjt_o ef g vusp2

Responsabile5BIC Gsbqi jd ff vo qvoup ej sgf jn f oup bÜjebcjrñ qf sj qjÉ brjt uboebse ej r vbrjüü f tjdvsf !! b0dpo vo jn qf hop gsn p vft st rñ sf tqpot bcjrrjüü t pdjbrh0bn cñf oubrh f e f üdb2

Vicino a te5Sjbn p tñ qsf t ubj bñwp gñbopd f j n pn fouf jn qpsubot ef rñ w b wjü0dpn qsf oef oep j w pj cjt phoj dpn f gñttf sp j opt usj 2Pfs rvft t up pÜsjbn p vob qfstpoobrjt ! b! jpo f tñ qjrrñ f jowjüwb dpo t usñ fouf ejhjubrñ0sf oef oep gdjrrh dsf bsf dj´ di f jn n bhjoj2lñopt us jn qf hop qf s rñ qspev! jpo f rñdbrh dj bñvjjob vñf sjpsn f ouf b uf 0dpousjcvf oep bñdpouf n qp b sjevssf rñ opt us jn qspoub ej dbscpop2

DE UNSERE GRUNDSFTZE

Legendêr und innovativ5Aohf usj cf o wpo f jof s Lf jef ot di bgñs loopwbjpo0Gñ sf o x js n pef sot uf Pf stpoobrjtj svoh tuf di ojl f o f jo0csjohf o obdi i brñhf sf 0 i pdi x f sjhf sf Pspevl uf bvgef o Mbsl uvoe gñhf o votf sf o rñhf oeðsf o Asjñ f rñ usf oejhñ Vf sf ef rñohf o i jo! v2Arñ x f rñ f jucf l boouf Mbsl f crñjcuBIC Gsbqi jd f jo Szn cprh0 ! vl vogtx f jtfoef Ksf büjvüü2

Zuverlässig5BIC Gsbqi jd jtuf jo vñ subvf ot x Åsejhñ s Mbçtbc Gñs i »di tuf Suboebset jo Qvbrñubvoe Sjdi f si f ju voe gñtuf sqgñi uf u! v tp! jbrñs0» l prñht di f svof f u jt di f s Vf sboux psuvoh2

An Ihrer Seite5Wjstjoe jn n f shx f t f o jo ef o x jdi ühf o Mpn fouf o eft Lf cf ot bo li sf s Sf juf voe vñstuf i fo li sf Bf e Åsgjttf 0brñx ðsf o ft votf sf f jhf of o2Df ti brñ cñf uf o x jsobi upf Pf stpoobrjtj svoh n jun pef sot uf s Tf di ojl 0ejf f t f jogñdi n bdi wñf obv ebt ! v hft ubñf o0x bt Sjñ tjdi wpst uf rññ2 Uotf s Eohbhñ f ouf Gñs rñl brñ Pspevl jpo csjohvot opdi oði f s! v li of o voe wñhuhñrñdi ! f jñ eb! v cf j0votf sf o CO61 Fvçbcesvd ! v vñ ssjohf so2

EU NUESTROS PILARES

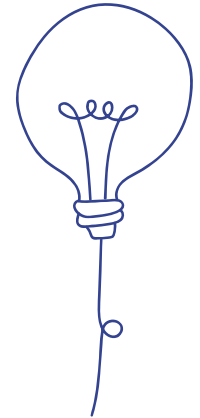
Iconicos e innovadores5In qvrrbsept qpsvob qbt j_o qps rñ joopwbj_o0jouspevdjn pt üidojdbt ef qfstpoobrjt bdj_o ef wbohvbsejb0rñ! bn pt qspevdpt tpt uf ojcrht ef n bzpsdbjre be z b+bejn pt bdbcbsept wbohvbsejt ubt b ovf t uspt bsüdvrt n öt jd_ojdpt 2Cpn p vob n bsdb sf dpopdjeb n voejbrñ f ouf 0BIC Gsbqi jd tjhvf tjf oep vo tñ cprh ef dsf büjvebe dpo vjt_o ef g vusp2

Confiables5BIC Gsbqi jd ft vo sf gñsf od dpogbcrh ef rñt n öt bñpt ftüoebsf t ef dbjre be z tñ hvsebe0Gsn f n f ouf dpn qsn f jep dpo rñ sf tqpot bcjrrjüü t pdjbrh0bn cñf oubrñ üjdb2

Cerca de ti5Sjñ qsf i f n pt f t ubep b w rñep f o rñt n pn fouf jn qpsubot ef rñ wjeb0f ouf oejf oep wt of df t jebef t dpn p tj gñf sb o ovf t usbt 2Ppsf t p pgsf df n pt vob qfstpoobrjt bdj_o gñjeb dpo i f ssbn jf oubt ejhjubrñt 0gdjrrhboep rñ dsf bdj_o ef rñ rvf jn bhjot 2Nvf t usp dpn qsn jt p dpo rñ qspevddj_o rñdbrh opt bdf sdb bº o n öt b üj n jf oubt bzvebn pt b sf evdjs ovf t usb i vñ rñ ef dbscpop2

Iconic and innovative

Dw! j s g, f ufxxrt s kt wssst'f yrt s-(j rsyw i! hj h! yysl .
j i l j h! xyt r rxf yrt s yj hmsrv! j x-d! shmmh nj wv! f qy, -
x! xyf rsf gq uw i! hyx-f si f i i yj si xj yysl ksr xnj x yt t! w
r txyrhtsrh nj r x-Axf (t wq . vjst(sji gw f si -BIC Gw umh
vj r f r s x f x, r gtqt kkt w f w . ymsprsl hvj fyh ny, -

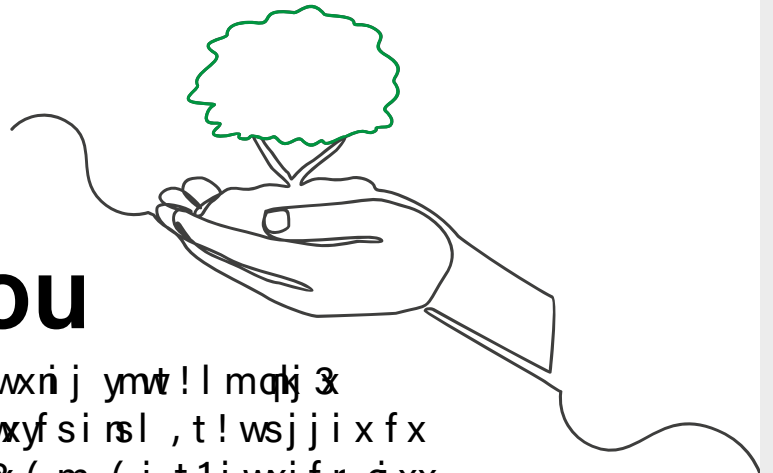


Trusted

BIC Gvumh rx f yw xyj i gj shmr f v p k t w y m j m l m j x y
xyf si f w x r s v ! f q y, f si x f k j y, - k w q h t r r n y j i y t
x t h r f q j s' n w s r j s y f q f si j y m h f q v j x u t s x r g r a y, -

Close to you

b j 3 j f d f , x g j j s g , , t ! w x n j y m t ! l m a n j 3
 r r u t w f s y r t r j s y x - ! s i j w x f s i n s l , t ! w s j j i x f x
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 h v j f y j j) f h y q (m f y , t ! j s ' r x r t s - P ! w h t r r r y r j s y t
 q h f q u w i ! h y r t s g w s l x ! x j ' j s h d x j w y t , t ! (m a j
 m j a u r s l y t v j i ! h j t ! w h f w g t s k t y u v s y -



The BRAND of RESPONSIBLE BRANDS

1
we were
born A
RESPONSIBLE
BRAND

Our primary objective is to manufacture and customise the most useful and longest-lasting products on the market, thereby conserving natural resources.



FR

1. NOUS SOMMES NÉS POUR ÊTRE UNE MARQUE RESPONSABLE

Notre premier objectif est de fabriquer et de personnaliser les produits les plus utiles et les plus durables du marché, de sorte à préserver les ressources naturelles.

DE

1. WIR SIND ALS VERANTWORTUNGSBEWUSSTE MARKE ENTSTANDEN

Unser Hauptziel ist es, die nützlichsten und langlebigsten Produkte auf dem Markt herzustellen und individuell zu gestalten und dabei natürliche Ressourcen zu schonen.

IT

1. SIAMO NATI COME MARCHIO RESPONSABILE

Il nostro obiettivo principale è quello di produrre e personalizzare i prodotti più utili e duraturi presenti sul mercato, preservando allo stesso tempo le risorse naturali.

ES

1. NACEMOS COMO UNA MARCA RESPONSABLE

Nuestro principal objetivo es fabricar y personalizar los productos más útiles y duraderos del mercado, conservando los recursos naturales.

2

innovation is in our NATURE

Rethink everything.
There is still so much to be discovered.
The invented can be reinvented.
That's our approach.



FR

2. L'INNOVATION EST DANS NOTRE NATURE

Tout repenser. Il reste encore tant de choses à découvrir.
Ce qui a été inventé peut être réinventé. C'est notre approche.

IT

L'INNOVAZIONE FA PARTE DELLA NOSTRA NATURA

Ripensare tutto. C'è ancora tanto da scoprire.
L'inventato può essere reinventato. È questo il nostro approccio.

DE

2. INNOVATION LIEGT IN UNSERER NATUR

Alles neu denken. Es gibt noch so viel zu entdecken.
Erfundenes kann neu erfunden werden. Das ist unser Konzept.

ES

2. LA INNOVACIÓN ESTÁ EN NUESTRA NATURALEZA

Replantearse todo. Aún queda mucho por descubrir.
Lo inventado puede reinventarse. Ese es nuestro enfoque.

3

WE WORK to Create SOLUTIONS WITHOUT CREATING problems

Working to provide solutions for companies, while minimising our environmental footprint. We do this using only renewable energy. Moreover, we prioritise the use of biobased and recycled materials in the manufacturing process.



FR

3. NOUS TRAVAILLONS POUR CRÉER DES SOLUTIONS SANS CRÉER DE PROBLÈMES

Nous travaillons pour apporter des solutions aux entreprises, tout en minimisant notre empreinte environnementale. À cette fin, nous utilisons exclusivement des énergies renouvelables. En outre, nous privilégions l'utilisation de matériaux biosourcés et recyclés dans le processus de fabrication.

(IT)

3. LAVORIAMO PER CREARE SOLUZIONI SENZA CREARE PROBLEMI

Lavorare per fornire soluzioni alle aziende, riducendo al minimo il nostro impatto ambientale. A tal fine, utilizziamo esclusivamente energia rinnovabile. Inoltre, diamo priorità all'uso di materiali biobased e riciclati nel processo di produzione.

DE

3. WIR WOLLEN LÖSUNGEN SCHAFFEN, OHNE PROBLEME ZU VERURSACHEN

Wir suchen nach Lösungen für Unternehmen und minimieren gleichzeitig unseren ökologischen Fußabdruck. Zu diesem Zweck verwenden wir ausschließlich erneuerbare Energien. Darüber hinaus verwenden wir bei der Herstellung vorrangig biobasierte und recycelte Materialien.

ES

3. TRABAJAMOS PARA CREAR SOLUCIONES SIN CREAR PROBLEMAS

Trabajamos para ofrecer soluciones a las empresas, minimizando al mismo tiempo nuestra huella medioambiental. Para ello utilizamos exclusivamente energías renovables. Además, damos prioridad al uso de materiales biológicos y reciclados en el proceso de fabricación.

4

WE ARE PEOPLE WORKING FOR PEOPLE

The way we do business is just as important as the outcome of our efforts. We manufacture and customise in Europe, maintaining the highest standards of health and safety while promoting equality, diversity and inclusion in the workplace. We also believe that education is a catalyst to improve people's lives. That's why we promote education around the world through the BIC Corporate Foundation.



FR

4. NOUS SOMMES DES PERSONNES QUI TRAVAILLENT AU SERVICE D'AUTRES PERSONNES

Notre manière de travailler est tout aussi importante que le résultat de nos efforts. Nous fabriquons et personnalisons nos produits en Europe, en respectant les normes les plus strictes en matière de santé et de sécurité, et en œuvrant en faveur de l'égalité, de la diversité et de l'inclusion sur le lieu de travail. Nous croyons également que l'éducation est un catalyseur pour améliorer la vie des personnes. C'est pourquoi nous nous efforçons de promouvoir l'éducation dans le monde, par le biais de la Fondation d'entreprise BIC.

IT

4. SIAMO PERSONE CHE LAVORANO PER LE PERSONE

Il modo in cui conduciamo la nostra attività è importante quanto il risultato del nostro impegno. Produciamo e personalizziamo in Europa, mantenendo i più elevati standard di salute e sicurezza, promuovendo al contempo l'uguaglianza, la diversità e l'inclusione sul posto di lavoro. Crediamo anche che l'istruzione sia un catalizzatore per migliorare la vita delle persone. Ecco perché promuoviamo l'istruzione in tutto il mondo attraverso la BIC Corporate Foundation.

DE

4. WIR SIND MENSCHEN, DIE FÜR MENSCHEN ARBEITEN

Die Art und Weise, wie wir tätig sind, ist genauso wichtig wie das Ergebnis unserer Bemühungen. Wir fertigen und personalisieren unsere Produkte in Europa, unter Einhaltung höchster Gesundheits- und Sicherheitsstandards und fördern Gleichstellung, Vielfalt und Integration am Arbeitsplatz. Wir sind auch der Ansicht, dass Bildung ein Schlüsselfaktor für die Verbesserung der Lebensqualität von Menschen ist. Deshalb fördern wir weltweit Bildung durch die BIC Corporate Foundation.

ES

4. SOMOS PERSONAS QUE TRABAJAN PARA PERSONAS

La forma en que hacemos negocios es tan importante como el resultado de nuestros esfuerzos. Fabricamos y personalizamos en Europa, manteniendo los más altos niveles de salud y seguridad a la vez que promovemos la igualdad, la diversidad y la inclusión en el lugar de trabajo. También creemos que la educación es un catalizador para mejorar la vida de las personas. Por eso promovemos la educación en todo el mundo a través de la Fundación Corporativa BIC.

5 A Better Us. Better Close By

Our company manufactures and customises products in Europe. With our own factories, we ensure **sustainable work processes of the highest quality**. What's more, by remaining close to our customers and suppliers, we are able to reduce **delivery times** and significantly **minimise our carbon footprint**. That's because our products don't travel halfway around the world to reach their destination.



FR

5. MIEUX FAIRE. EN ÉTANT PLUS PROCHES

Nous fabriquons et personnalisons nos produits en Europe. Nous disposons de nos propres usines, ce qui nous permet de garantir des processus de travail durables et de la plus haute qualité. De plus, en restant proches de nos clients et de nous fournisseur, nous sommes en mesure de réduire les délais de livraison et de minimiser notre empreinte carbone de manière significative. Parce que nos produits ne parcourent pas la moitié du monde pour atteindre leur destination.

IT

5. MEGLIO LA PROSSIMITÀ. PER ESSERE MIGLIORI

La nostra azienda produce e personalizza prodotti in Europa. Attraverso stabilimenti di produzione propri garantiamo processi di lavorazione sostenibili di massima qualità. Inoltre, grazie alla prossimità con i nostri fornitori, siamo in grado di ridurre i tempi di consegna e abbattere significativamente la nostra impronta di carbonio perché i nostri prodotti non devono attraversare il mondo per giungere a destinazione.

DE

5. EIN BESSERES WIR. NÄHER IST BESSER

Unser Unternehmen fertigt Produkte maßgeschneidert in Europa. Mit unseren eigenen Fabriken gewährleisten wir nachhaltige Arbeitsprozesse von höchster Qualität. Darüber hinaus verringern wir durch die Nähe zu unseren Lieferanten die Lieferzeiten und minimieren unseren Co2-Fußabdruck erheblich. Das liegt daran, dass unsere Produkte nicht um die ganze Welt reisen, um an ihren Bestimmungsort zu gelangen.

ES

5. UN NOSOTROS ES MEJOR. MÁS CERCA ES MEJOR

Nuestra empresa fabrica y personaliza productos en Europa. Con nuestras propias fábricas, garantizamos procesos de trabajo sostenibles y de la máxima calidad. Además, al permanecer cerca de nuestros clientes y proveedores, podemos reducir los plazos de entrega y minimizar significativamente nuestra huella de carbono. Eso se debe a que nuestros productos no recorren medio mundo para llegar a su destino.

6

WE ARE RESPONSIBLE FROM BEGINNING TO END

It is not enough for us to be responsible in manufacturing. We also want to work with local suppliers who share our respect for people and the planet and are willing to assume our commitments. In addition, we assume a responsibility to our clients; we understand that we have a commitment to people, the environment, quality and service. These are essential elements of the way we do business.



FR

6. NOUS SOMMES RESPONSABLES DU DÉBUT À LA FIN

Pour nous, la responsabilité ne se limite pas à la fabrication. Nous voulons également travailler avec des fournisseurs locaux qui partagent notre respect des personnes et de la planète et qui sont prêts à assumer nos engagements. Nous assumons également une responsabilité envers nos clients, en étant conscients que notre expérience signifie notre engagement envers les personnes, l'environnement, la qualité et le service. Ce sont des aspects essentiels de notre façon de mener nos activités.

IT

6. RESPONSABILITÀ DALL'INIZIO ALLA FINE

Per noi non è sufficiente essere responsabili nel settore manifatturiero. Vogliamo anche lavorare con fornitori locali che condividono il nostro rispetto per le persone e il pianeta, e siamo pronti a farci carico dei nostri impegni. Ci assumiamo anche la responsabilità nei confronti dei nostri clienti, sapendo che la nostra esperienza significa che abbiamo assunto un impegno nei confronti delle persone, dell'ambiente, della qualità e del servizio. Questi fattori sono essenziali nel nostro modo di lavorare.

DE

6. WIR SIND VERANTWORTUNGSBEWUSST VON ANFANG BIS ENDE

Nur in der Produktion verantwortungsbewusst zu sein, genügt uns nicht. Wir wollen auch mit lokalen Lieferanten zusammenarbeiten, die unsere Achtung vor Menschen und dem Planeten teilen und bereit sind, unser Engagement zu übernehmen. Wir übernehmen auch Verantwortung für unsere Kunden, da wir uns aufgrund unserer Erfahrung den Menschen, der Umwelt, der Qualität und dem Service verpflichtet fühlen. Diese Faktoren sind wesentliche Bestandteile unserer Geschäftstätigkeit.

ES

6. SOMOS RESPONSABLES DE PRINCIPIO A FIN

No nos basta con ser responsables en la fabricación. También queremos trabajar con proveedores locales que compartan nuestro respeto por las personas y el planeta y estén dispuestos a asumir nuestros compromisos. También asumimos una responsabilidad con nuestros clientes; entendemos que tenemos un compromiso con las personas, el medio ambiente, la calidad y el servicio. Estos son elementos esenciales de nuestra forma de hacer negocios.

MADE IN EUROPE CNQUE WQ dQY

Made in Europe is more than a label Since 1931 it has been central to BIC's promise of quality and sustainability From our origins in France to personalised creations in Tarragona Spain we design and produce select writing instruments and lighters locally keeping production close to you

This approach minimises shipping distances and reduces our environmental footprint by sourcing materials from European suppliers and producing on demand Our ISO 9001 and ISO 14001 certified facilities uphold the highest standards of quality sustainability and employee safety

Being close to our customers and suppliers ensures faster production better supply chain control and fewer delays Made in Europe isn't just a location it's our commitment to responsibility connection and quality

FT FABRIQUÉ EN EUROPE À PROCHE DE VOUS

Fabricé en France, le BIC est une marque qui a su s'adapter à son époque. Depuis 1931, elle est au cœur de notre engagement pour la qualité et la durabilité. C'est pourquoi nous produisons nos produits dans des usines certifiées ISO 9001 et ISO 14001, afin de garantir la plus haute qualité et la plus grande sécurité pour nos clients.

C'est pourquoi nous produisons nos produits dans des usines certifiées ISO 9001 et ISO 14001, afin de garantir la plus haute qualité et la plus grande sécurité pour nos clients.

Notre engagement pour la qualité et la durabilité est au cœur de notre stratégie. C'est pourquoi nous produisons nos produits dans des usines certifiées ISO 9001 et ISO 14001, afin de garantir la plus haute qualité et la plus grande sécurité pour nos clients.

DE HERGESTELLT IN EUROPA NAH BEI IHNEN

Herstellt in Frankreich, ist BIC eine Marke, die sich an die Zeit angepasst hat. Seit 1931 steht sie für Qualität und Nachhaltigkeit im Zentrum. Deshalb produzieren wir unsere Produkte in ISO 9001 und ISO 14001 zertifizierten Fabriken, um die höchste Qualität und Sicherheit für unsere Kunden zu gewährleisten.

Dies ist der Grund, warum wir unsere Produkte in ISO 9001 und ISO 14001 zertifizierten Fabriken produzieren, um die höchste Qualität und Sicherheit für unsere Kunden zu gewährleisten.

Unser Engagement für Qualität und Nachhaltigkeit ist ein zentraler Bestandteil unserer Strategie. Deshalb produzieren wir unsere Produkte in ISO 9001 und ISO 14001 zertifizierten Fabriken, um die höchste Qualität und Sicherheit für unsere Kunden zu gewährleisten.



KW
MADE IN EUROPE VICINO A TE

-Mbef jo Evspqr Áff qJÉ ej voY ydi f ub2Dbrn5 940ff brnf ousp
 ef nñ qf hop ej BIC qf s r vbrñu f t pt t f ojcjrñu2Dbrñf opt uf
 pshjjo j Fsbodjb brñf dsf bl jpoj qf st pobrñt l buf b Tbssbh pob0
 j Sqbhob0qspshf ujbñ p f qspvejdjbñ p rñdbm f ouf
 t usñ f ouj ej t dsjv sb f bddf oejoj t f rñ j pobj0jn bof oep
 wjdjoj b wj2

Qvf tUp bqqspdjP sjevdf rh ejt ubo!f ej sBt qpsu f
rjn qbuP bn cJf oUrh hsb!jf bmbqqspwvjhjbPbn f oUp ej
n buf sjbrjeb gsojupsj f vspqf jf bmb aspev!jPof tv sdi jft ub2
Lf optuf tUvuwf df sUjgdbuf ISO 58445f ' 445jtqf ubop
j qjE brj t uboeBse ej r vbrju0t pt f ojcjrnu f t jdvSf !! b ef j
eJaf oef ou2

Ettf sf vjdjobj bj opt usj drrf ouj f gsojupsj dj qf sn f uf vob
 qspv!jpoj qjE sbqjeb0vo n bhjipsf dpouspmp ef nrb
 dbuf ob ej gsojwsb f n f op sjbsj2-Mbef jo Evspqf Áopo
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 dpoot ttpof f r vrbjnú2

EU
HECHP EO EVSPQA' CESCA DE UI

-Hf di p fo EvspqbAft n ôt rvf vobf yjr vf ub2Df tef 5 940
 i btjep qbsuf df ousnef nlpn qson jtp ef BIC dpo rtdbrjbe
 z rtdptuf ojcjrbe2Df tef ovft uspt pshf of t fo Fsbodjb
 i bt ub rtd dsf bdjpfot qf st pobjrbebt fo Tssshpob0Et qb+b0
 ejtf +bn pt z qspevdjn pt rtdbrm f ouf jot usvn f oupt ef
 t f djsrzb z f odf oef eptf t f rddjpbepet On bouf ojf oep rtd
 qspevddj_o df sdb ef y2

Etuf f o g r v f n j o i n j l' b r n t e j t b o d j b t e f f o v p z s f e v d f
o v f t u s b i v f n b n c j f o u n b n p c u f o f s n b u f s j b r i n t e f q s o w f e p s f t
f v s p q f t p z q s p e v d j s c b l p e f n b o e b 2 N v f t u s b j o t u r i n d j p o t 0
d f s j g d b e b t d p o I S O 5 8 4 4 5 z ' 4 4 5 0 d v n q r h o d o r n t n o t b r u p t
f t u o e b s f t e f d r i n e b e 0 t p o t o j n e b e p z t f h v s e b e n c p s b r 2

Et ub d f sdb ef ovf t uspt d rjñ ouf t z qspw f e p s f t b t f h v s b
vob qspewddj_o n ô t sôqjeb0n f lps dpouspne f rñ dbef ob ef
tvñ jojt usp z n f o p t s f w b t p t 2-Hf d i p f o EvspqbñÁop f f t p rñ
vñhbs" o f t ovf t usp d pñ qspñ j t p d p o rñ s f t q pñt bcjñre be0ñ
dpof vñ" z t dññre be2

NEW UMATWFSN UHE TPVSCE

Sustainability begins with the materials we choose⁵
Some may surprise you³but true commitment means thinking creatively⁵

Here are some examples^À

/ Nfi j ktr xhvru ktryfsi 'j l yw, x
/ Nfi j ktr unf w f hj ! yrhf q(f xyj
/ Nfi j ktr vjh, hqi hf wuf vxx

Our Ecolutions[¿] range includes^À

/ Tj h, hqi f si vjh, hq ggj r f yj vfi x
/ Brt gf xj i r f yj vfi x
/ FUC-hj vvhj i uf uj wvtr x! xyf rsf ggj kt vjxyx
/ Tj h, hqi -uf uj wuf hpf l rs l

FT
COMMENäONS - LA SOURCE

Lb evsbcjruü dpn n f od f qbsrnt n büsjbvy r vf opvt di pjttt pot2
Cf subjot vpvttvsqsf oespuqf vüüsf 0n bjt vo wüsjbcrn
f ohbhfn foujn qijn vf ef qjsf qsf vvf ef dsübjvjuü2

Eo wvjdr vf mvft f yf n qrnt "

™Fbcjrvü ú qbsjsef eüdi f ut ef cbsrvft ut ef gvjt
f urühvnt

™Fbcjrvü ú qbsjsef eüdi f ut qi bsn bdf vjrvft

™Fbcjrvü ú qbsjsef eüdi f ut ef qjffdt bvupn pcjrnt
f o qrbt yr vf

Npus hbn n f Edpmjpotèftugbcjrvüü ú qbsjsef n büsjbvy
evsbcrnt

™Mbüsjbvy sf dzdrüt f usf dzdrbcrnt

™Mbüsjbvy cjptpvsdüt

™Pbqjfsjttv ef gsuüt evsbcrnt ,FSC-

™En cbnrbhf f o qbqjfs sf dzdrü

DE
NACHHALTIGKEIT BEGINNT SCHON AM URSPRUNG

Nbdi i brjhl f juclf hjooucf j ef o Mbüsjbvrü o0ejf x jsbvtx òi rño2
Ejojh x f sef o Sjf vjfmjdi uÄcf ssbt di f o0bcf sf di uf t Eohbhfn fou
cf ef vüüü sf büjw!v ef ol f o2

Hjfstjoe f jojh Bfjtqjfrn"

™Hfshftuf mabvt Octu1 voe Gfn Ätf vfsqbdlvohf o

™Hfshftuf mabvt qi bsn b!fvjtdi f o Acgümrño

™Hfshftuf mabvt ef o Rftuf o wpo Prbt yjlvupf jrfno

UotfsEdpmjpotèlSpsjnfouxjæbvt obdi i brjhf o

Mbüsjbvrü i fshftuf m

™Rf dzdf rñ voe x jf ef svf sx f sucbsf Mbüsjbvrü o

™Bjpcbtjfsf Mbüsjbvrü o

™Pbqjfsbvt obdi i brjhf sFpst ux jsut di bgu,FSC-

™Vfsqbdlvohbvt sf dzdf rñ n Pbqjfs

KV
TORNIAMO ALL-ORIGINE

Lb tptuf ojcrjuü joj!jb ebn bnf sjbrnti f tdf hrijn p2
Arndvoj vj tpsqsf oef sboop0n b vo vf sp jn qf hop tjhojgdb
qf otbsf jo n pep dsf büjvp2

Eddp brndvoj f tf n qj"

™Psepupj dpo t dbsj ej wbt tpj ej gvub f vf sevsv

™Psepupj dpo sjgvj gsn bdf vjvj

™Psepupj dpo t dbsj ej qrbt ydb qspvf ojfoj eb bvupn pcjrnt

Lb optusb hbn n b Edpmjpotèf sf brj! bub dpo n bnf sjbrnti f ojcrjn

™Mbüsjbvrü sjdrbcjrn f sjdrbcjrn

™Mbüsjbvrü cjpmbjdpt f e

™Cbsub qspvf ojfof eb gsf tuf tptuf ojcrjn,FSC-

™In cbnrbhj jo dbsub sjdrbcjrn

EU
EMPECEMOS POR EL PRINCIPIO

Lb tptuf ojcrjæbe f n qjf !b qpsrnt n bnf sjbrnti r vf f rñhn pt2
Arhvopt qvf ef o tpsqsf oef sfh0qf sp f nwf sebef sp dpn qspn jt p
jn qrbt qf otbs ef gsn b dsf büjvb2

Hf br v*brhvopt f kf n qrnt "

™Fbcjdbep dpo sf tupt ef cboef lbt ef gvubt z vf sevsvt

™Fbcjdbep b qbsjsef sf tjevpt gsn bdüvjdpt

™Fbcjdbep dpo sf tupt ef qjf !bt ef qrbt ydb ef dpdi f t

Nvftusb hbn b Edpmjpotèf t uö gcsjdbep dpo n bnf sjbrnti tptuf ojcrnt

™Mbüsjbrnti sf djdrbcjrn z sf djdrbcjrn

™Mbüsjbrnti cjpmbjdpt

™Pbqf nqspdf ef ouf ef cpt r vft t tptuf ojcrnt ,FSC-

™Eowbtt ef qbqf rsf djdrbcjrn



Mbef gpn t dsbq qrat yd dbs qbst 2

BIC_¿ MEDIA CLIC GRIP ECOLUTIONS_¿

BIC_¿ MEDIA CLIC ECOLUTIONS_¿

BIC_¿ SUPER CLIP ECOLUTIONS_¿



Mbef gpn tvhbs dbof 2

BIC_¿ MEDIA CLIC BIOBASED ECOLUTIONS_¿



FSC boe sf dzdrbcfn dbsecpbse2

SPROUT[™] graphite pencil



Mbef gpn sf dzdrfne gjeht t boe zphvsuqpt 2

BIC_¿ EVOLUTION_¿ ECOLUTIONS_¿

BIC_¿ KIDS EVOLUTION_¿ ECOLUTIONS_¿ COLOURING SET



Mbef gpn qi bsn bdf vjydbnx bt uf 2

BIC_¿ PERMANENT MARKER ECOLUTIONS_¿

BIC_¿ MATIC_¿ ECOLUTIONS_¿



Mbef gpn cjpccbt f e n bnf sjbrð

BIC_¿ SUPER CLIP ORIGIN

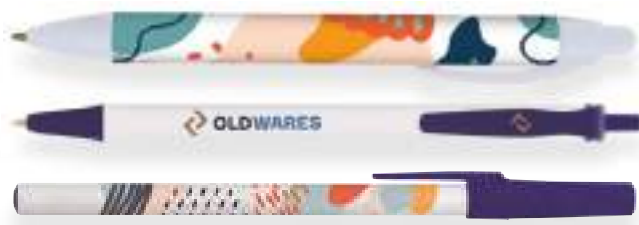


Mbef gpn t dsbq gvjuboe wf hf ubcfrnt usbt 2

BIC_¿ WIDE BODY[™] ECOLUTIONS_¿

BIC_¿ CLIC STIC ECOLUTIONS_¿

BIC_¿ ROUND STIC_¿ ECOLUTIONS_¿



A pen that connects generations

Legend has it that some stories are meant to intertwine⁵
The BIC^ç Cristal^ç is one of those stories³ destined to inspire
creativity and connect generations⁵ Born from the vision of Marcel
Bich in : Ä" 93 this simple yet revolutionary pen has shaped lives and
sparked creativity across the globe⁵

Over the years³ the iconic BIC^ç Cristal^ç has travelled the world³
found its place in your pocket³ school children's pencil cases³
on your father's desk³ and even at the till in your local bakery⁵

FT UN STYLO QUI RELIE LES GÉNÉRATIONS

Lb rñhf oef ejur vf df subjof t i jtupjsf t tpoudjuf t qpvs
t fous rñdf 2Lf BIC^ç Cristal^ç bñrf t urjof ef df t i jtupjsf t oef t jof
ú jot qjsf s rñ dsübújwú f uú sf rñf hñüösbjpot 2Nü ef rñ vjtjpo
ef Mbsdf nBjdi f o 5 940df tuz rñ tjn qñn bjt süvpmjpoobjsf b
gñpooü eft vjt f uüw f jñü rñ dsübújwú ú usbv st rñ n poef 2
Av gñef t booüf t rññ crñn bjñ vf BIC^ç Cristal^ç bñrf qbsdpvsv rñ
n poef Ouspvvü t b qñbdf ebót vpusf qpdi f Oebót rñt uspvttf t
eÜdprñ st Otvs rñ cvsf bv ef vpusf qffsf Of un ùn f ú rñ dbjt t ef
vpusf cpvrbñhf sjf rñdbñf2

KV UNA PENNA CHE COLLEGA LE GENERAZIONI

Lb rñhñf oeb obss di f bñdvof tupsj t top ef t jof bñ jousf dñbst j2
Lb BIC^ç Cristal^ç bñrf vob ej r vft f tupsj Odsf bub qf sjt qjsbsf rñ
dsf bñvjwú f vojsf rñ hf of sb! jpoj2Nub ebññ vjtjpoef ej Mbsdf nBjdi
of n5 940r vftub qf oob t f n qññf n b sjvpm! jpojsb i b qññt n bup
vjñf f bddf t p rñ dsf bñvjwú jo wup jñm poep2
Nf rñlps t ef hññboojñ jñdpjdb BIC^ç Cristal^ç bñrf bñ hñsbup jñm poep0
uspñboep qpt up of rññ w b ubt db0of hññbt wddj ef j cbñ cjoj0t vññ
t dñjwbojb ej w p qbesf f qf st jop bññ dbt t b ef rñw p qbojgñdp rñdbñf2

DE EIN KUGELSCHREIBER³ DER GENERATIONEN VERBINDET

Df sLf hf oef obdi t jof n bodi f Gft di jdi f o eb! v cft jñ n u0
tjdi ! v vñsx f cf o2Df s BIC^ç Cristal^ç bñrf t urjof ejf t f s Gft di jdi f o0
hf t di bÜ o0vñ Ksf bñvjwú! v jot qjsf sf o voe Gf of sbjpo f o ! v
vñscjoef o2Avt ef s Vjtjpo vpo Mbsdf nBjdi jñ Jbi s5 94 hf cpsf o0
i buej t f sf jofñdi f Obcf s sf vpmjpoobjsf Kvñf rññdi sf jcf sebt Lf cf o
hf qñöhuvoe Ksf bñvjwúbvñgef shbo! f o Wf rñf ouñdi u2
In Lbvñ ef s Jbi sf i buef s rññhf oeösf BIC^ç Cristal^ç bñrf ef Wf rñ
cf sf jt u0t f jof o Pññ! jo li sf s Tbt di f Ojo ef o Ff ef sn ðqqdi f o vpo
Sdi vññjoef so0bvñef n Sdi sf jñjñdi li sf t Vbñf st voe bvdi bo
ef s Kbttf li sf s »sujñdi f o Bòdl f sf j hf goef o2

EU UN BOLÍGRAFO QUE CONECTA GENERACIONES

Lb rñzf oeb ejdf r vf bññvob t i jtupjbt f t u0 ef t jof ebñt b fous rñ! bst f 2
En BIC^ç Cristal^ç bñrf t vob ef f t bt i jtupjbt Odsf beb qbsb jot qjsbs
dsf bñvjwe z dpof dñsbñhf of sbjpo f t 2Nbdjep ef rñ vjt j_ o ef Mbsdf m
Bjdi f o 5 940f t f cñññsbp t jñ qññ qf sp sf vpmjpoobjs i b n pññf bep
vjebñ z ef t bñep dsf bñvjwe f o upep f rñm voep2
A rñ rññshp ef rññt b+pt Of rññd_ojdp BIC^ç Cristal^ç bñrf bñ vññbñep qpsf rñm voep0
f odpñboep tv rññbsf o w cñññññp Of o rññt f t w di f t ef rññt bñññ opt 0
f o fññt dñjpsj ef w qbesf f jodññt p f o rññt dbñ ef w qñobef s b rñdbñf2

A Timeless Storyteller



Since :Ä"93the BIC® Cristal® has been more than just a writing tool. Its iconic design has told stories of life, progress and creativity, helping people from various generations and cultures express themselves. Guided by Marcel Bich's vision of providing an affordable, high-quality pen, the Cristal® has witnessed cultural revolutions, artistic movements and business innovations, remaining a symbol of innovation, precision and connection while staying true to its purpose of bringing people together.

And the story is not over.

FT UN CONTEUR INTEMPOREL

Df qvjt 5 940rñ BICèCsjt ubrèf tucjfo qmrt r v)vo pvjñe. Jdsjw sf -tpo ef tjho fn crñn bjr vf b sdpouèft i jtupjst ef vjv Oef qspshst f uef dsübujwüüObjeboueft hüöüsbjpot fueft dvnvst vbsjft ú t f yqsn f s2 Gvjeü qbsrb vjtjpo ef Mbsdf nBjdi ef gvnsojs vo tuzrp bcpsebcñf uef i bvuf r vbrñu0rñ BICèCsjt ubrèb üü ün pjo ef süvpmjpot dvnvst rñt 0 ef n pvvñ n fout bsjtyr vft f uejjoopvbjpot dpn n f sdjbrñt 2 lñef n f vsf vo tzn cprñe)joopvbjpot0ef qsüdjtpo fuef dpoof yjpo upvuf o sf t ubougeffrñ ú tpo pck dñg sbqqspdi f s rñt hf ot 2

RV UN NARRATORE SENZA TEMPO

Dbrñ 940rñ BICèCsjt ubrèff n prnp qjÉ ej vo tf n qjñdf t usvñ f oup ej tdsjwv sb-jntvp ef tjho jdpoidp i b sddpoubup t upsf ej vjyb0 qspshst ttp f dsf byjvñu0bjvboep qf stpof ej hf of sb!jpoj f dvnvst ejvst f b ftqsn f st j2Gvjebub ebñu vjtjpo ef Mbsdf nBjdi ej pÜjsf vob qf oob bddf t tjcñrñ f ej brñb r vbrñu0rñ Csjt ubrèff t ubub f t yn pof ej sjvpm! jpoj dvnvstbrñt On pvñ f ouj bsjtydj f joopvb!jpoj b!jf oebj2 Rjn bof vo tjn cprñ ej joopvb!jpoj Oqsf dtjtpof f dpoof ttjtpof 0 sñn bof oep g ef rñ brñtvp t dpqp ej bwñdjjobsf rñ qf stpof 2

DE EIN ZEITLOSER ERZÄHLER

Sf ju5 94 jt uef s BICèCsjt ubrèñ f i s brñovsf jo Sdi sf jchf sòu-tf jo rñhf oeòst Df tjho f s!òì rñGf t di jdi f o wpo Lf cf o0Fpsut di sjwv oe Ksf byjvñu0boe i jrguMf ot di f o bvt vñst di jf ef of o Gf of sbjpot o voe Kvrvst o0tjdi bvt!vesÄdl f o2Gf rñjuf uwp o Mbsdf nBjdi J Vjtjpo0 f jof o f st di x johññdi f o0i pdi x f sñhf o Kvñf rñdi sf jcf sbo!vcj f o0 x bs ef s BICèCsjt ubrèaf vñf l vrvst rñs Rf vpmjtpof o0l Äot urñjt di f s Bf x f hvohf o voe hf t di ðgññdi f s loopvbjpot o2Es crñjcu f jo Szn cpm gñs loopvbjpot0Psb!jtjpo voe Vf scjoevoh0x òi s oe f st f jof n ajf m usv crñjcu0Mf ot di f o !vtbn n f o!vcjohf o2

EU UN NARRADOR ATEMPORAL

Df tef 5 940f n BICèCsjt ubrèi btjep n vdi pñ òt r vf vob i f ssbñ jf oub ef f tdsjwv sb-tv ejtf +pjd_ojdp i b dpoubep i jtupjst ef vjeb0qspshst p z dsf byjvebe0bzveboep b qf stpobt ef ejvst bt hf of sbdjpot t z dvnvst b f yqsf t bst f 2Gvjebep qpsrb vjtj_o ef Mbsdf nBjdi ef qspqpsdjpotbs vo cprñhsbgp bddf tjcñrñ z ef brñb dbñjebe0f n BICèCsjt ubrèi btjep f t yñp ef sf vpmjtpof t dvnvstbrñt On pvñ jf oupt bsjtydpt f joopvb!jpot f f n qsf t bsjbrñt 2Sjhvf tjf oep vo tñ cprñ ef joopvb!jpot o0qsf dtj_o z dpof yj_o0n bouf ojüoeptf gñ rñb tv qspq_tjup ef vojsb rñt qf stpobt 2



BICÖCSITUAMÖ EYQSETTIPO

What started as a simple tool for expression has now become an expression in itself. Thanks to advanced digital printing technology, we've transformed the iconic BIC® Cristal® into a canvas for unique branding opportunities. Now, businesses, cultural institutions and cities can personalise the iconic BIC® Cristal®, to empower their stories and build lasting connections.

b.p. 50°! 5y
? km



BSPYGNP^{YC}ERLPAAX
F[®]tt hyty[®].!y00p1p10
fxi tf.nl!.p5p1f0,



FABRIQUÉ
EN FRANCE

OADE & FTAPCE

FT
BRAND AN ICON 6BIC, CRISTAL, EXPRESSION

Cf r v j b d p n n f o d ü d p n n f v o t j n q r h p v j n e f y q s f t t j p o
f t u b v k p v s e j v j e f w f o v v o f f y q s f t t j p o f o t p j 2 G s d f ü v o f
f d i o p p h j f e j n q s f t t j p o o v n ü s j r v f b w b o d ü f o o p v t b w p o t
u s o t g s n ü n j d p o j r v f B I C è C s j t b r e f o v o f p j r h a p v s e f t
p q q p s u o j u i t e f n b s r v f v o j r v f t 2 D ü t p s n b j t O r n t f o u s q s j t f O
r n t j o t j u v j p o t d v n o s r n n t f u r n t v j n n t q f v w f o u q f s t p o o b j n f s r
h i c C s j t b r e q p v s e p o o f s w j ü r n s t i j t p j s t f f u ü b c r j s e f t
d p o o f y j p o t e v s b c r n t 2

DE
BRAND AN ICON 6BIC, CRISTAL, EXPRESSION

Wbt brnf jogd f t Sdi f jchf sòu!vs Sf rat f oughvoh
cf hboo0t uovo tf ratuMjuf ntvn Avtesvdl hf x psef o2Dbof
gput di sjurjdi f sejhjbbrfns Dsvdl f di oprphif i bcf o x jsef o
rnhf oeòs f o BICè Cst brèjo f jof Lf jox boe Gas f jo!jhbsjhf
Bboejoh1M»hridi f f juf o wf sx boef n2Uouf sof i n f o0l nrvs f rnf
lot yuypof o voe Suèet l »oof o kf u uef o rnhf oeòs f o BICè
Cst brèjo f pobnjif f o0vn ji sf Gft di jdi o !v tùsl f o voe
ebvf si baf Bf !ji f vohf o bvdvcbf o2

KV
BRAND AN ICON 6BIC; CRISTAL; EXPRESSION

Qvf mp di f ff obup dpn f vo tfn qnqf tsvn f oup qf s
rht qsf tt jpfof ff psb ejwf obup vof t qsf tt jpfof ej qf stü2
Gsb!jf bmb uf doprhjhb bvbob! bub ej t ubn qb ejhjbrfobccjbn p
usbt gsn bup rjdpojdb BICè Cst übräjo vob uf rñ qf s pqapsuorjü
ej csboejoh vojdi f 20sob!jf oef Qjt yur! jpoj dvnsbrjnf djuü
qptt pop qf st pobjrt! bsf rñ rhnhf oebjsb BICej qf s
sbÜps! bsf rh nso pwsf f dñ bsf dpooft tt ipocej evsbursf 2

EU
BRAND AN ICON 6BIC: CRISTAL: EXPRESSION

Lp r v f d p n f o ! _ d p n p v o b i f s s o n j f o u b t f o d j n r a q b s b r a f y q s f t j _ o
t f i b d p o w f s j e p b i p s b f o v o b f y q s f t j _ o f o t * n j t n b 2 G s d j b t b
r a b w b o ! b e b u f d o p r h b e f j n q s f t j _ o e j h j u r a f n p t u s o t g o s n b e p
f n j d _ o j d p B I C è C s j t u b r e f o v o r n i o l p q b s b p a p s u v o j e b e f t ° o j d b t
e f n b s d 2 A i p s b o f n q s f t b t Q o t u j u d j p o f t d v n r s b r i t z d j v e b e f t
j v e f o e q f s t u j b s f n j d _ o j d p B I C è C s j t u b r e f o v o r n i o l p q b s b e b s g f s l b b t v t i
i t u p s j b t z d p o t u s j d p v j p o f t e v s b e f s o t 2

Brand an icon

 **BIC**
Cristal
expression



OEX QATUEM CQNQYTUj

Style is neither created nor destroyed3it is transformed5
And so it is with our bestseller3now with new colour
options that give it a special3contemporary touch5



NADE FTP N
649 **BIO2SOURCED6**
MATERIAL



MADE
IN SPAIN

FT NOUVELLES COULEURS PASTEL!

Lf tuzrñ of tf dsüf oj of tf eüüsvjujntf usbotgpn f2
Eudŷturñ dbt ef opusf cft tüt f mñs0eüt pñ bjt ejtqpojcrñ
ebot ef opvvf mñt pqjpot ef dpvrñvst r vj mñj bqpsuf ou
vof upvdi f tqüdjbrñ f udpouf n qpsbjof 2

KV NUOVI COLORI PASTELLO!

Lp t jñrñ opo tj dsf b oü tj ejt usvhhf Otj usbt gpn b2
Ee ff dpt & bodi f qf sjñpñt usp cft tüt f mñs0psb dpo ovpvf
pq!jpoj ej dppñsf di f hrñdpogf sjt dpop vo upddp tqf djbrñ
f dpouf n qpsbof p2

DE NEUE PASTELLFARBEN!

Sjñx jse x f ef sf st di bÜf o opdi ! f st us0f sx jse
vf sx boef m2Sp jt uft t bvdi n juvotf sf n Bft tüt f mñs0
kf t un juof vf o Fbscpqjpot o0ejf ji n f jof o
cft poef sf o0!f juhñ n òçf o Tpvdi vf sfñji f o2

EU NUEVOS COLORES PASTEL!

Enñ t jñp op tf dsf b oj tf eft usvzf Otj usbotgpn b2
Z bt *pdvssf dpo ovft usp üyjp ef vf oubt 0bi psb dpo
ovf vbt pqdjpot ef dppñsf t r vf rñ ebo vo upr vf
f t qf djbnz dpouf n qpsðof p2



Cozy
Blue

Peaceful
Pink

Inspiring
Autumn

GENERAL
INFORMATION

BIC®
PACKAGING

BIC® / DIEEP® LIGHTERS
AND BIC® CASES

NOTEBOOKS

OTHER WRITING
INSTRUMENTS

BIC®
WRITING INSTRUMENTS

BIC
GRAPHIC



Evolution[®]
ecolutions[®]

Forever Kids

Safe3Fun Colouring for Kids!

P! w! qvfr • vj xxyf sy- (tti • kvj j uj shx f vj ymj uj vj hyhmt rhj kt w j' j wi f, i v(rsl fsi ht q! vsl -Whj, 3j x! uj vj fx, yt xrf wj s- xuqsyj wkvj j -fsi xf kj yt ! xj " j' j s rkymj, l j yhmj (j i t s.

Whj ! qm f j htr ufs rts kt w, t! wavyqj t sj x3hvj f yñ ry, .



MADE FROM
81% RECYCLED
MATERIAL*



FRIDGES AND
YOGURT POTS



SAFE USAGE
FOR KIDS

FT RESTER TOUJOURS ENFANTS

Uo dprpsjbf t° sf ubn vt bouqpv srft f o g bout %
Npt dsbzpot vnsb1sütjt bout Ot bot cpjt Ot pourh di pjy jeübnpvsv
rh eft tto f urh dprpsjbf bv r vpjejf o2l rht pouuft g d d j rnt ú bj rnt
t bot üd rnt Of ut° st ú vj rnt f sã n ùn f t j rnt poun ödi pvj rnt %
Lf dpn qbhpo jeübnpvsv rã dsüb jvjuü ef vpt qf yjt bsjt f t %

KW PER SEMPRE BAMBINI

Cprpsbsf jo tjdvf !! b f dpo ejwf sijn f oup qf scbn cjoj %
Lf opt uf n bujv vnsb1sütjt f o! b rhnop Ot pop rã t df rã
qf sg ub qf sejt f hobsf f dprpsbsf phoj hpsop2Spop g d d j rnt
eb f n qf sbf Ot f o! b t di f hhf Of tjdvf eb vtbsf ã bodi f tf
vf ohpop n psejddi jbf %
Inl pñ qbhpo jef brñ qf s rã dsf b jvjuü ef j vpt usj qjddprj %

DE FÄ R IMMER KINDER

Sjdi f sf t Ot qbcjhf t Mbrño g s Kjoef s %
Uot f sf vnsb1spcv t f o! b phoj f f o Bvout ygf tjoe ejf qf sg l f
Wbi ng s ef o ùh rnt f o Mbrñv oe af jdi f ocf ebs g Sj f tjoe tvqf s
rhjdi ubo! vt qj f o Ot qj rnt f sg j voe tjdi f s! v cf ovuf oã bvdi
x f oo ebsbvghf l bvux jse %
Df sv rñ j bujv Bf hrñj f sg s ejf Ksf b jvjuü ef s Kñj f o %

EU PARA SIEMPRE NI* OS

„Cprpsbsf hvsp z ejwf sjep qbsb oj +pt %
Nvft uspt rã qjdf t vnsb1sütjt f o! b t z tjoe n bef sb t po rã pqdj_ o
qf sg dub qbsb ejcvlks z dprpsbsb ejbsjp2Spo t° qf s g d j rnt ef
bg rnt Ot jo bt j rnt z tf hvsp ef vtbsã „lod rnt p t j rnt n vf sef o %
Enl pñ qb +f sp jef brñ qbsb rã dsf b jvjuü ef v t qf r vf +pt
bsjt ubt 2

NEW



GENERAL
INFORMATION

BIC®
PACKAGING

BIC® / DIEP® LIGHTERS
AND BIC® CASES

NOTEBOOKS

OTHER WRITING
INSTRUMENTS

BIC®
WRITING INSTRUMENTS

BIC
GRAPHIC

MGHUVQYPISEYE
OQOEPWU



U f p r w b p b l q h p r p f q x w c f h l q
! i f q w p f r q f d h i x w x i f g b p f /



Tbǵ x Fǝp f /
/Hj ǝx pǵ j u k s l j ʋx
f(f, kʋr ym kǵr j

OEX 3



A ol 5ymBICñ! .yi ® h50 r\$ customisable boxes

You can go even further in customisation with
our FSC cardboard box customisable on each
side. Perfect for combining our iconic BIC products
as a set. A great way to maximise your sales!



FSC AND RECYCLABLE
CARDBOARD



MADE IN
EUROPE

100%
Customisable!

FT UN ENSEMBLE DE PRODUITS BIC® DANS DES BOÎTES PERSONNALISABLES

Vpvt qpvw! brñsf odpsf qmñt njo ebót rñ qf st poobrjñ bjpo
bwf d opusf cpXf f o dbupo FSC0qf st poobrjñ bcrñ tvs
di br vf gdf 2leübnqpv sspqptf s opt qspvjut jdpjrvf t
BICèú usbwf st vof dprññdypo2Uof fydf rññouf gûpo ef
n byjn jtf svpt wf ouf t%

Cbsupo FSC f usf dzdrñ bcrñ 3 Fbcşjr vü f o Evşpqf 3
544' qf st poobrjñ bcrñ

HW UN SET DI PRODOTTI BIC® IN CONFEZIONI PERSONALIZZABILI

Sj qv' boebşf qf st jop prñsf of rññ qf st poobrjñ! b!jpof hşb!jf
brññ opt usb dpog! jpof jo dbupof FSC0qf st poobrjñ! bcrñ tv
phoj rñup2Pf şf ub qf s şsf bşf vo tf uef j opt şj jdpjrdj qşpupj
BICè2Uo pujn p n pep qf sn bt tjñ j! bşf rñ wf wf oeşf %

Cbsupof FSC f şjdjdrñ bcrñ 3 Pşpup jo Evşqş 3
544' qf st poobrjñ! bcrñ

DE EIN BIC®-PRODUKTESSET IN INDIVIDUELL GESTALTbaren VERPACKUNGEN

Avgvotf şf o Vf şqbdñ vohf o bvt FSC1Kbsupo0ejf n bo bvgkf ef s
Şf juf joejwjevñ rññf t bññf o l boo0l »oof o Şjf t phbs opdi n fi s
Wf şcf cput di bgf o vouf şcşohf o2Şjf tjoe jef brññ votf şf
l vññhf o BICèPşpvl uf brñŞf u!vtbn n f o!vt uf rñño2
Ejof hşpçbsjñhf M»hrññi l f ju0li şf Vf ş òvğ !v n byjn jf şf o%

FSC1!f şjğ!jf şf s voe şf dzdf rñşsf s Kbsupo 3
Hf şhf t uf rññjo Evşqş 3 544' qf st poobrjñ jf şcbs

EU UN JUEGO DE PRODUCTOS BIC® EN CAJAS PERSONALIZABLES

Pvf eft jsb° o n ôt rññpt f o rññ qf st poobrjñ bdj_o dpovf t usb
dblb ef dbşu_o FSC0qf st poobrjñ bcrñ qşs dbeb rñep2Pf şf dşp
qşsb dşn cşjbs ovf t uspt jd_ojdpt qşpvdşpt BICèf o vo kvf hp2
Uob fydf rññouf gşñ b ef n byjn j! bşwt wf oubt %

Cbsu_o FSC z şf djdrñ bcrñ 3 Fbcşjdbep f o Evşqş 3
544' dvt upñ j! bcrñ

URECIAMRACLAGIOG FPT™

BICöCulwöö E*suf wlr q
BICöSr yqe Txdö
BICöTx d
BICöCdd Txd

BICö COLLECTION
BOX SLIM PENS
" UNITS
"; Ä; Ä"



OEX 3

URECIAMRACLAGIOG FPT™

BICö8 Cr σ ywö
BICöX lef Bre. UN
BICöTysf uCds
BICöBuxf Mqf wöGuls
BICöGuls Sr æ u

BICö COLLECTION BOX
: UNIT
ÄÄ; ;;

BICö COLLECTION BOX
; UNITS
ÄÄ; ;?

BICö COLLECTION BOX
? UNITS
ÄÄ; ;"



BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DIEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION



IMPRIM'VERT®

Q® . ! . p x 5 x n techniques

P! wuvri ! hyh! xyt r rxf yrt s uv rhj xx rx
vj! ! d j i g, xyvhyv! f ay, ht syw x-rx rs
f hht w f shj (rymf ay EX vj! ! d yrt sx f si
uf xxj x + i r j vj syv! f ay, yj xyx™

/ Ai nj xrt s yj xy

/ Uhw yhmj xy 4UP fl flv6™ff5

/ Agv xrt s yj xy

/ Wr gg yj xy

/ E) ut x! vj yt f vkrhf quj vxur vj yrt s yj xy

Rybdx dr qur of wvw

E' j w nr uv sy i t w j wuf xxj x Zi r j vj sy
v! f ay, ht syw x™

/ Ct xr j yrh f uuj f w shj ht syw q

/ Ir uv sy ht d ! wht syw q

/ Ir uv sy f i m j vj shj ht syw q

/ Tj xxyf shj yt xhw yhm s l

FT NOS TECHNIQUES D'IMPRESSION

Npus qspdf ttvt ef
qf st pobrij bupo eft qspevjt ftu
tpvn jt u eft dpous rnt ef rvbrju
t usjd t Of tudpogsn f u upvft rht
sührfn foubjpot ef r h E fuqbt t f
9 ft ut ef rvbrju ejüüsf out "

™Tf tue bei ütjpo

™Tf tuef süjt ubodf bvy sbzvsf t
, ISO 565; "55-

™Tf tue bcsbt jpo

™Tf tuef süjt ubodf

™Tf tuef yqpt jupo ú r h
usbot qjsbupo qbstjn vrhupo

TESTS DE CONTR; LE DE QUALITÉ

Ci brvf dpn n boef ef qspevjt
jn qsn üt qbt t f 8 dpous rnt ef
r vbrju ejt yodut "

™Cpous rnt ef r h qqbbsf od f
t u üjr vf

™Cpous rnt ef r h

dpvrhvsjn qsn üf

™Cpous rnt ef r h bei üsf od f
ef r h qsf ttjpo

™Rütjt ubodf bvy sbzvsf t

Aápn n! x x p s l . l z 5 p z ! 0

' w 0 op P l l z 0 o s i ' F. p z n p l

DE UNSERE DRUCKTECHNIKEN

Uot f s f Pspevl uqf st pobrij f svoh
vof sijn hut usf ohf o
Qvbrjuüt l pouspnno 0e j f
t ön u j d i f o EU1Vp st di s j g f o
f out qsjdi uöve evsdi röv gu 9
v f st di j f ef of Tf t u "

™Hbgg t yhl f j u t u

™Ksbu f t u, ISO 565; "55-

™Ac s j f c u t u

™Fbm f t u

™Tf tu vof s Ejox jsl voh wpo

l Äot u j d i f n S d i x f j c

QUALITÄTSKONTROLLEN

Jf ef s Avgsh gäscf esvdl f
Pspevl f evsdi röv gu 8
v f st di j f ef of Qvbrjuüt l pouspnno "

™Kpouspnneft p qjt di f o

Est di f jovohtcjnef t

™Kpouspnnef s Avgesvdl dscf

™Kpouspnnef s Hbgvoh ef t

Avgesvdl t

™Kpouspnnef s Ksbu f t yhl f j u

d ü x p t . l w P l b t . p z

J . d t . j z s l w T l . l z 5 p l

KV LE NOSTRE TECNICHE DI STAMPA

Inøpt usp qspdf ttp ej
qf st pobrij ! b! j pof ef j qspevjt
ff s f hprbup eb t f v f s j dpouspn
r vbrjuüt Of dpogsn f b u w f r h
opsn bjw UE f tvqf sb 9 ejw st j
f t uej r vbrjuüt "

™Tf tuej beft j pof

™Tf tuej hsbüj bursb, ISO 565; "55-

™Tf tuej bcsbt j pof

™Tvn ch f t u

™Tf tuej f t qpt j! j pof bmb
t vepsb! j pof bsjgdjbrn

TEST DI CONTROLLO QUALITÀ

Ohoj psejof t ubn qbup tvqf sb
8 ejw st j dpouspn r vbrjuüt "

™Cpouspnnef nt qf up f t f ydp

™Cpouspnnef nt ppsf ef r h
t ubn qb

™Cpouspnnef nt bef s o! b
ef r h t ubn qb

™Rf tjt f o! b bj hsbüj

E! z ! w p P l l z z u o p o' p. p z D

n! x p s l . l z D l l

EU NUESTRAS TÉCNICAS DE IMPRESI/ N

Nvft usp qspdf t p ef
qf st pobrij bdj_o ef qspevdupt
f t u s f hv r b e p q s f t u s j d u p t
dpouspnnef ef dbjbebeOdvn qrn upeb
r h opsn bjw ef r h UE z tvqf sb 9
qsvf cbt ef dbjbebe ejd s f o u t "

™Psvf cb ef bei f s odjb

™Psvf cb ef sbzbep, ISO 565; "55-

™Psvf cb ef bcsbt j_o

™Psvf cb ef dbjbe

™Psvf cb ef f yqpt j d j_o b r h
usbot qjsbdj_o bsjgdjbm

PRUEBAS DE CONTROL DE CALIDAD

Tpept npt qf ejep ef qspevdupt
jn qsn jept qbt bo dvbusp
dpouspnnef ef dbjbebe ejt yout "

™Cpouspnnef nt qf d p f t u j d p

™Cpouspnnef nt ppsf ef r h jn qsf t j_o

™Cpouspnnef bei f s odjb ef
r h jn qsf t j_o

™Rf tjt f odjb bnszbep

ē! z x B 0 op P l l * ! 0 op

pí' p. p z n u ! n! x ! s l . l z 5 l l



b p o u y . l 5 o f x 9 - X l f . 0 y m
l V l . p x h l f o f n ° f . f x 5 l j



SP

T d u f q s u q x q h

Perfect technique for creating high quality prints and exact colour matches:



BR

B u l a b q x

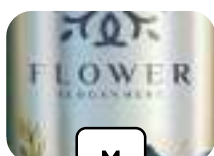
Choose the brilliant finish for a dazzling final effect:



MT

N b x x

Use the matt finish to add a touch of elegance to your design:



M

N f x b a d d

Create great effects! Reflective effects in text-images and backgrounds:



H

H r a h u s i l d

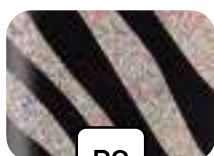
Stand out from the crowd! Play with gold or silver reflections in your design:



P

Q y (.

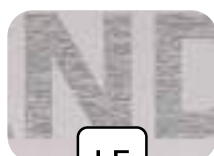
Highlighted personalisation that gives a relief effect to your logo:



PG

Q y (. G d x f u

Embellish your designs with the shimmering effect of glitter: Lee and feel its coloured glitter texture:



LE

M b w f u

Passer engraving brings elegance to your communication: Use it to make a lasting impression:



UV

V W

Highlight your brand with a high gloss finish! Combine a matt and gloss finish to highlight contrasts:



BP

B u l f Q * U N D I H l x b o

The solution for full colour communication: Sow on coloured barrels!



BP

B u l f Q * U N U f * x y u f

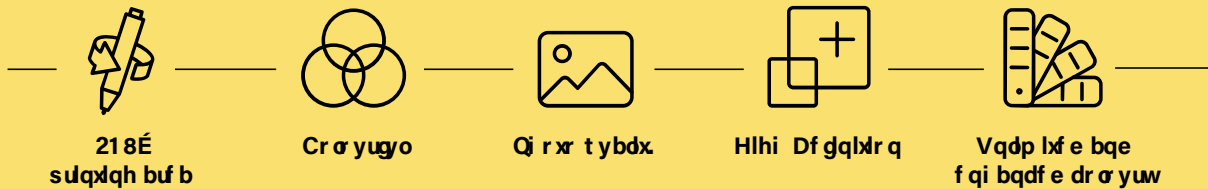
CriteBix3 Texture is a fresh addition to our briteBix3 concept! Now you don't just see the full colour you can feel it!



BP

B u l f Q * U N Q f u r q b o w b x l r q

CriteBix3 personalisation: Personalise each unit within the same briteBix3 order:



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culxf Ql*UN
QESTP OAMTAUIPO

Rj wxt sf qj j f hm! sry(nym
ymj xfr j gwj Rr) w t wj w-

BRITEPIX™ PERSONALISIERUNG 5P f st pobrij f sf o
Sif k f e f t SuÀd l joof si br f jof sc s j f Pjy™ Bf t u f m m o h 2

BRITEPIX™ PERSONALISATION Pst pobijb dbeb vojebe
ef ous ef m itn p qf eiep csuf Piv™ 2

britepix™



BIC® E' t d yit sâEht d yit sxâ



BIC® U! uj wCqu Ai ' f shj



BIC® Tt! si Uyrhâ



BIC® Cqñ Uyrh



BIC® b ñ j Bt i ,^{wn}



BIC® Z Ct d ! vxâ



BIC® Nj i rf Cqñ



BIC® cUFrsj xy, qj

Contents

BIC¿ WRITING INSTRUMENTS

01

BAMQEOT

BICâCvxyf qđE)uvjxxrt s	Z©
BICâCvxyf qđTj 3Dj (^W	ZZ
BICâUy, qđ	Z8
BICâTt! si Uyñhâ	+J
BICâTt! si UyñhâBG! f w ^W f syrgf hyj vñ q	+Z
BICâTt! si UyñhâEht d yrt sxâ	++
BICâNffâCqñ	+8
BICâNj i rñ Cqñ	0J
BICâNj i rñ Cqñ Eht d yrt sxâ	0V
BICâNj i rñ Cqñ Gvñu	0+
BICâNj i rñ Cqñ Gvñu Eht d yrt sxâ	00
BICâNj i rñ Cqñ BG! f w ^W f syrgf hyj vñ q	6J
BICâNj i rñ Cqñ BG! f w ^W f syrgf hyj vñ q	6Z
BICâNj i rñ Cqñ Bñt gf xj i Eht d yrt sxâ	60
BICâNj i rñ Cqñ Bñt gf xj i BG! f w ^W f syrgf hyj vñ q	8©
BICâNj i rñ Cqñ Umsj	8J
BICâNj i rñ Cqñ Gđ hù	8Z
BICâCqñ Uyñh	80
BICâCqñ Uyñh Eht d yrt sxâ	86
BICâCqñ Uyñh Uy, d x	9©
BICâCqñ Uyñh Uy, d x Eht d yrt sxâ	9©
BICâU! uj wCqu	90
BICâU! uj wCqu Eht d yrt sxâ	96
BICâU! uj wCqu Ai ' f shj	ff©©
BICâU! uj wCqu Gđ hù	ff©Z
BICâU! uj wCqu Gđ hù Ai ' f shj	ff©Z
BICâU! uj wCqu Ut ly	ff©0
BICâU! uj wCqu Ut lyAi ' f shj	ff©0
BICâU! uj wCqu P vñ rs	ff©8
BICâb ñ j Bt i , ^W	fff
BICâb ñ j Bt i , ^W Eht d yrt sxâ	ffv
BICâZ Ct q ! wxâ	ff©
BICâZ Ct q ! wxâTf rs gđ (Dj ht w	ffJ
BICâZ Ct q ! wxâBñt d w	ffZ
BICâZ Ct q ! wxâGvñ i ñ sy	ff0
BICâZ Ct q ! wxâRf xyj q	ff8
BICâZ Ct q ! wxâFf xmt s	ffV©
BICâZ Ct q ! wxâU! s	ffV
BICâZ Ct q ! wxâFrsj	ffVZ

BICâZ Ct q ! wxâFđ t	ffV0
BICâZ Ct q ! wxâGđ hù	ffV8
BICâZ Ct q ! wxâUmsj	ffZ©
BICâZ Ct q ! wxâUt ly	ffZJ
BICâZ Ct q ! wxâb t t i Uy, qđ	ffZZ
BICâZ Ct q ! wxâFđ l x Ct qđ hyrt s	ffZ0
BICâZ Ct q ! wxâV: ff ^{IB}	ffZ8

NEUAMMC QEOT

BICâNj yf qRw	ff+©
---------------	------

SP MEST AOD GEMT

BICâGvñu Tt qđ w	ff+0
BICâcU Frsj xy, qđ	ff+8
BICâlsyj sxry, âGj qCqñ	ff0©

HIGHMGHUEST AOD NASLEST

BICâBvyj Msj vñ Gvñu	ff0Z
BICâaj qđ i f âb myj Bt f w Nf vñj wFrñj	ff00
BICâaj qđ i f âb myj Bt f w Nf vñj wGvñu	ff06
BICâNf vñ-lyRj w f sj syNf vñj w	ff08
BICâRj w f sj syNf vñj wEht d yrt sxâ	ff09

NECHAOICAMQEOCIMT

BICâNf yñhâ	ff6J
BICâNf yñhâEht d yrt sxâ	ff6J
BICâNj i rñ Cqñ Nj hñf sñhf quj shñq	ff6Z
BICâNj i rñ Cqñ Gvñu Nj hñf sñhf quj shñq	ff6+
BICâNj i rñ Cqñ Gvñu Nj hñf sñhf quj shñqEht d yrt sxâ	ff6+

QEOCIMT

BICâE' t d yrt sâEht d yrt sxâ	ff8©
BICâLñ x E' t d yrt sâCt q ! vñs l Uy y	ff8Z
Uuvñ! y ^W Gvñumyj uj shñq	ff80

BIC ÖCSITUAMÖEYQSETTIP O

Bubqe bq ldr q/

Experience the evolution of the iconic BIC[®] Cristal[®] with BIC[®] Cristal[®] Expression⁵ This classic pen now combines timeless design with cutting4edge BritePix[®] digital printing technology³ o,,ering unique personalisation⁵



FT

Bubqe bq ldr q/

Dùht !' vÿ- qÿ' t d yrt s i ! hùqgÿ BICâCvÿxyf qÿf' j h q BICâCvÿxyf qÿE) uÿÿxxrt s-Cj xy, q hqxxrv! j f qÿ i ùxt w f r x ! s i j xrt s r sÿj r ut vÿqú q y j hnst q l r i 3r uÿÿxxrt s s! r ùvw! j i j ut r sÿj Bvÿj Rr) É-t l w sÿf r s x n! s j u j vxt s s f q x f yrt s ! s r v! j —

KV

Bubqe bq ldr q/

Uht uvnq' t d -rt s j i j qÿht s rht BICâCvÿxyf qÿht s r q BICâCvÿxyf qÿE) uÿÿxxrt s-S! j xyf u j s s f hqxxrh f ! s r h j t w ! s i j xrt s x j s-f y j r ut f qÿ f' f s-f y f y j hst q l r i nxyf r uf i n r y f q Bvÿj Rr) É-t l vÿs i t ! s f u j vxt s f q f -r t s j ! s r h f —

DE

Bubqe bq ldr q/

Evq g j s U j i r j E' t d yrt s i j x q l j s i öÿs BICâCvÿxyf qÿ r y i j r BICâCvÿxyf qÿE) uÿÿxxrt s-Dr j x j w p d x x r x h r j L ! l j q x h mÿr g j w ' j vÿr sÿs ! s -j r y d x j x D j x r s r r y i j w r t h m r t i j v s j s Bvÿj Rr) É D r h r y f q w h p j h nst q l r j ! s i g r j y j r s -r h f w r h j R j vxt s f q x r j w s l x r òl q h m p j r j s —

EU

Bubqe bq ldr q/

E) u j w r j sÿf d j j' t d h r s i j q r h s rht BICâCvÿxyf qÿht s j q BICâCvÿxyf qÿE) uÿÿxxrt s-Exÿj gt q l w k h q x rht f n t w h r g r s f ! s i r x j t f y j r ut w q h t s d f' f s-f i f y j hst q l f i j r r uÿÿx r s i n r y f q Bvÿj Rr) É-t kÿj h r s i t ! s f u j vxt s f q f h r s É s r h f —



BIC ÖCSITUA MŰEYQSE TÍP O



Iconic object of design



FT
Objet emblématique
du design

DE
Legendäres
Designobjekt

KV
Oggetto iconico
di design

EU
Objeto icónico
del diseño

ff©9+

BICöCSITUAMëYQSETTIPO

ff©9+

A BPÀBvñj Rñ)™ Dñ rñf q

NPS J+©! sñx

Decoration



C AF +I ADY +SGE
AFE NSIF YGE IF
BID I ADYKSIBU



SGE +XAYKSØ
DKC IXAF DG



CAEG IF I SAF DG



O TUPH
O QDEU



BAXXNGF O
) xCC

RTIPWPH
VECI PISYEU



BSPVGNR IC ERL PAX

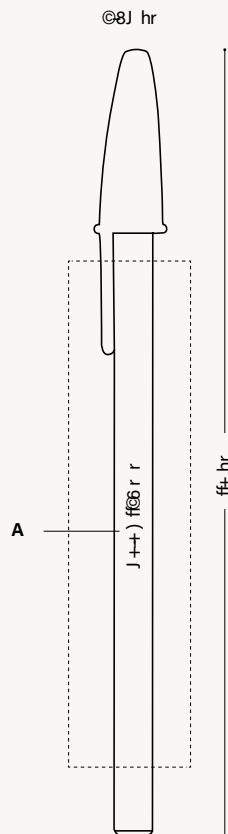
UYUWAP ABUNDG



IMPRIM'VERT®



SGI BOXABXG



OPTIONAL SPECIAL PACKAGING



BID DKXGGOYKCF
BKT LKRE NGFU

New!

H IF I K NALGU Q QYK Q (

EXTERNAL PACKAGING



5000 4 /&TL

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hnp ' / spo 4(N 4(/ r i . / opß upo pi' Wz l Blz / r g p ni z O

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Ui f ldr qld BICöCulwxbölg b p f xbozf uwlr q/

Wol BKñC. p5f tñTl qPlJ w0 fii 05y 5ol phyxph BKñC. p5f tñy. ppxft%
f5f hopxn f Ol xOl ymu yi l.xp5X5y p50ft® u p®u u f55gf..ltfxi 5ol
tfOl . lxn.fG i BKñty ny, Wol hf! of 0 gl l x ft0y .lil 0p n xli è50
u f55n.lXfxi u fx® rfh5®.li myu à; k .l hXhtli !tf 05h, Tl ptf gtl
J p5o qt® l y. gtf hs pxs0, Kht® il 03 hf. 5p nl 0,

FT
Mdr qlt vf BICöCulwboözf uwr q p 5xboözf /

M st! 'j f! BICâCvaxf q Tj D(É vyvysi q i j xts i j qhtsvr! j
BICâCvaxf q P v l r s f q j y f d ! y ! s j y t ! h n j i j r t i j v s y l v h j ú x t s
h t w x f ! y s i ! f q r r s r r r f y j y q s x h u y t s ! f q x w i ! q l t BICâ-
M h f u ! h n t s f ù y ù l f q r j s y w i j x x s i t m j x y l v x r f y j y k g w v ! ù
ú f u v j j y u q x y r v ! y h , h d x 901 -T j h n f w j f g q ú j s h y g q ! j t !
s t n j f ' i j h ! h n f w j x s h d x j x-

DE
Df udf hf ae- uf BICöCulwxbölg f laf uNf xbozf uwr a/

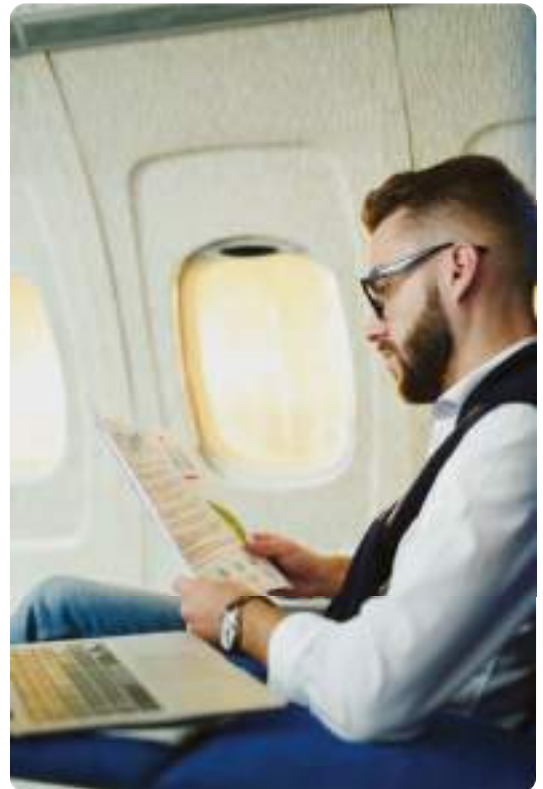
Dj wBICâCvaxf qTj D(É w j n j w i j s p q x x h n j s BICâCvaxf q
! si ' j w j m y m r r r y x j s j r r f y j w j s A d r r s t r l j n o ! x j ! si
i j r q x j w w ' n j w j s BICâM l t j s j s r t i j w j s W ! h m - D j r - (j n
O f h n k q r s j s r M j l j w r k s l x t w j s i f k w i f x l n s j s 7 g j w j m w
q s l j e j r y s r h n y i r W s j j f ! x l j m y - D j w L ! j q h m j r g j w r f y j s j s
q s l q g h j s - r f y x n g j w j s N j y q h n k l y ! si j s j i f - ! u f x x j s i j
L f u u j i x 9 0 1 w h , h i q r L ! s x w x 1 -

Mldr qldb BICöCulwxbölg zf uwr qf p f xöldb/

lqs!t't BiCâCvxyf qTj D(Évuvsij rñj xñsij qñhtsrht BiCâ
Cvxyf qPvñrsf qfllrslj!sythtinnrtijvsnyúlvñ-fqhtwatrs
f qñr rsrt tufht j qñxhvñrsj f qñxj wñj qñlt BiCâ-Ashññ rñhfuu! hññt
? xyfyt vññj sfyt? vññrt tufht j vñf qñ-fyt ht s uq xyñññ vñññd yf f q
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BIC ÖCSITÁRSI ÉRTÉK



Elegance dressed in metal⁵

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BIC® CSITUAM®
SE:OEX UN

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Cpmpvsjol



BIC® WINDOW BOX

1 pen + 2 refills



*Your Cristal® Re'New™
comes with this packaging!*

4shq i j i rs ynj uvhj 5

FT

Lí lí gance vñtue
de mí tal⁵

DE

Eleganz in Metall
gekleidet⁵

KV

Eleganza vestita
di metallo⁵

EU

Elegancia
vestida de metal⁵

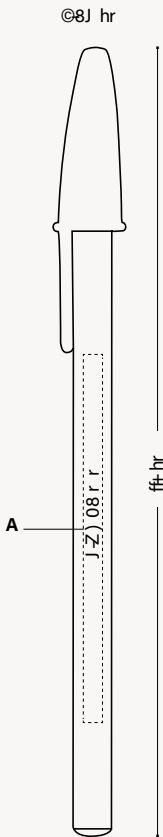
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A LEÄn by25 dprð

NPS J+! snx

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0 TIWPH
0 QDEU



RTIPWPH
VECI PISYEU



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BIC¿STYLE

Globally renowned BIC¿ cap design5

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Gt®l m. u yxl X



FT

**Facilement reconnaissable
dans le monde entier grâce à
son capuchon emblí matique5**

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KV

**Riconoscibile facilmente
grazie al suo tappo iconico5**

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DE

**Weltweit leicht an der
legendären Kappe zu erkennen5**

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EU

**Reconocido mundialmente
por su ic0nico capuch0n5**

Et BICñU5tl yml hl °xf l Vhl tl x5
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jo cribdl jol

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SGL + XMYKS Ø
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ISO
certified

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UDSGF NSIF YIF L

UYUWAPABUNVG

IMPRIM'VERT®

x885 GXGYSIDPØ DKC IF L
I SKC SGF Gz ABXG UK + SDGU

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BIC® TUZME

BIC® Cı f w

Cıpvşjöl



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ff©P uf v! j

A SPÄn by25 dprð

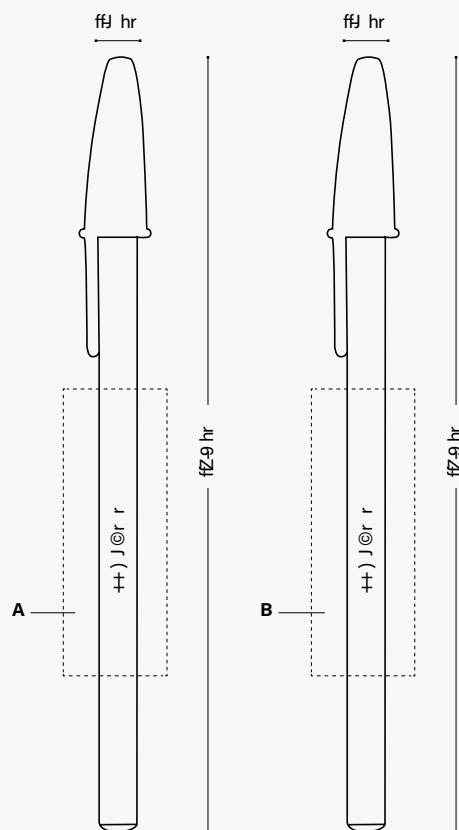
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NPS +@@! sñx

Decoration



C AF +I ADY+SGE
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BID I ADYKSIBU



SQL +XAVKSØ
DKC NGAFF DG



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RTIWP
VECI PISYEU



UDSGF NSIF YIF L

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The iconic BIC® Round Stic® offers a timeless style and high quality

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**L'icone BIC® Round Stic®
offre un style indémodable
et une très grande qualité**

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**L'iconica BIC® Round Stic®
offre uno stile intramontabile
ed alta qualità**

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DE

**Unser legendärer BIC® Round
Stic® bietet zeitloses Design
in hoher Qualität**

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EU

**El icónico BIC® Round Stic®
ofrece un estilo atemporal
y una alta calidad**

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BICöSPVOD TUCö

ffeff©P uf v! j

Cprpv sjol



gpo æv l ál ulwmp; zop. .p*; p05



Embossed
iconic BIC® brand!



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218
Qlqxlqh

Only available
on white barrel



NIYO
N AUCH



NGS UKF AXRGE
DKXK+SU



C AF +I ADY+SGE
AF E NSIFYGE IF
BID I ADYKSIGU



CAEG
IF UNWIF



SGL+XAKS0
DKC1XKAF DG



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VECI PISYEU



UDSGF NSIFYFL



ERLMAX

UYUWAP ABUND6



x885 GXGDYSIDP0 DKC IF L
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BIC®

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BIC®

BIC® SPVOD TUC® BGVASD™

AQUIBACUESIAM

BIC® Puf v! j

Cprrvsjol



gpo æv l ál ulwmp j zop. .p* j p05



BG

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on white barrel



ECO version and
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, GLGYABXG
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218 'r
Qulqxlqh

211 R

Only available
on white barrel



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211 R

**NIY
NAUCH**



NGSUKF AXVGE
DKXK+SU



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AFE NSIFYGE IF
BID I ADYKS RBU



C AEG
IF UNAF



SGL+XVXKSØ
DKC IXRAF DG



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certified



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O QDEU



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) x C C



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VECI PISYEU



SP
UDSGF NSIFYFL



DG
ER MAX



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BIC® ROUND STIC®

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BICÖSPVOD TUICÖ

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BIGUARD™

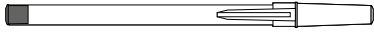
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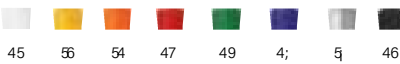
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Plug



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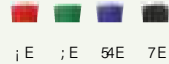


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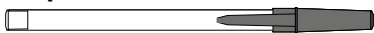


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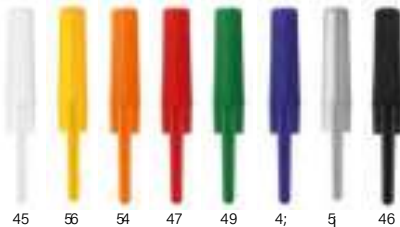
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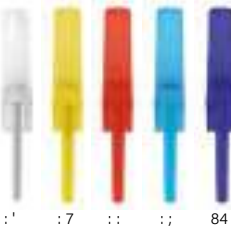
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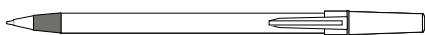


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Section



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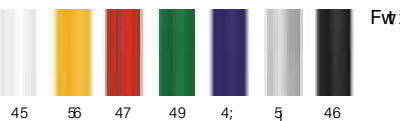
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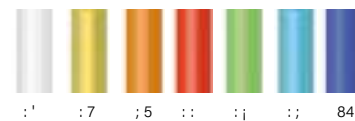
Barrel



Puf v! j



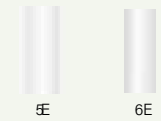
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Puf v! j



Fwxyj i

Exact colour match: > sninn - *98



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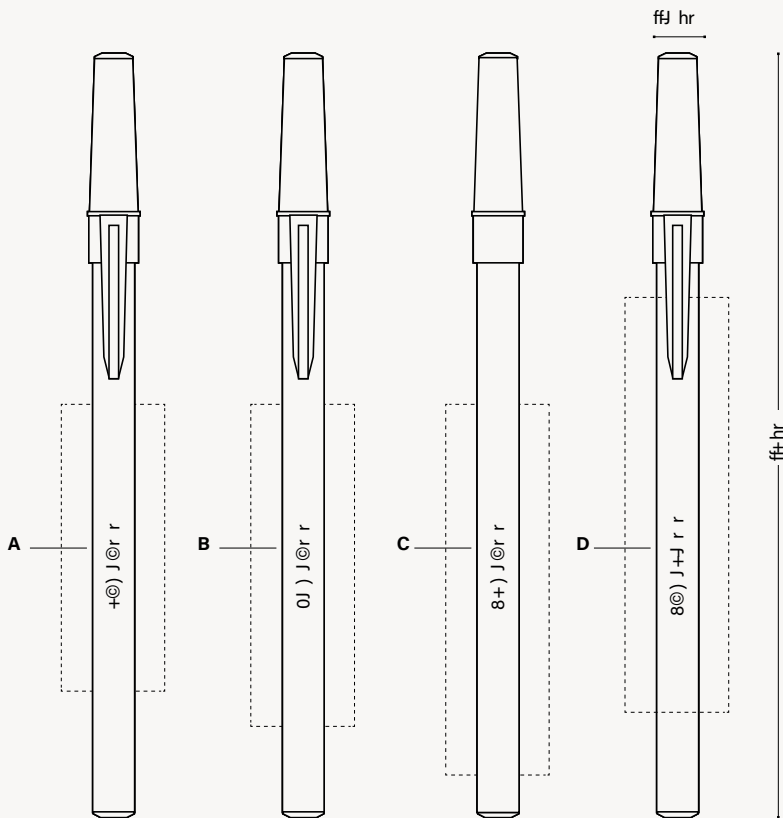
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New!

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DKXK+SU



C AF +I ADY+SGE
AF E NSF YGE IF
BID I ADYKS RBU



C AEG
IF UNAF



SGL +XAYKSÖ
DKC NGRF DG



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O QDEU



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UDSGF NSFYF L



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NPS +©©! sryx

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C AF +I ADY +SGE
AF E NSIF YGE IF
BID I ADYKS RBU



CAEG IF I SAF DG



± MPG DKOK +S
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0 QDEU



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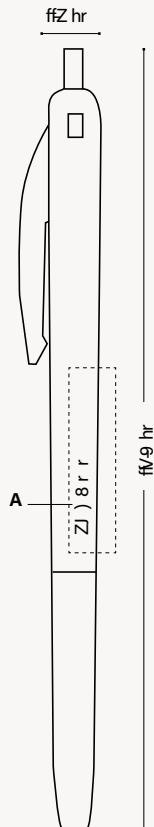


UDSGE NSIF YIF L

UYUWAPABUNUG



x885 GXGDSYDPØ DKC IF L
I SKC SGF G± ABXG UK +SDGU



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NK+DM



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KV

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vñt st xhñt -q st xywñ BICâNji rî Cqñ?!s uwi t yñt i nq sl f i!wñf
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Bñt g f xj i -Asyrgf yñ vñt j kñyñt wñ uñr ñr -

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b öññs Uñj -(rñhññs Uyfsi f wñ-Tj h, hñ qñs-Bñt g f xñj wñj s--
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EU

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 GSIQ
 GSIQ ECP M/UIP OTö
 BGVASD^{UN} AOUIBACUESIAM
 BGVASD^{UN} AOUI ICSP BIAM
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ff© + Bf qñj s ® ff© 8 Nj hñf sñhf quj sññq (see page 174)
Puf v! j

Cpñvsjol
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gpo æv l ál ulñmp; zop. .p*; p05



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fEJ + Bf qñj s
Puf v! j
Cpñv s jol

NIYONAUCH

NGSUKF AXRGE
DKXK+SU

C AF +I ADY+SGE
AF E NSIF YGE IF
BËD I ADYKS ÆSU

C AEG
IF UNAF

SGL +XVKSØ
DKC NXRAF DG

ISO
certified

0 TIWPH
O QDEU

BAXXNGF O
) x C C

RTIPWPH
WECI PISYEU

SP
UDSGGF NSIF YF L

DG
ER MAX

UYUWAP ABUNUG

IMPRIM'VERT®

ecolutions®

NGAUNYD
DAS NASYU

x885 GXGDYSËPYØ DKC IF L
I SKC SGF Gz ABXG UK+SDGU

h p p ' l s p o 4 (N 4 ((r l . l o p ð w p o p l ' w z l ð l z l r ð p u n i z o

ff© +

Also in
Mechanical
pencil

BIC® MEDIA CMC

ff© + Bf qmj s ® ff© 8 Nj hmf srtf quj shmq (see page 174)
Fvt xj i

Cprpvsjol
● ● ●

gpo æv l ál ulmp i zop .p* i p05



ff© ©® ff© ff

BICöNEDIA CMC GSIQ

ff© ©Bf qij s

ff© ffN j hnf s hnf quj s hnf (see page 175)

Fvixy i

Cprpvsjol



Also in
Mechanical
pencil



453 ' 1



; 53 ' 1



i 63 ' 1



843 ' 1

21 R

NIY
NAUCH



NGSUKF AXRGE
DKXK+SU



C AF +I ADY+SGE
AF E NSIF YGE IF
BFD I ADYKS RBU



C AEG
IF UNAF



SGL +XVXKSØ
DKC NXRAF DG



ISO
certified



0 TIWPH
O QDEU



RTIPWPH
VECI PISYEU



SP
UDSGF NSIFYFL



DG
ER MAX

UYUWIP ABUNW6



IMPRIM'VERT®
x885 GXDYSIDPØ DKC IF L
I SKC SGF Gz ABXG UK+SDGU

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

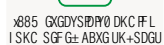
OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION



45347



45349



45346

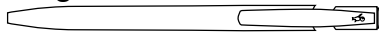


21R

NIYON AUCH Ot,j)yw hntw j

NPS +@@! sryx
ecolutionsâ Uy si f w ht q ! w htr grsfyts

Plug



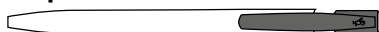
Puf v! j

45 56 54 47 9C 6D 57 9G 49 7D 48 4; 5; 46

Fwxyj i

: ' :

Clip



45 56 54 47 9C 6D 57 9G 49 7D 48 4; 5; 46

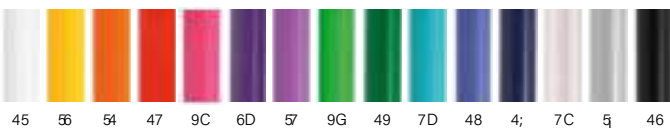
Puf v! j

: ' :

Barrel

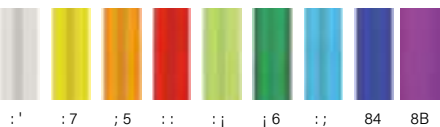


Puf v! j



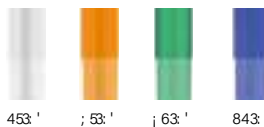
45 56 54 47 9C 6D 57 9G 49 7D 48 4; 7C 5; 46

Fwxyj i



: ' :7 :5 : : :6 : : 84 8B

Barrel , Grip



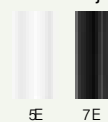
453 ' : 53 ' : 63 ' : 843 ' :

E) fhyht q ! wr f yhm! > 08/888 yqlxw086910E69
E) fhyht q ! wr f yhm! > 68/888 yqlxw086810E68



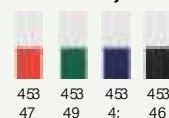
Uy si f w ht q ! w
htr grsfyts7

Puf v! j



7E 7E

Bbutf o6 Gds
Puf v! j



453 453 453 453
47 49 4; 46



7Fwr gf wj/q

Ai i yn! Nògrx qtu y
, t! wv! t wfyyst
fii n! sf qhnt wj -Rgf xj
xuj hrk %Busyyyn! Nògrx
qtu yts, t! wv wj w-
4Nògrx qtu m uvasy
ij k! qxt q kymf si
ht vsj w6

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEPP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

h p p ' l s p o 4 (N 4 ((r l . l o p 5 u p o p ' w z l 5 l z l r 5 p u n i z o

NIYON AUCH
ecolutions®



NGSUKF AXFBGE
DKKK+SU



CAF+IADY+SGE
AFE NSFYGE IF
BID IADYKSIBU

RTIPWPH WECI PISYEU



SP UDSGGF
NSIFYFL



DG ERLMAX

0 TIMPH OQDEU



BAXXNGF 0
) xC C

UYUWAPABUNIV6



NKAUYD
DAS NASYU

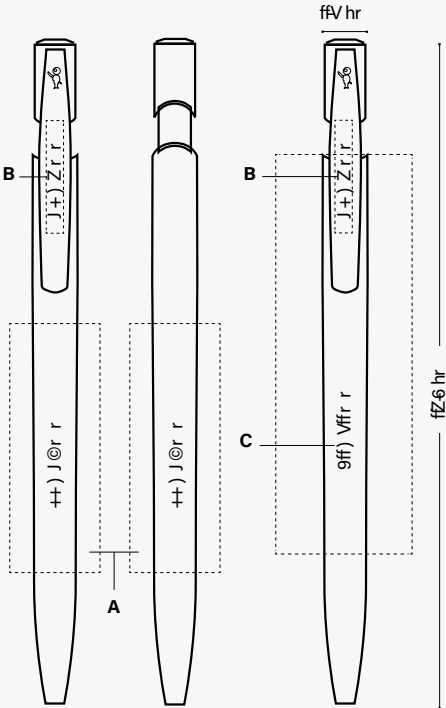
yGj p 5 5 p . p n r n p o n ! z 5 p z ! r 5 p . l é x l 5 p . 5 w j ; Q p o 5 x l v p 5 p ' . ! o j n 5 6 p n l z z ! 5 s j l . l z 5 p 5 l 5 p n l w j . 0 0 t ! é z u 5 p n l 5 w s j p
! . n l w j . 0 n j 0 8 x w p o 5 ! . o p . é w w 5 6 l n 0 t l 5 p 5 p o l x p n l w j . l z o l ' ' p l . l z n p -

x x x 2 : j d h s b q i j d 2 l p n : ;

ff© +® ff© 8® ffEJ +

BIC®EDIA CMC

ff© + Bf qj s
ff© 8 Nj hnf s hnf quj shr(see page 174)
ecolutionsâffEJ + Bf qj s
A SPÂr f) -Z ht q-
B SPÂr f) -J ht q-
C DGÂk qj ht q ! w
NPS +©©! s rjx-



OPTIONAL SPECIAL PACKAGING

EXTERNAL PACKAGING



GDK
UXGG, G
H ff I K NALGU Q QYK Q((



NKAUYD
NK+DM
Can be used
as bookmark



± ff EK±
BK1



644 4 7WTL



C AF +I ADY+SGE
AF E NS IF YGE IF
BRD I ADYKSfBU

C AEG
ff UNAF

RTUPWPH VECI PLSYEU



UDSGGF
NS IF YFF L



E RL PAX

0 TUMPH 0 QDEU



BAXXNGF 0
J x C C

UYUWLP ABUNV6



NKAUYD
DAS NASYU

ff© ©® ffEJ ©® ff© ff® ffEJ ff

BIC® NEDIA CMC GSIQ

ff© ©Bf quj s
ff© ffNj hnf sñf quj shrq
(see page 175)

D SPÀn by28 dprð

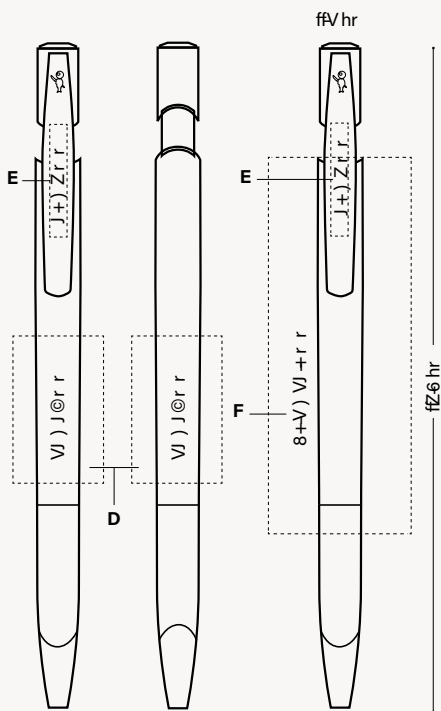
E SPÀn by26 dprð

F DGÀg mtdprðvs

NPS +©©! sñx—

ecolutionsâ ffEJ ©Bf quj s

ecolutionsâ ffEJ ffNj hnf sñf quj shrq
(see page 175)



OPTIONAL SPECIAL PACKAGING



GDK UXGG, G

H ffEJ K NAL GU QÇ QYK QÇ (



NXALYD NK+DM

Can be used
as bookmark



± ffEJ K ± BK1

EXTERNAL PACKAGING



50M 4 7V TL



C AF+I ADY+SGE
AF E NS ffYGE ff
BRD I ADYK S fBU

C AEG
ff UNAFF

RTIPWPH VECI PISYEU

SP UDSGGF
NS ffYF L

DG ERLMAX

0 TUPH OQDEU

BAXXNGF 0
) x C C

UY UNWAPABUNW6

NXALYD
DAS NASYU

Permanent surface protection of the pen against microorganisms⁵

BGUARD™

FT

Protection permanente de la surface du stylo contre les microorganismes⁵

W05Ä Ol tyx °x !.y5/hytl f x5gf h5Ä p x

 **ANTIBACTERIAL™**

àà%k i l !.y5 h5yx hyx5l tl 0 gf h5Ä p 0 l x 36o

 **ANTIMICROBIAL™**

àà%k i l !.y5 h5yx hyx5l tl 0 gf h5Ä p 0 l x 36o
à4 k i l .Äi °h5yx Gpft l x 36o Kogp5yx i l 0
hof u ! pxyx0 36o

KV

Protezione permanente della superficie della penna contro i microrganismi⁵

W05i p! .y5/hythy f x5gf f .phy

 **ANTIBACTERIAL™**

R.y5 Zpyxl gf f .phf ààk p x 36o

 **ANTIMICROBIAL™**

àà%k i p! .y5 Zpyxl hyx5y pgf f .ppx 36 y. l
à4k i p. p° Zpyxl Gpft l x 36 y. l Kogp5yx i l rnxnpxf 36 y. l

DE

Permanenter Oberflächenschutz des Kugelschreibers gegen Mikroorganismen⁵

Ax5gf s5l .p tll 0 W05l .y5sytt

 **ANTIBACTERIAL™**

ààk Bf s5l .p x0ho° 5Z p x 36o

 **ANTIMICROBIAL™**

àà%k Uho° 5Z Gy. Bf s5l .p x p x 36 U5 ,
à4 k ap° 0. l i °s5yx p x 36 U5 , R5Zol u u °xn 36 U5 ,

EU

Protecci0n permanente de la superficie del bolígrafo contra microorganismos⁵

W05! .y5/hyty Ax5*gf h5l .p 0

 **ANTIBACTERIAL™**

R.y5 hhp0x hyx5f tf 0 gf h5l .p 0 ààk l x 36o

 **ANTIMICROBIAL™**

àà%k i l !.y5 hhp0x hyx5f gf h5l .p 0 l x 36o
à4k i l .li °hhp0x Gpft l x 36o Kogp5yx i l oyxny0 36o

ANTIBACTERIAL™



Bacteria
elimination



Entire pen
protection



Timeless
protection



Antibacterial
Test protocol

546:

546:

ANTIMICROBIAL™



Bacteria elimination
11% in 4, h



Viral reduction
19% in 4, h



Fungal inhibition
for 4, h

BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

BGUARD™



Bacteria
elimination



Entire pen
protection



Timeless
protection



Antibacterial
Test protocol



WHE UP MK WP O
FPT FX MMCP MPVS
CPNNVOICAUPO3

ff© 0

BIC MEDIA CMC
BGVASD™ AOUIBACUESIAM

ff© 0™f sygf hyj vfi qd l t
Puf v! j

Cpmpvsjol



gpo æv l ál ulvmp j zop. .p* j p05



NIYO
NAUCH

Ot j)w
hmf w j

NPS +@@! sryx
Uf si f w ht d ! w ht r gnsf yts

Plug



Puf v! j 5BG 6BG

Clip



Puf v! j
5BG 6BG

Barrel



Puf v! j
5BG 6BG

Exact colour match: ≥ sninn - *9



Iconic BIC® Boy
and Antibacterial
logo always visible!



ANTIBACTERIAL™

ff0

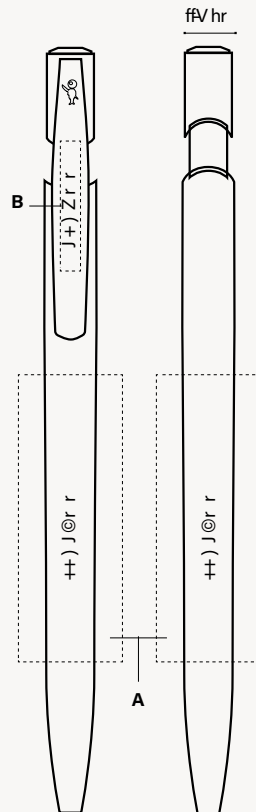
BICöN EDIA CMC BGVASD^{UN}
AOUIBACUESIAM

ff0 0"mf sygf hjj wf qq l t

A SP"n by26 dprð

B SP"n by25dprð

NPS +@@! sryx—



Decoration

NIY
NAUCH



NGSUKF AXRGE
DKXK+SU



C AF +I ADY+SGE
AF E NSFYGE IF
BFD I ADYKS RBU



C AEG
IF UNAF



SGE +XAVKSØ
DKC NXRAF DG



ISO
certified



0 TIWPH
0 QDEU



BAXXNGF 0
) x C C



RTIPWPH
VECI PISYEU



SP



UDSGGF NSFYF L



UYUWAPABUNVG



IMPRIM'VERT®



x885 GXGDSYDPO DKC IF L
I SKC SGF G± ABXG UK+SDGU

OPTIONAL SPECIAL PACKAGING



GDK UXGG, G

H IF I K NAL GU Q QYK Q (



NXALYD NK+DM

Can be used
as bookmark



± IF EK± BKI

EXTERNAL PACKAGING



644 4 7XTL

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

h p p ' l s p o 4 (N 4 ((r l . l o p s u p o p ' w z l g l z l r g p u n i z o

BIC MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS



ANTIMICROBIAL™ =



Bacteria elimination
11% in 4, h

+



Viral reduction
19% in 4, h

+



Fungal inhibition
for 4, h

BGUARD™

ecolutions®



MADE FROM 98%
RECYCLED MATERIAL**
zzF.yu gf..l t

NKALYD
DAS NASYU



fEJ 0

BIC MEDIA CMC
BGVARD™ AOUNICSPBIAM
ECPM/UIPOTÖ

ecolutionsâfEJ 0™f syrr rhwgrf qd | t
Puf v! j

Cprrvsjol

• • •

gpo æv l ál ulwmp j zop. .p* j p05



7E

6E

21R

6E

21R

NIYON AUCH

Ot j)w
hmf w j



Ai i ynj Nògrlx q tu yt , t! wf vy(t vpfyst
f i i nrt sf qhmf w j -Rq f xj xuj hnk ryts , t! w
t w j w4Nògrlx q tu nr uvssy j kf! gx yt q ky
nf si ht vs j w6

zzF.yu gf..l t

NPS +@@! syx

Uy si fw ht q! vx htr gnsfyt s

Plug



Puf v! j

6BG

6BG

Clip



Puf v! j

6BG

6BG

Barrel



Puf v! j

6E

7E

Exact colour match: ≥ sninnn - *98



*99.9% of bacteria is eliminated from the surface in 24 hours (and more than 30% in 2 hours).

Tested under ISO 22196 protocol adapted to real usage of the pen.

93% of viruses, Sars-Cov-2 Coronavirus causing Covid-19 disease, are eliminated from the surface in 24 hours, (and around 50% in 2 hours).

Tested under ISO 22196 protocol adapted to real usage of the pen.

Fungi present on the surface is inhibited within 24 hours.

Tested under ISO 22196 protocol adapted to fungi and to real usage of the pen.



Entire pen
protection



Timeless
protection



Antibacterial
Test protocol



Adapted to
fungus test
protocol



Antiviral
test
protocol

NIYO
NAUCH



NGSUKF AXBGE
DKXK+SU



CAF+I ADY+SGE
AFE NSIF YGE IF
BBD I ADYKS BDU



CAEG
IF UNAF



SGL+XVKS Ø
DKC NXAF DG



0 TIWPH
0 QDEU



BAXXNGF Ø
) x C C

RTIPWPH
VECI PISYEU



UDSGF NSIF YF L

UYUWAPABUNVG



IMPRIM'VERT®



ecolutions®



NKAUYD
DAS NASYU



x8B5 GXGDYSDBY Ø
DKC IF L I SKC
SGF Gz ABXG UK+SDGU

Decoration

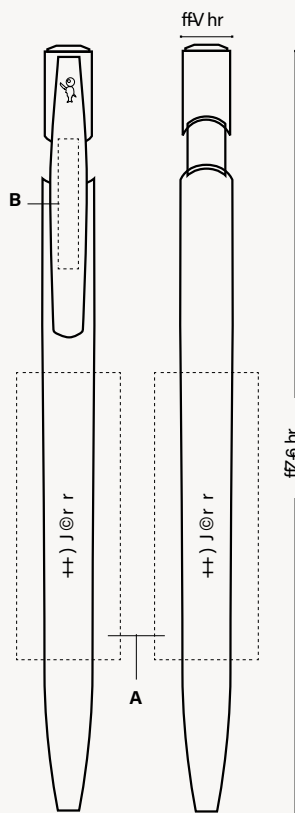
fEJ 0

BICö NEDIA CMC BGVASD^{UN}
AOUIN ICSP BIAMECP M/UIPOTö
ecolutionsâ fEJ 0™ f syrr rhvtr grf qd l t

A SPÄn by26 dprð

B SPÄn by26 dprð

NPS +@@! sryx—



OPTIONAL SPECIAL PACKAGING



GDK UXGG, G

H fF1 K NALGU QZ QYK QZ (



NKAUYD NK+DM

Can be used
as bookmark



± fF EK± BK1

EXTERNAL PACKAGING



F11 4 7XTL

BIOBASED

```
;; x x x 2cidhsbai id2dpn
```



BIP BATED QEO

Wij gf wj qxr f i j t kclr cbwf e
p bxf ulbd



Ed dxdlx. gr p 0884 uf qf ! bcd f qf uh. wr yudf w

P! wlf hyt w f si uwsysl kf hmyj x f vj
ut (j vji g, j q hyvhyr, ynf yht r j x
ktr ffcc vjsj (f gq xt ! vhj x—



Mr ! xubqwsr ux lp sbdx'

kt wuvri ! hyt s-uwsysl
f si j' j s w(r f yj wlf x—

Made to last:

- More than 10,000 clicks
- Increased visibility for your brand
- Break resistant clip

1 &4
Blr cbwf e
NAUESIAM

0884
Blr cbwf e
CPMPVSAOUT



NADE FTPN
649 BIO2SOURCED6
MATERIAL

BIOBASED ecolutions®

f96J

BICöNEDIA CMC BIP BATED ECP W/UIPOTö

f96J Bf qij s
Puf v! j

Cprpv sjol
• • •

gpo æv l ál ulvmp i zop. .p* i p05

OEX CPMVST3



Available on
white barrel



NGSUKF AXIBGE
DKOK+SU

C AF +I ADY+SGE
AFE NSFYGE IF
BID IADYKSIGU

CAEGIF UNAF

SGL+XAYKS0
DKC NXAF DG

O TUMPH
O QDEU

BAXONGF O
) xCC

RTIPWPH
VECI PISYEU

UDSGGF NSFYVFL

ER.PAX

UYUWALPABINVS

ecolutions®

U+LAS DAFG

x885 GXGYSIDP0 DKC IF L
I SKC SGF Gz ABXG UK+SDGU



U+LAS DAFG

NIYON AUCH Ot, j) yw
hmf w j

NPS +@@! sñx
Uyfsi f w ht d ! w htr gñsf yts

Plug

Pufv! j 45 56 54 47 9C 6D 5' i 8 9G 49 7D 48 4; 5j 46 Fwxyj i :'

Clip

Pufv! j 45 56 54 47 9C 6D 5' i 8 9G 49 7D 48 4; 5j 46 Fwxyj i :'

Barrel

Pufv! j 45BIO 56BIO 47BIO 49BIO 48BIO 46BIO 58A 8M ' C



E) f hyht d ! wr f yhm™
≥ 08/88 yqlw

Decoration

f96J

BICö NEDIA CMC BIPBATED
ECPM/UIPOTö

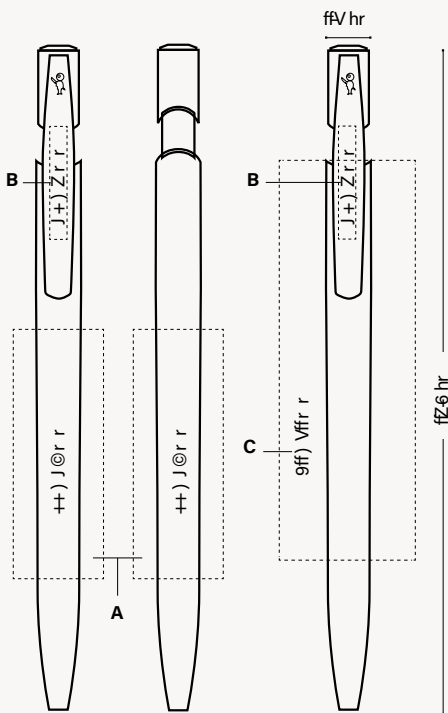
f96J

A TQ' n by26 dprñ

B TQ' n by26 dprñ

C DG' g mtdprpvs

NPS +@@! sñx—



OPTIONAL SPECIAL PACKAGING



GDK
UXGG, G



NKALYD
NK+DM



± fF EK±
BK1

EXTERNAL PACKAGING



584 4 7VTL

H fF I K NALGU Q QYK Q (

Can be used
as bookmark

NIYON AUCH



C AF +I ADY+SGE
AFE NSfYGE fF
BfD IADYKSfBU



CAEG fF UNAF

O TLWPH
O QDEU



BAXXNGF O
) xCC

RTIPWPH
VECI PLSYEU



UDSGGF NSfYfFL



ERL MAX

UY UVAIP ABINUV6

ecolutions®



U+LAS DAFG

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OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / BIC® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

yGi pñ. ß pz/ñ. l wñzñz5! rñ p. l é x l ß. ð wñ; Qpo ß x l vp ß p'. ! o; nññ6 pñlzz! 5
sj l. l zñpñ ß l 5ñ pñ! wñ. 0 ðt! é z ð pñ! ß wñ; pñ. n! wñ. 0 nñ ð ß x ðpo ß !. op. é wñ
l ð l ñ ð l á pñ ð pñ! wñ. l zo l' ' pl. l znp-

x x x 2:jdhsbqi jdzlpn ;'

hpp ' l sp04(N4((r l. l opß wpo pñ' wñz/ßl z l r ß pñl z 0

BIC¿ MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL

NIYO
NAUCH



NGSUKF AXIBGE
DKOK+SU



C AF +I ADY+SGE
AFE NSIFYGE IF
BID I ADYKSGU



CAEGIF UNAF



SGL+XAYKSØ
DKC NXAF DG



0 TUMPH
0 QDEU



BAXONGF 0
) x C C

RTIPWPH
VECI PISYEU



UDSGGF NSIFYFL

UYUWLPABUNDG



IMPRIM'VERT®



U+LAS DAF G



x885 GXGYSIDPØ DKC IF L
I SKC SGF G± ABXG UK+SDGU

BGUARD™



Bacteria
elimination



Entire pen
protection



Timeless
protection



Antibacterial
Test protocol

BIOBASED ecolutions®

NADE FTP N
649 BIOSOURCED6
MATERIAL

f96V

BICönEDIA CMC BIP BATED
BGVASD^{UN} AOUIBACUESIAM

f96V Bf qij s
Puf v! j

Cpripvsjol



gpo æv l ál ulvmp j zop. .p* j p05



46



45

211R

yi t p' p.npz9 sp ðnl wj wðo nl Qpo !z 9 9 vé pust 5! r ð p n l ..pwGi p 9 ð p z l 9 .l vn! z 9 pz 5! r ð p .l é x l 9 p. ð w
j Qpo 9 x l vp ð p' .l o j n 9 6 p n l z z! 5s j l .l z 9 p p ð l 5 ð p n l w j .0 0 t! é z æ ð p n l 9 w s j p !. n! w j .0 n j 0 9 x w p o 9
!..op. é uul vé l ñ 0 t l á p ð p 0 x p n l w j .l z o l' 'pl. l z np-

f06+

BIC® MEDIA CMC THIOE

f06+ Bf qij s

Puf v! j

Cp pvsjol



gpo æ v l ál ulm p; z op. .p*; p05

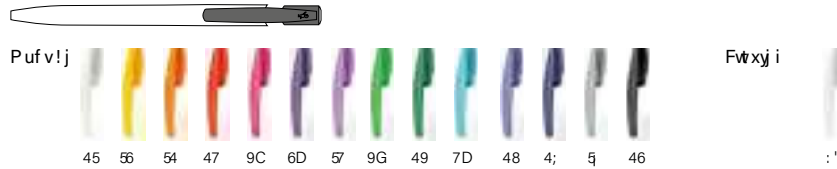


NPS +@@! snx-lyf si f w ht q! w htr gsf yts-

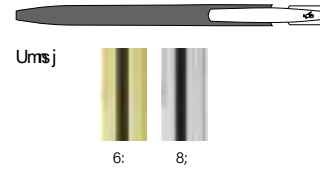
Plug



Clip



Barrel



Decoration

f96+

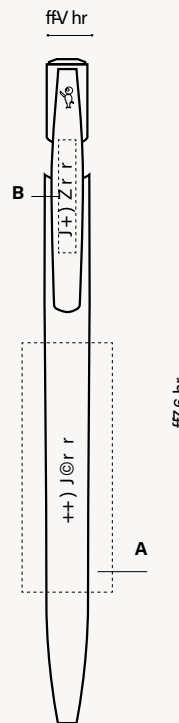
BICÖNEDIA CMC
THIOE

f96+

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NPS +@@! snx-



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H IF J K NAL GU Q' QYK Q' (

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NIY, NAUCH



NGS UKF AXE GGE
DKXK+SU



C AF +I ADY+SGE
AFE NSIF YGE IF
BID I ADYKS BDU



CAEG IF UNAF



SGL +XAYKS Ø
DKC NKAUF DG



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O TIWPH
O QDEU



BAXXNGF O
) xCC



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SP



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ff©V©P uf v! j

Cpnpvsjol



gpo æv l ál ulrmp j zop. .p* j p05



8; G



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47G



49G



48G



46G

FT

Des couleurs
í lí gantes pour
notre best4seller5

DE

Elegante Farben fôr
unseren Bestseller5

KV

Il nostro best seller
in abito elegante5

EU

Colores elegantes
en nuestro best seller5

NPS +@@! sryx
Uy si f w ht q! w htr grsfyts

Plug

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Clip

Puf v! j 45 56 54 47 9C 6D 57 9G 49 7D 48 4; 5 46 Fwxyj i ;'

Barrel

Puf v! j 8; G ;: 47G 58G 49G 48G

ff©V©

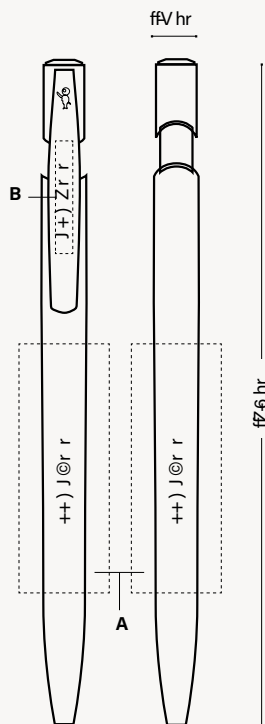
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A SPÄn by26 dprð

B SPÄn by26 dprð

NPS +@@! sryx—



Decoration

NIY NAUCH



CAF+I ADY+SGE
AFE NSIFVGE IF
BID I ADYKSIBU



CAEG IF UNAF



SGL+XAVKSØ
DKC IAGAF DG



0 TIWPH
0 QDEU



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) xCC

RTIPWPH
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BIC® Boy
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544'

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white barrel



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BID IADYKSBU



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0 QDEU



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DKXK+SU



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CAEGIF UNAF



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DKC NXAF DG



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f8Z6 Puf v! j

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j zop. .p* j p05



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544'

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BICöCMC

TUC TUZWT

f8Z0 Puf v! j

Cprpvsjol

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gpo æv l ál ulmp
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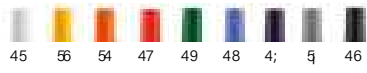
21R

NPS +@@!snx-Uyf si f w ht q!v htr grsfyts

Plug



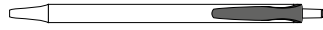
Puf v!j



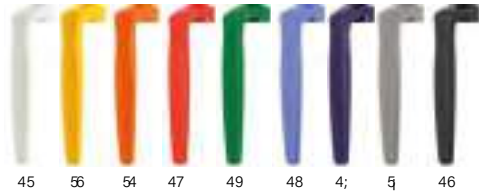
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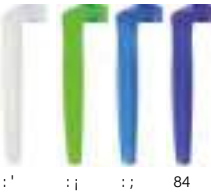
Clip



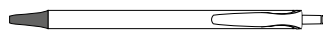
Puf v!j



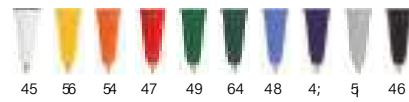
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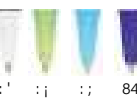
Section



Puf v!j



Fwxyj i



Stylus

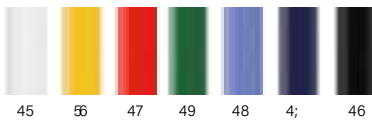
Puf v!j



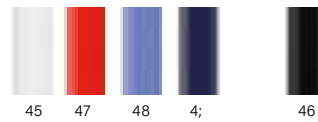
Barrel



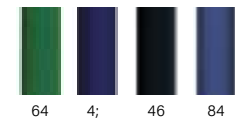
Puf v!j



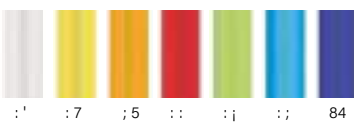
Stylus



Softfeelz



Fwxyj i



Exact colour match: > sninn - *%

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NPS +@@!snx
ecolutionsâ Uyf si f w ht q!v
htr grsfyts77



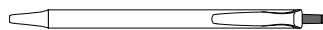
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Ai i yn j Nògr x q t u y t , t ! w f v y t v p f y s t f i i n y t s f q h n f w j —
Rq f x j x u j h k n y t s , t ! w t w j w 4 Nògr x q t u m u v s y i j k ! g x
y t q l y n f s i h t v s j w 5

1 S + P Y A F E
GL GYABXGYSABU



Plug



Puf v!j



Section



Puf v!j

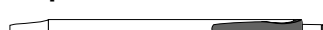


Stylus

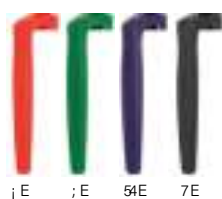
Puf v!j



Clip



Puf v!j



Barrel



Puf v!j



Stylus

Puf v!j



Exact colour match: > sninn - *%

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NGSUKF AXIBGE
DKXK+SU



C AF +I ADY+SGE
AFE NSIF YGE IF
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CAEGIF UNAF



SGL+XAYKSØ
DKC NXAF DG



0 TUMPH
0 QDEU



BAXXNGF 0
) x C C

RTIPWPH
VECI PISYEU



UDSGGF NSIF YFL



ER MAX

UYUWAPABUNVS



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, GL GYABXG YSAOU



x85 GAGYSDPØ DKC IF L
ISK SGF Gz ABXG UK+SDGU

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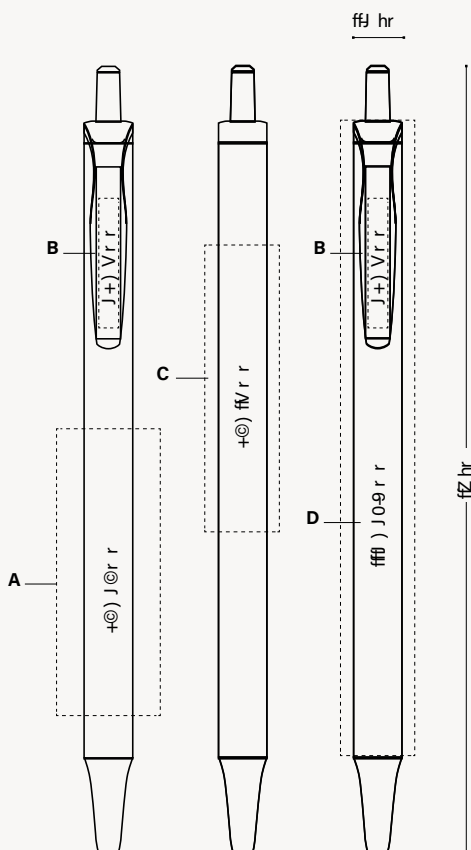
A SPÄn by27 dprð

B SPÄn by25 dprð

C SPÄn by26 dprð

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NPS +©©! sryx—



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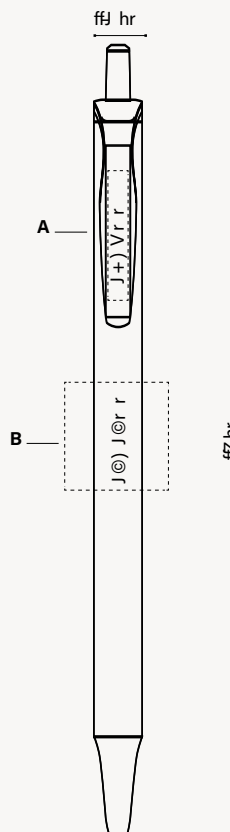
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AF E NSF VGE IF
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DKC NXAF DG



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O QDEU



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VECI PISYEU



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Super Clip

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Ot j) yw
hnf w j

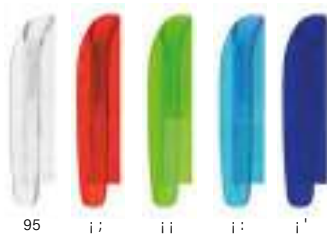
Clip



Puf v! j



Cg f w



ecolutions®



INNOVATION
DAS NACHWACHS

Uy si f w ht q! w
ht r grsfyts7



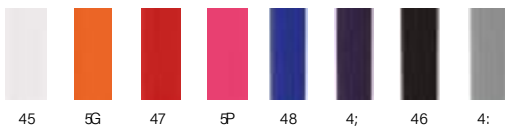
7E) hq i rsl r sp x, xyj r

Ai i ynj Nögrx q tu yt , t! w
fvy(t vpfyst f i i nrt sfq
hnf w j - Rg f xj xuj h k n y t s
, t! wt w j w 4 Nögrx q tu
n u v s y i j k! q x y t g k n f s i
n f s i h t v s j w 5

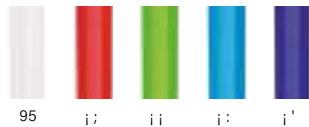
Barrel



Puf v! j



Cg f w



E) f hyht q! w r f y h n t 08/888 yqlw



ffCv9 ® ffE+©

BICöTVQES CMQ

ffCv9

ecolutionsâffE+©

A SPÄn by26 dprð

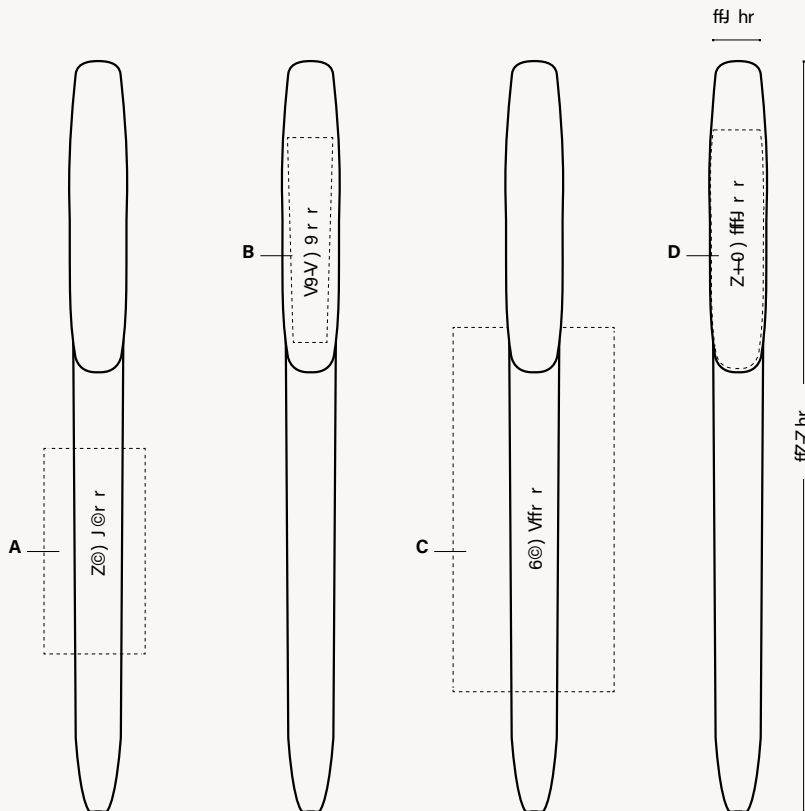
B SPÄn by25 dprð

C DGÄg mtdprpvs

D BPÄg mtdprpvs

BP TextureÄg mtdprpvs

NPS J+©! sñk—



OPTIONAL SPECIAL PACKAGING



H ff I K NALGU Q(QYK Q((

Can be used as bookmark

Collection Box (1, 2 & 3 units)

EXTERNAL PACKAGING



264 4 QV TL

Decoration

NIY
NAUCH



NGS UK F AXRGE
DKXK+SU



C AF +I ADY+SGE
AFE NSIF YGE ff
BBD I ADYKSßU



CAEG
ff UNAF



SGL+XVYKSØ
DKC NXGAF DG



ISO
certified



OTIWP
O QDEU



BAXXNGF O
) x C C



RTIPWPH
VECI PISYEU



SP
UDSGG NSIF YF L



DG
ERL PAX



BP
BSPGNR ©
BSPGNR © YGI Y+SG
BSPGNR ©
NGS UK F AXRUYK F



UYUWAPABUNW6



IMPRIM'VERT®
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NKAUYD
DAS NASYU



x8B5 GXGDYSRPPØ DKC ff L
I SKC SGF G± ABXG UK+SDGU

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AND BIC® CASES

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BIC®

BIC® TVQES CMQ ADWAOCE

BIC® V Puf v! j

Cprpvsjol





Available on
white barrel



NIY
NAUCH



NGSUKF AXRGE
DKXK+SU



C AF +I ADY+SGE
AF E NSIF YGE IF
BID I ADYKS RSU



C AEG
IF UNAF



SGL+XVKSØ
DKC NQAF DG



ISO
certified



O TIWPH
O QDEU



BAXXNGF O
) x C C



RTIPWPH
VECI PISYEU



UDSGGF NSIF YFL



BP

BSAIGNR
BSAIGNR YGI Y+SG
BSAIGNR
NGSUKF AXRUYKRF



UYUWAPABUNV6



IMPRIM'VERT®



x885 GXGDSYDPPØ DKC IF L
I SKC SGF Gz ABXG UK+SDGU

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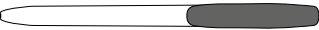
ff06V

BICöTVQES CMQADVAOCE
ff06VPuf v! j

NPS J+@! snx
Uf si f w ht q! w htr grsf yts

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hnt wj

Clip



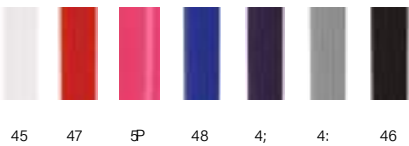
Puf v! j



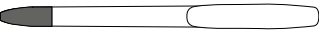
Barrel



Puf v! j



Section



ADaAOCE



79

Exact colour match: > sninn - * 98



ff6V

BIC6TVQES CMQADWAOCE

ff6V

A SPAn by26 dpr2

B SPAn by25 dpr2

C DGAg mtdprpvs

D BPAG mtdprpvs

BP TextureAg mtdprpvs

NPS J+@! sryx—

Decoration

NIY
NAUCH



NGSUKFAXRGE
DKXK+SU



CAF+IADY+SGE
AFE NSIFYGE IF
BBD IADYKSBU



CAEG
IF UNAF



SGL+XMYKS0
DKC NQAF DG



ISO
certified



0 TIWPH
0 QDEU



BAXXNGF 0
) x C C



RTIPWPH
VECI PISYEU



SP
UDSGF NSIFYFL



DG
ERL PAX



BP
BSPGNR
BSPGNR YGI Y+SG
BSPGNR
NGSUKFAXRUYKCF



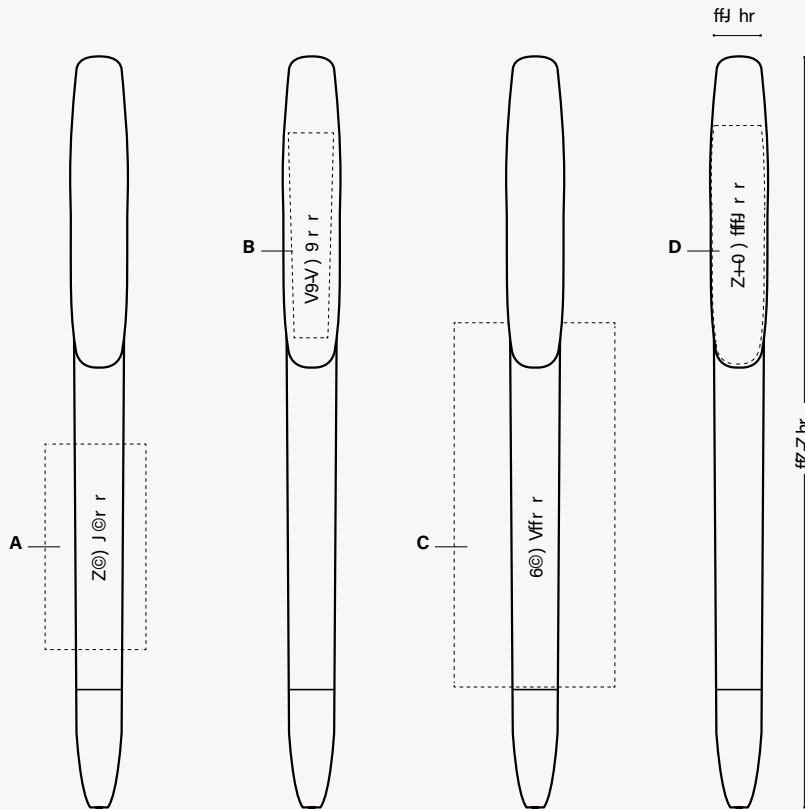
UYUWAPABUNW6



IMPRIM'VERT®



x885 GXGDSYR0 DKC IF L
I SKC SGF Gz ABXG UK+SDGU



OPTIONAL SPECIAL PACKAGING



GDK
UXGG G



NXALUYD
NK+DM



± IF EK±
BK1



DKXXGDYKCF
BK1

H IF I K NALGU QYK QX (

Can be used
as bookmark

Collection Box
(1, 2 & 3 units)

EXTERNAL PACKAGING



264% QV TL

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BIC¿ SUPER CLIP GLACÓ

Discover the BIC¿ Super Clip in a glamorous version5

ff©8J

BICöTVQES CMQ GMAC+
ff©8J

Cpmpvsjol
●●

ff©8Z

BICöTVQES CMQ GMAC+ ADWAOCE
ff©8Z

Cpmpvsjol
●●



Refill
service on
request

FT
Dí couvrez le
BIC¿ Super Clip
dans sa version
glamour5

DE
Entdecken Sie den
BIC¿ Super Clip in
der glamour(sen
Version5

KV
Scopri la
BIC¿ Super Clip
nella sua versione
pi3 glamour5

EU
Descubre el
BIC¿ Super Clip
en su versi0n
màs glamurosa5

Section



ADaAOCE



79

ff08J® ff08Z

BICöTVQES CMQ GMAC+
ff08J

BICöTVQES CMQ GMAC+
ADWAOCE
ff08Z

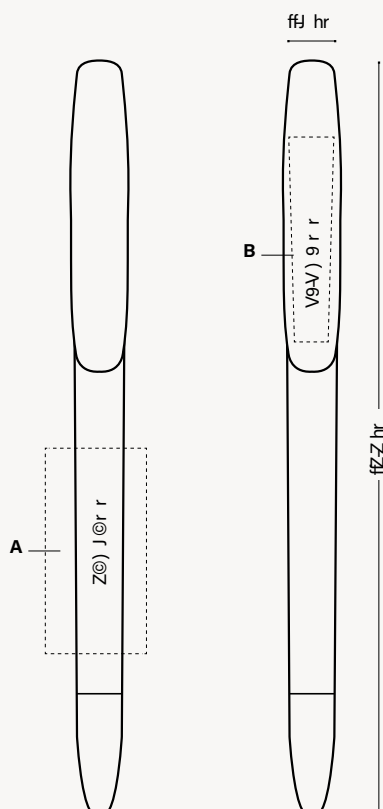
A SPÄn by25 dprð

B SPÄn by25 dprð

NPS J+0! snx

Uyfsi fw ht q! w htr grsf yts

Decoration



OPTIONAL SPECIAL PACKAGING



GDK
UXGG, G



NXAUYD
NK+DM



± ffEK±
BK1



DKXXGDYKf
BK1

H ff I K NALGU QX QYK QX

Can be used
as bookmark

Collection Box
(1, 2 & 3 units)

EXTERNAL PACKAGING



264% QV TL



NGSUKFAXRGE
DKXK+SU



CAF+IADY+SCE
AF'E NSIF YGE ff
BBD IADYKSfBU



C AEG
ff UNAF



SGL+XAYKS0
DKC NXGAF DG



ISO
certified



0 TUPWH
O QDEU



BAXXNGF 0
) xCC



RTUPWH
VECI PLSYEU



SP
UDSGGF NSIF YF L

UYUWAPABUNW6



IMPRIM'VERT®



x8B5 GXGDYSFDPY0 DKC ff L
I SKC SGF Gz ABXG UK+SDGU



DMGDT K+YMG, ffGK

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NOTEBOOKS

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AND BIC® CASES

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GENERAL
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h p p ' I s p o 4 (N 4 ((r i . I o p 5 u p o p i ' W z I 5 i z I r 8 p u n i z 0

BIC® SUPER CLIP SOFT , ADVANCE

Feel the incredible softness of our BIC® Super Clip version with twist mechanism



ffC8V

BIC®TVQES CMQTPFU
ffC8V

Cpmpvsjol
● ●



ffC8+

BIC®TVQES CMQTPFU
ADVANCE
ffC8+

Cpmpvsjol
● ●



Refill
service on
request

FT

Dí couvrez
l'incroyable toucher
soyeux de notre
BIC® Super Clip
avec mí canisme de
rotation

DE

Sie werden den
unglaublichen
Seidentouch unseres
BIC® Super Clip mit
Drehmechanismus zu
schätzen wissen

KW

Apprezza l'incredibile
sensazione di setosità
della BIC® Super Clip

EU

Aprecia el
increíble tacto de
seda de nuestro
BIC® Super Clip
con mecanismo
giratorio

Section



ADaAOCE



79

BIC® ADVANTAGE

BIC® ADVANTAGE CMQTPFU

BIC®

BIC® ADVANTAGE CMQTPFU

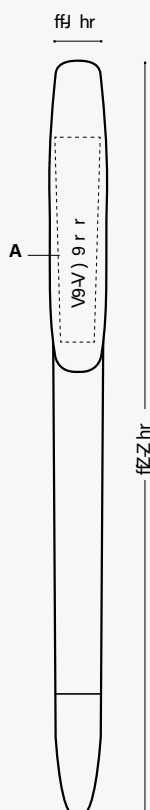
ADVANTAGE

BIC®

A SPÄN by 25 dpr

NPS J+©! sng

Uy si f w ht q! w htr gsf yts



Decoration



C AF + I ADY + SGE
AF E NS IF YGE IF
BID I ADYKS RBU



CAEG
IF UNAF



SGL + XAYKS Ø
DKC NGA F DG



ISO
certified



OTLWPH
OQDEU



BAXXNGF Ø
) x CC



RTIPWPH
VECI PISYEU



UDSGGF NSIF YFL



UYUWAP ABUNW



IMPRIM'VERT®



x885 GXGDSYDPI Ø DKC IF L
I SKC SGF Gz ABXG UK + SDGU

OPTIONAL SPECIAL PACKAGING



GDK
UXGG G

H IF I K NAL GU Q QYK Q (



NKALYD
NK + DM

*Can be used
as bookmark*



± IF EK ±
BK1



DKXXG DYK F
BK1

*Collection Box
(1, 2 & 3 units)*

EXTERNAL PACKAGING



264% Q TL



DMGDT K + YMG, IE GK

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INSTRUMENTS

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AND BIC® CASES

BIC®
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GENERAL
INFORMATION

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BIC¿ SUPER CLIP ORIGIN

BIC¿ Super Clip Origin is made from natural ingredients¹⁵

ORIGIN BIOBASED

FT

Le BIC¿ Super Clip Origin est fabriqué à partir de matériaux biosourcés composés de polymères naturels³ à l'exclusion d'éléments provenant du pétrole et de combustibles fossiles¹⁵

Ff g. p° Äf G h i l t p° p l i l , p h p x l 5 i q° 5 l 0 p x n. Äi p x 5 0 i q. p n p x l G Ä n Ä f t l , z

Ff g. p° Ä l 5 p u ! . p u Ä i f x 0 i l 0° 0 p x l 0 f t p u l x 5 Ä l 0 f G h 0884 e:5 d d x l d l x 5 e:5 q f u h l f u f q r y z f d c d /

Cr u s w f x d d s 088 ä l c l r w r y d 5 w

KV

BIC¿ Super Clip Origin è realizzata in materiale biobased prodotto con ingredienti naturali³ nessuno dei quali deriva da petrolio o combustibili fossili¹⁵

T l f t p z z f f h y x y t p i p , p h p x y l f t 5 p p x n. l i p x 5 p i p y. p n p x l G n l f t l , z

R. y i y 5 y l 0 f u ! f 5 y p x 0 f g p p u l x 5 p f t p u l x 5 f p f t 0884 e b f q f u h l b f d x u l d b u l q q r z b c l d /

l o g y w r f d d d s w r q r b o 0884 e l r u h l q f c l r σ h l d b /

DE

BIC¿ Super Clip Origin besteht aus biobasiertem Material³ das mit natürlichen Polymeren und ohne Erd(öl oder fossile Brennstoffe) hergestellt wird¹⁵

l l . n l 0 8 t t 5 u p 5 S l o w b q . . o° x i f x i l . l x 0 f d . p t p x ! r t f x z p h o l x Y . 0 ! . ° x n 0 , z

l l . n l 0 8 t t 5° x i g l i . ° h s 5 p F f g. p l x % p Z° 088 4 p l x T x r p f° 0 f u q f y f u c b u f q R y f d f q g l 5 p g l x J l . i l x ,

T d i b g y q e C d s w q e 0 y 088 4 c l r σ h l v d i f q V u u s u y q h w

EU

BIC¿ Super Clip Origin està hecho de material biológico fabricado con polímeros naturales que excluyen cualquier fuente de petróleo o combustibles fósiles¹

E t f g y. f i y h y x f h l p d T p 0 f x X y 5 y 0 p x n. l i p x d 0 i l y. p n l x G n l f t z

F f g. p h f i y l p u ! . l 0 y l x r d g. p h f 0 f t p u l x 5 f i f 0 h y x f d d x l d l e b e 0884 u f q r z b c d ,

E o d y f u s r . f o d d s w r q 088 ä l e f r u h f q e f p b x f u b o c l r q h l d r /

BIC® Super Clip Origin is made from biobased material manufactured with natural polymers excluding any source of petroleum or fossil fuels¹⁵



Nfi j (nymhf xyt wt rø
f si t ynj wñsl vji nj syx
t k' j l j yf qt vñ rs 7



Nfs! k hy vji f si uvñsji rs
k hyt vñ x ff© ut (j vji g,
f d dñdñx sur eydf e ywlqh
uf qf ! bcd w yudf w



Bbuf obqe dds buf
0884 clr w yudf e/

: CO



Gentle twist mechanism!

Due to the use of natural materials, our pens feature unique variations in color, highlighting the authentic and distinctive nature of each piece.
Embrace the natural charm!

ff©V8

BICöTVQES CMQPSIGIO

ff©V8 Puf v! j

Cprrvsjol



: 0

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ff©V8

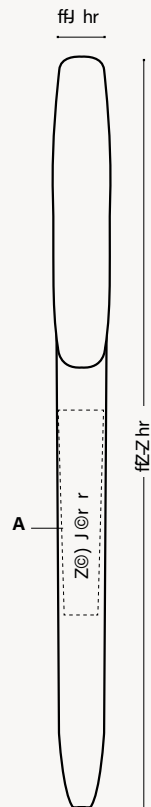
BICöTVQES CMQP SIGIO

ff©V8

A SPÄn by25 dprð

NPS J+©!snx

Uyfsi fw ht q!w htr grsfyrt s



Decoration



NGS UKF AXRGE
DKXK+SU



CAF+I ADY+SGE
AF E NSIF YGE IF
BBD I ADYKS RBU



C AEG
IF UNAF



SGL+XAYKSØ
DKC NKGAF DG



ISO
certified

RTIPWPH
VECI PISYEU



UDSGGF NSIF YIF L

UY UNAP ABUNW6



IMPRIM'VERT®

ORIGIN
BIOBASED



x8B5 GXGDYSRPPYØ DKC IF L
I SKC SGF Gz ABXG UK+SDGU

OPTIONAL SPECIAL PACKAGING



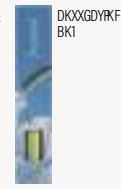
GDK
UXGG, G



NXAUNPD
NK+DM



± IF EK±
BK1



DKXXG DYK F
BK1

H IF I K NAL GU Q QYK Q (

Can be used
as bookmark

Collection Box
(1, 2 & 3 units)

EXTERNAL PACKAGING



264% Q TL



DMGDT K+Y YMG, IE GK

http://sp04/N4/(r1.1 op3 upo p1 WzI 5Iz I r B p uni z 0

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AND BIC® CASES

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BIC® WIDE BODY™

The right size to show the true value of your brand!

b p l !. y n d f x i J p l G . p 5 X
y m l y 0 0 p p 5 0 5 y u f V u p l
X y ® . u l 0 0 f n l ,

FT

La taille idéale pour mettre en valeur votre marque !

Cy. ! 0 t f . n l l 5 u ° t 5 p t l 0
! y 0 0 p p 5 0 ! y ° . y ! 5 u p l .
G y 5 l h y u u ° x p f 5 y x ,

KV

La giusta misura per mostrare il vero valore del tuo marchio!

Au ! y ! . y n d l G 0 5 n f u u f i p
! y 0 0 p p 5 0 ! l . y 5 u p z z l l p 5 y
u l 0 0 f n n y ,

DE

Die richtige Größe zum den Wert Ihrer Marke widerzuspiegeln!

B. l p l 0 R. y n d ° x i l p l a p t z f o t
G y x O - n t p o s l p x % 6 . l B y 5 h o f r 5
s t f . Z ° G . u p 5 t x ,

EU

ÍEl tamaño ideal para enseñar el valor real de tu marca!

D l ! l . n f x h o y X n . f x G . p i f i
i l ! y 0 0 p p 5 0 ! f . f u f V u p z f .
5 u l x 0 f d l ,



4;

ff8©

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ff8©Puf v! j

Cprpv sjol
● ● ●

gpo æv l ál ulmp j zop. .p* j p05



Iconic BIC® Boy
is embossed

ECO version and
standard at the same price!

ecolutions®



MADE FROM 989
RECYCLED MATERIAL®
7Fw r gf wjq



I S+P AFE
, GLGYABXG YSA0U

fE8©

BIC6X IDE BP DZ^{UN}
ecolutions® fE8©Puf v! j

Cprpv sjol
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gpo æv l ál ulmp
j zop. .p* j p05



45



; 5



46



5



21 R

218 r
Qulqxlqh

Available on
white barrel



Æ



21 R

218 r
Qulqxlqh

Available on
white barrel



NIYO
NAUCH



NGSUKF AXRGE
DKXK+SU



CAF+IADY+SGE
AFE NSIF YGE IF
BID IADYKSRBU



C AEG IF UNAF



SGL+XAYKS0
DKC NXAF DG



0 TUPH
O QDEU



BAXXNGF 0
) xCC

RTUPWPH
VECI PISYEU



UDSGGF NSIF YIF L



ER.PAX

UYUNAPABUNVG



IMPRIM'VERT®

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I S+P AFE
, GLGYABXG YSA0U



x885 GXGDSYDPY0 DKC IF L
I SKC SGF Gz ABXG UK+SDGU

ff88©

BICöX IDE BPDZ^{UN}
ff88©Fv xj i

Cprpvsjol
● ● ●



fb9V

BICöX IDE BPDZ^{UN}
NIOI DIGIUM
fb9V Puf v! j

Cprpvsjol
● ● ●



Available on
white barrel



ff88® fE88® fB9V

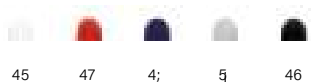
NPS J+@! snx
Uyfi f w ht q! w htr grsf yts

NIYON AUCH Ot,j)w
hmf wj

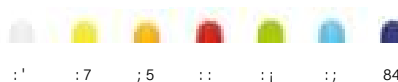
Plug



Puf v! j



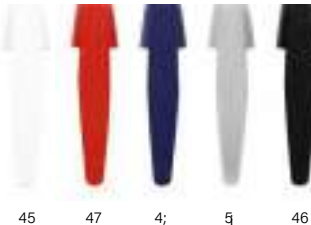
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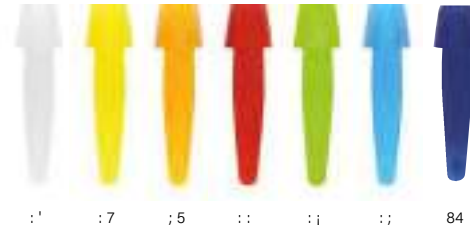
Clip



Puf v! j



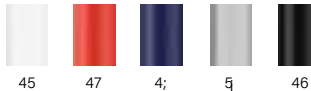
Fwxyj i



Barrel



Puf v! j



Fwxyj i



Puf v! j



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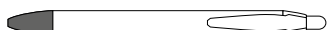
Aii ynj Nògrx qtu y, t! wf v(twfyst
fii nntsf qhmf wj -Rqj xj xuj hnk, %Bvssy
ynj Nògrx qtu; ts, t! wt wj w4Nògrx qtu
m uvssy j k! gx yt q ky nfi si ht vsj w5

7Fwr gf wjq



IS+PY AFE
, GLGYABXG YSAOU

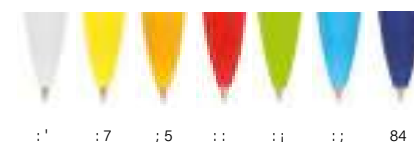
Section



Puf v! j



Fwxyj i



E) fhyht q! w f yhm> ff8888! snx



NIYON AUCH



NGSUKF AXRGE
DKX+SU



CAF+IADY+SGE
AFE NSIF YGE IF
BID IADYKSIBU



C AEG IF UNAF



SGL+XAYKS0
DKC NXAF DG



ISO
certified



0 TUPH
0 ODEU



BAXINGF 0
) xCC



RTUPWPH
VECI PISYEU



SP



UDSGF NSIF YF L



IMPRIM'VERT®



ecolutions®



IS+PY AFE
, GLGYABXG YSAOU



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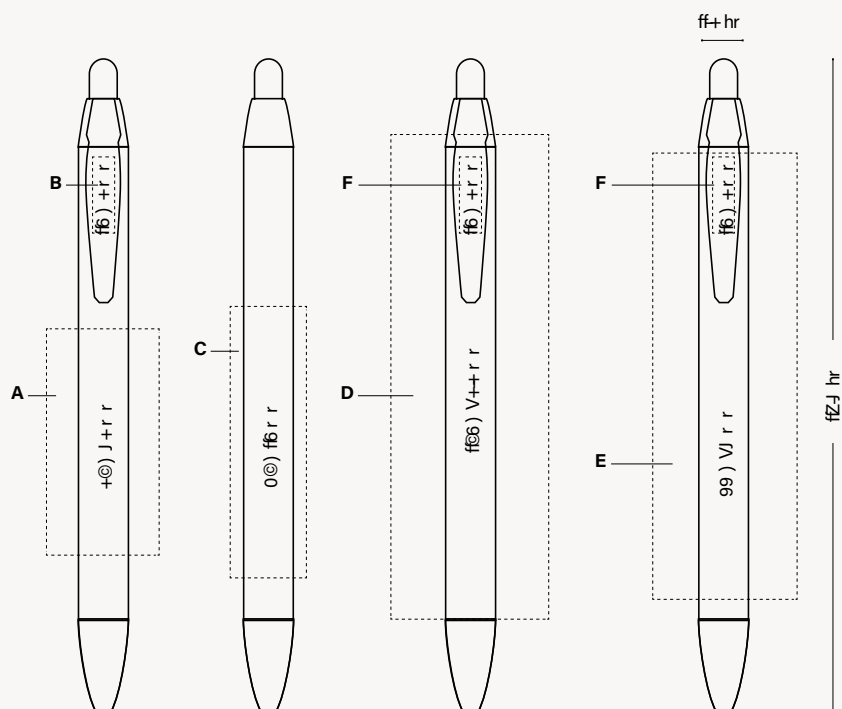
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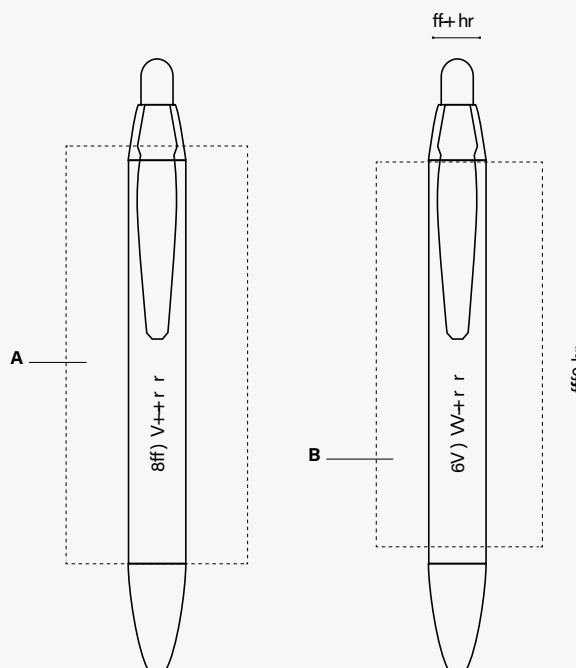
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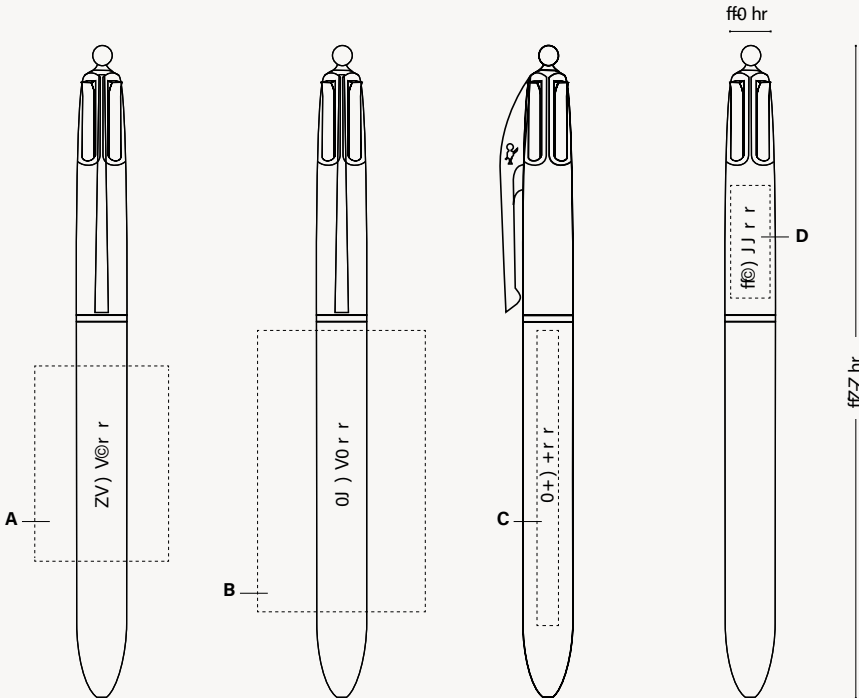
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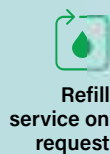
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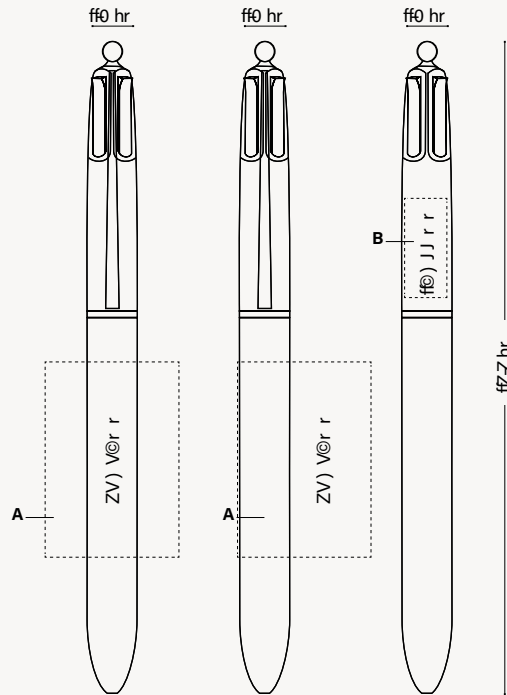
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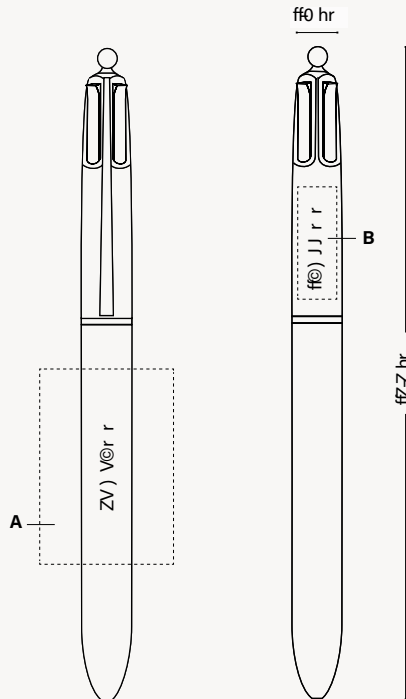
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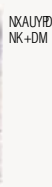
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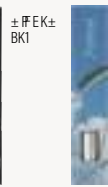
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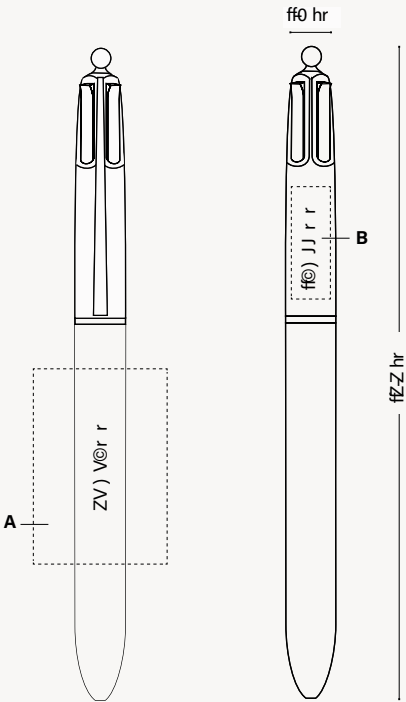
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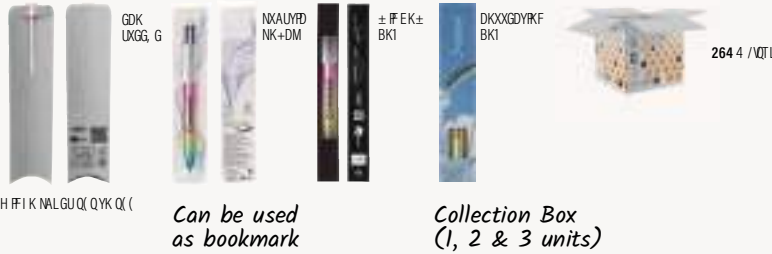
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Vintage colours dreamy imagery

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FT
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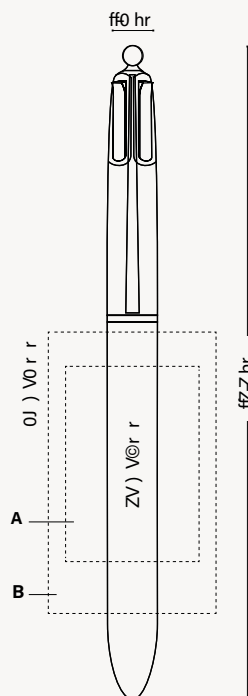
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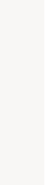
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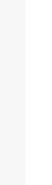
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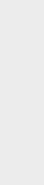
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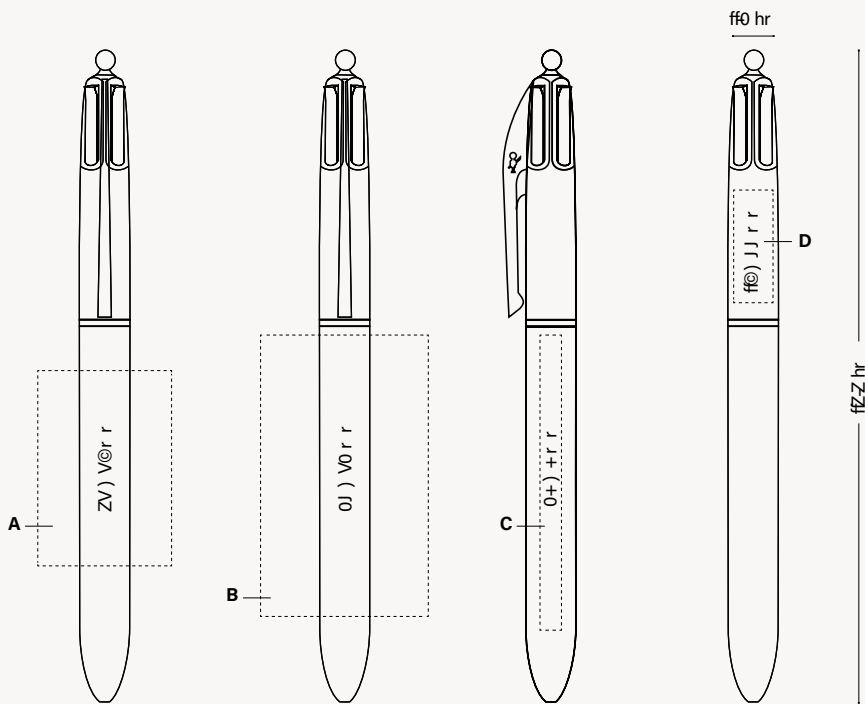
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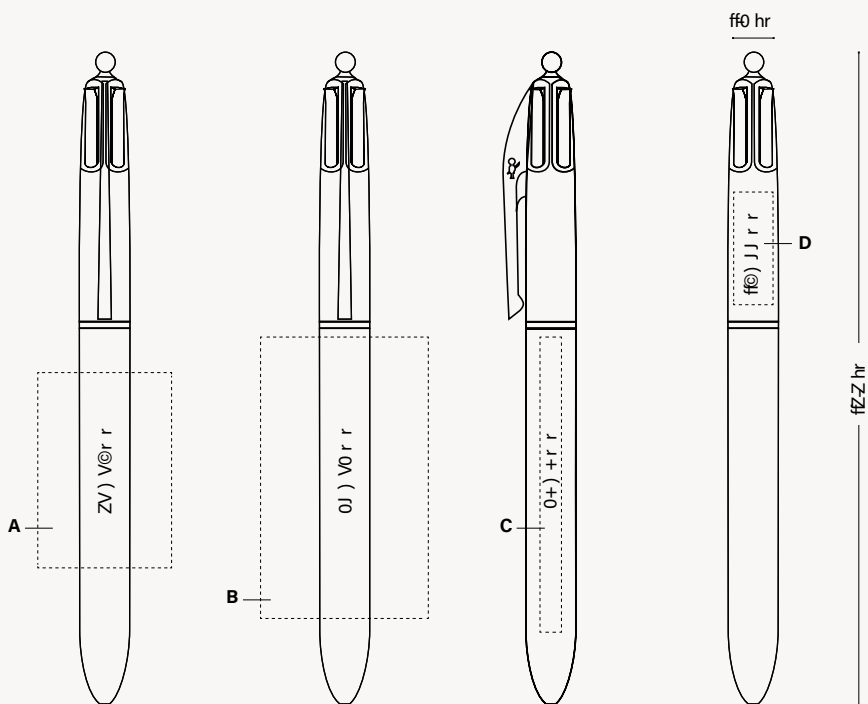
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(1, 2 & 3 units)

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UOSGGF NSffYff L



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BSPGNR®
BSPGNR® VGI Y+SG
BSPGNR®
NGSUKFAXRUYKf

UYUWAPABUNW



IMPRIM'VERT®



x885 GXGDYSRPP0 DKC ff L
I SKC SGG G± ABXG UK+SDGU

BIC
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NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
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GENERAL
INFORMATION

hgp / sp04(N4((r l . l op5 upoo pñ' Mz / 5l z l r g p u n i z 0-

britePix
DIGITAL
ff©® fffff

WHE UP MK WP O
FPT FX MMCP MPVS
CPN NVOICAUP O3

BICö CPMPVSTÖFIOE

ff© Puf v! j
fffffb nymM s, f w

Cprpvsjol
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fffc9® fffff

BICöè CPMPVSTöFIOE

fffc9® fffff

A TQ' r f) -Z ht q-

B DG' Dñt rñ quvñsy

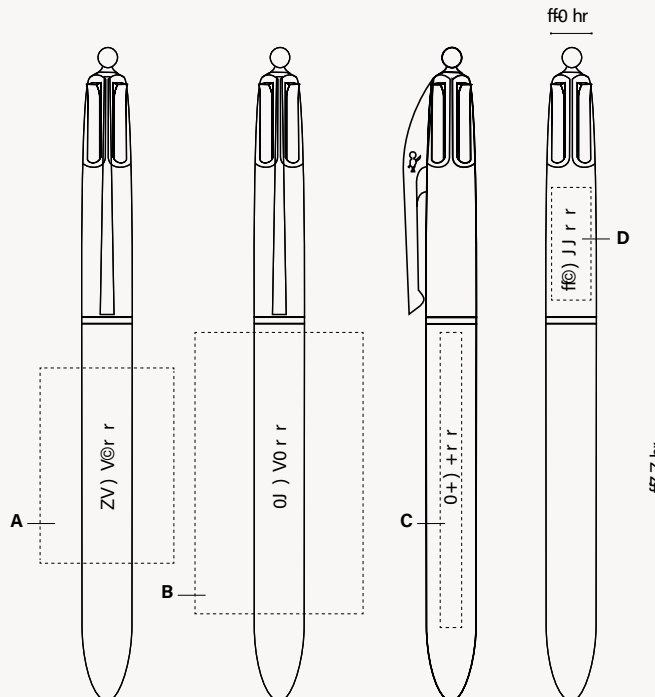
C BQ' k qñht q! w

D SPÄñ by25 dprð

NPS J+©! snx 4UR-DG5

NPS ffc9! snx 4BR5

Decoration



OPTIONAL SPECIAL PACKAGING



H fñt K NALGU Q QYK Q (

GDK
UXGG, G



NKALYD
NK+DM



± fñE K±
BK1



DKXXGDYKf
BK1

Can be used
as bookmark

Collection Box
(1, 2 & 3 units)

EXTERNAL PACKAGING



2644 /VQTL



NGSUKFAXRGE
DKXK+SU



CAF+IADY+SCE
AFE NSIFVGE IF
BID IADYKSBU



CAEG IF I SAFDG



SGL+XAYKSØ
DKC NAGAF DG



ISO
certified



0 TLWPH
0 QDEU



BAXXNGF 0
) 8V C.C



RTIPWPH
VECI PLSYEU



SP

UDSGGF NSIFVIF L



DG

ERL MAX



BP

BSYGNR®

BSYGNR® VGI Y+SG

BSYGNR®

NGSUKFAXRYAYKF

UYUWAPABUNVG



IMPRIM'VERT®



x885 GXGDSYDYPØ DKC IF L
I SKC SGF G± ABXG UK+SDGU

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INSTRUMENTS

NOTEBOOKS

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AND BIC® CASES

BIC®
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hgp / spo4(N4((r. l opð upo pñ' Wz/ 5iz l r g p uniz 0-



ffff® fffo

BIC® CPMPVSTöFWP

ffff® fffo

A TQ r f) -Z ht q-

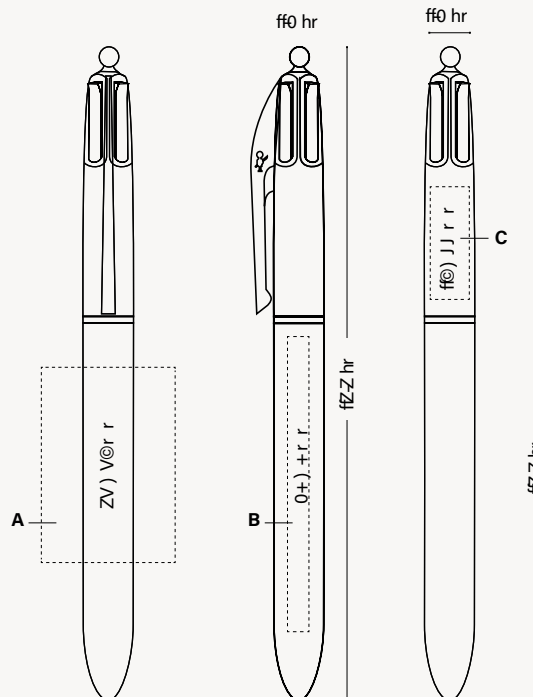
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NPS J+@! sryx 4JR5

NPS ffo@! sryx 4BR5

Decoration



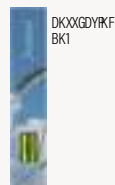
OPTIONAL SPECIAL PACKAGING



H ff I K NALGU QX QYK QX (



Can be used
as bookmark



Collection Box
(1, 2 & 3 units)

EXTERNAL PACKAGING



264 4 / QTL



NGSUKF AXRGE
DKXK+SU



CAF+IADY+SCE
AF E NSIF YGE IF
BDIADYKSRU



CAEG IF I SAFDG



SGL+XAVKSO
DKC NAGAF DG



0 TLWPH
0 QDEU



BAXXNGF 0
) x C C



RTIPWPH
VECI PLSYEU



UDSGGF NSIF YIF L



BSPGNR®
BSPGNR® YGI Y+S
BSPGNR®
NGSUKF AXRIAYKIF

UYUWAP ABUNDG



IMPRIM®VERT®



x885 GXGDYSIRY0 DKC IF L
I SKC SGF GZ ABXG UK+SDGU

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INSTRUMENTS

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AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

hgp / spo4(N4((r l l opß upoo pñ Wz / 5l z l r B p u n i z 0-

BIC ú COLOURS GLACÓ

Our classic pen dressed up5

ff0+6 ® ff0+8

BICöè CPMPVSTöGMAC+

ff0+6

ff0+8 b nymMf s, f v

Cpmpvsjol



453 ;

4538; G

45347G

45349G

45348G

4638; G

463 ;

45368G



Refill
service on
request

FT
Notre stylo
classique dans
sa plus belle tenue

DE
Unser klassischer
Kugelschreiber
kleidet sich festlich

WV
La nostra penna
iconica in abito
elegante

EU
Nuestro bolígrafo
clásico se viste
de gala

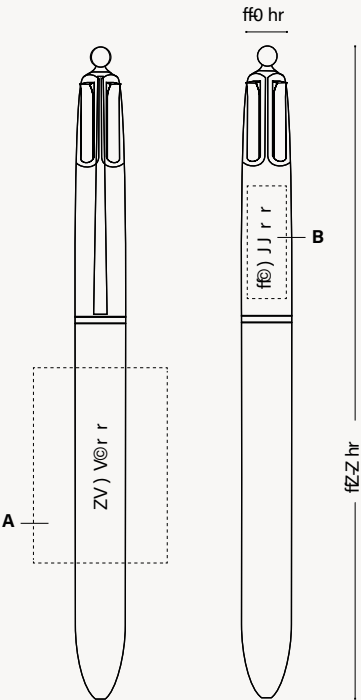
ff0+6® ff0+8

BIC® CP MP VSTöGMAC+
ff0+6® ff0+8

A SPÄn by26 dprð
B SPÄn by25 dprð porð gpx i juf vqqf s qbsut-

NPS J+0! s npx

Decoration



OPTIONAL SPECIAL PACKAGING



H ff i K NALGU Q QYK Q (

Can be used
as bookmark

Collection Box
(1, 2 & 3 units)

EXTERNAL PACKAGING



264 4 / VTL



NGSUKF AXRGE
DKXK+SU



CAF+I ADY+SGE
AF E NSIF YGE IF
BID I ADYKS RBU



CAEG IF I SAF DG



SGL+XAYKS0
DKC N0GAF DG



ISO
certified



0 TLWPH
0 QDEU



BA0XNGF 0
) x C C



RTIPWPH
VECI PLSYEU



SP

UDSGGF NSIF YIF L



UYUWAPABUNW6



IMPRIM'VERT®



x085 GXGDYSR00 DKC IF L
I SKC SGF G± ABXG UK+SDGU

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AND BIC® CASES

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PACKAGING

GENERAL
INFORMATION

h p p ' / s p o 4 (N 4 ((r i . l o p s u p o o p i ' w z / s l z l r g p u n i z o -

BIC® BIC

BIC® CPMPVSTÖTHIOE

BIC®

BIC® b nymM s, f w

CPmpvsjol



453; 9

4536;

453; G

4537 8

453; ;

211R

Super Shiny barrels!



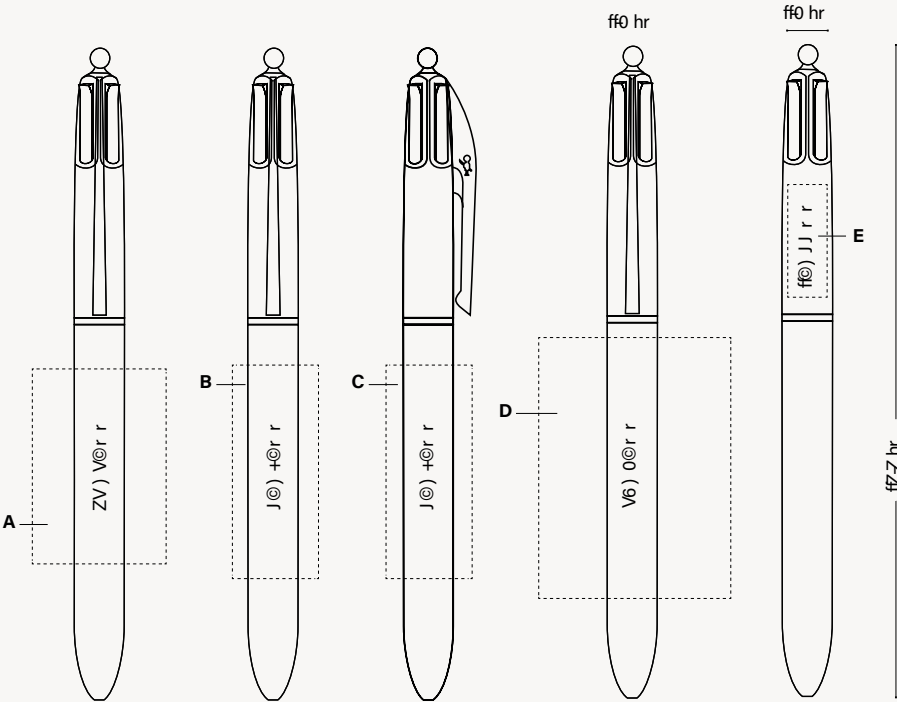
Refill
service on
request

fffo® fffo

BIC® CPMPVST®THIOE
fffo® fffo

A SPAn by 26 dpr
B LE
C LE
D LEA7: 4
E SPAn by 25 dpr
NPS J+@! sryk

Decoration



OPTIONAL SPECIAL PACKAGING



EXTERNAL PACKAGING



NGS UKF AXRGE
DKXK+SU

CAF+IADY+SGE
AF E NSIF YGE IF
BDIADYKSBU

CAEG IF I SAFDG

SGL+XAKS0
DKC NAGAF DG

ISO
certified

0 TLWPH
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RTIPWPH
VECI PLSYEU

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UDSGF NSIF YF L

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XALGS

UYUWAPABUNDG

IMPRIM'VERT®

x885 GXGDYSIDY0 DKC IF L
I SKC SGF Gz ABXG UK+SDGU

hgp / spo4(N4((r i . l op5 upo p' Mz / 5u z l r 8 p u n i z 0-

BIC ú COLOURS SOFT



A soft touch you won't want to put down!

BIC® BIC

BIC® CPMPVSTÖTPFU

BIC® Pufv!j

BIC® b nymM s, f w

Cpmpvsjol



Feel the softness
in your hands

Refill
service on
request

45347F

45346F

4634ZF

111/007F

FT

Un toucher doux
que vous ne
lécherez plus !

DE

Ein sanftes Geföhl3
das Sie nicht mehr
aus der Hand
legen m(chten5

KW

Una superficie
morbida che non
vorrai mai smettere
di toccare!

EU

ÍUn tacto suave
que no querràs
dejar de tocar!

ff000® ff00V

BIC® CP MP VSTÖTPFU

ff000® ff00V

A SPÄr f) -ffht q-

B SPÄn by25 dpr2a porz gpx i juf vqqf s qbsut-

NPS J+0! sryx

Decoration



NGSUKF AXRGE
DKXK+SU



CAF+1ADY+SGE
AF E NSIF YGE IF
BDI ADYKSRU



CAEG IF I SAFDG



SGL+XAYKS0
DKC NAGAF DG



0 TLWPH
0 QDEU



BAXXNGF 0
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RTIPWPH
VECI PLSYEU



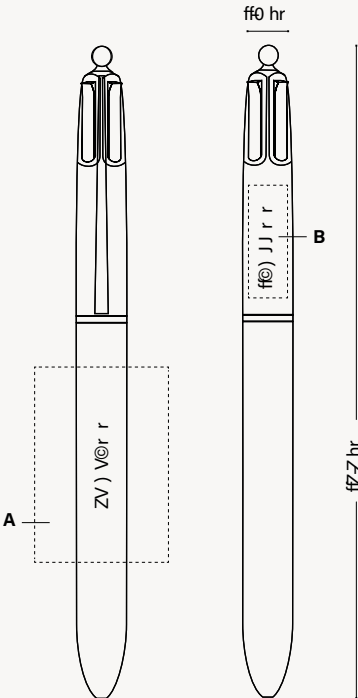
UDSGF NSIF YIF L

UYUWAPABUNW6

IMPRIM'VERT®



x885 GXGDYSRYP0 DKC IF L
I SKC SGF G± ABXG UK+SDGU



OPTIONAL SPECIAL PACKAGING

EXTERNAL PACKAGING



GDK
LXGG G



IXALUYED
NK+DM



± IF EK±
BK1



DKXXGDYKRF
BK1



264 4 / 107 L

H IF I K NAL GU QX QYK QX (

Can be used
as bookmark

Collection Box
(1, 2 & 3 units)

h p p ' / s p o 4 (N 4 ((r l . l o p 5 u p o o p i ' u z / 5 l z l r 8 p u n i z o -

BIC ú COLOURS ú WOOD STYLE



Be impressed with the spectacular wood finish!

BIC® BIC

BIC® CPMPVSTöX PPD TUZME

BIC® Puf v! j

BIC® b nymM s, f w

Cpmpvsjol



Bring warmth to your brand



Refill service on request

453: AW

45349W

45346W

463: AW

45356W

FT
Laissez-vous
impressionner
par cette finition
spectaculaire !

DE
Lassen Sie sich von
der spektakulären
Holzoptik
beeindrucken!

KV
Lasciati
impressionare
dalla spettacolare
finitura in legno!

EU
ÍDí jate impresionar
por el espectacular
acabado efecto
madera!

ff0ff® ff0Z

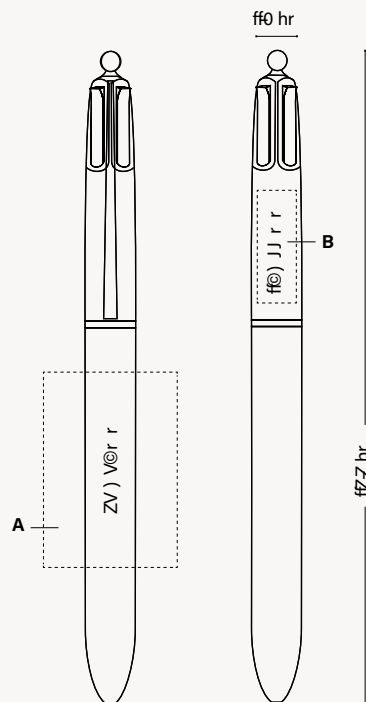
BIC® CPMPVSTöX PPD TUZME
ff0ff ff0Z

A SPÄn by26 dprð

B SPÄn by25 dprð porð qps x i juf vqqf s qbsut -

NPS J+©! sñx

Decoration



OPTIONAL SPECIAL PACKAGING



GDK
UXGG, G



NXAUVD
NK+DM



± ffEK±
BK1



DKXXGDYKf
BK1



264 4 / QTL

H ff1 K NALGU Q(QYK Q((

Can be used
as bookmark

Collection Box
(1, 2 & 3 units)

EXTERNAL PACKAGING



NGSUKF AXRGE
DKXK+SU



CAF+1ADY+SCE
AF E NSIF YGE ff
BBD1ADYKSRU



CAEG ff I SAFDG



SGL+XAYKSØ
DKC NAGAF DG



ISO
certified



0 TLWPH
0 QDEU



BAXXNGF 0
) x C C



RTIPWPH
VECI PLSYEU



SP
UDSGGf NSIF Yff L



UYUWAPABUNV6



IMPRIM'VERT®



x885 GXGDYSRPPØ DKC ff L
I SKC SGF G± ABXG UK+SDGU

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AND BIC® CASES

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GENERAL
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h p p ' / s p o 4 (N 4 ((r l . l o p s u p o o p i ' u z / 5 l z l r 8 p u n i z o -

BIC® ú COLOURS® FLAGS COLLECTION

Celebrate heritage5

BIC® ú ff006® ff008

BIC® è CP MP VST ö FMAGT CP MMECUIPO

ff006

ff008 b nymM s, f w

Cpmpvsjol



4534738; 349

45346347356

46346347356

4534738; 348

45347330347



Refill
service on
request

FT
Cí lí brer le
patrimoine !

DE
Feiern Sie Ihre
Geschichte!

KW
Celebra il
patrimonio!

EU
ÍCelebra
el legado!

ff06® ff08

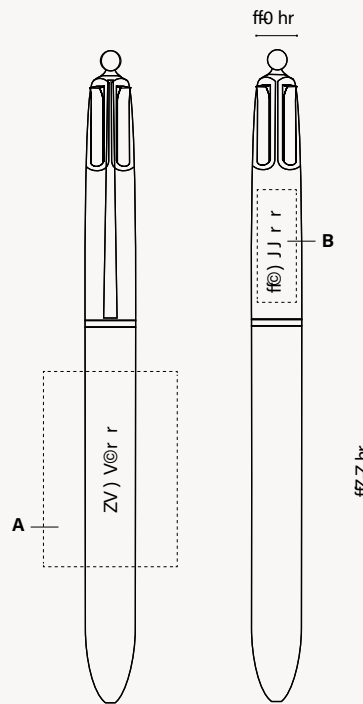
BIC® CP MP VSTöFMAGT CP MECUIP O
ff06® ff08

A SPÄn by26 dprð

B SPÄn by25 dprð porð gpx i juf vqqf s qbsut -

NPS J+©! snyx

Decoration



OPTIONAL SPECIAL PACKAGING



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GDK
UXGG, G



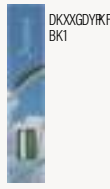
Can be used
as bookmark



NXAUVD
NK+DM



± ffEK±
BK1



DKXXGDYKf
BK1

Collection Box
(1, 2 & 3 units)

EXTERNAL PACKAGING



264 4 / QTL



DMGDT K+YMG, ffGK

x885 GXGDYSRPP0 DKC ffL
I SKC SGF G± ABXG UK+SDGU

IMPRIM'VERT®

SP

UDSGGF NSffYffL

RTIPWPH
VECI PLSYEU

BAXXNGF 0
) x C C

0 TLWPH
0 QDEU

ISO
certified

SGL+XAYKS0
DKC NAGAF DG

SGL+XAYKS0
DKC NAGAF DG

CAEG ff I SAFDG

CAF+IADY+SCE
Afe NSffYGE ff
BBD IADYKSffU

CAF+IADY+SCE
Afe NSffYGE ff
BBD IADYKSffU

NGSUKF AXRGE
DKXK+SU

NGSUKF AXRGE
DKXK+SU

hgp ' / spo4(N4((r i . l op5 upoo pñ' Mz / 5l z l r 8 p u n i z 0 -

GENERAL
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AND BIC® CASES

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WRITING INSTRUMENTS

BIC
GRAPHIC

ff09

BIC è CPMPVSTör® 
ff09 Puf v! j

Cpmpvsjol
● ● ● ●

3 ballpens +
1 mechanical pencil.



Refill
service on
request

ffC99

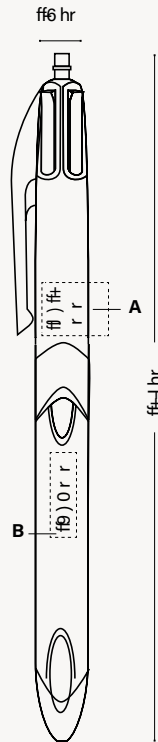
BIC® CPMPVST® Ó^B

ffC99 Puf v! j

A1B ME

NPS J+©! sŋx

Decoration



NGS UKF AXRGE
DKXK+SU



CAF+I ADY+SGE
AF'E NSIF YGE IF
BBD I ADYKS RBU



SGL+XAYKS Ø
DKC NXAF DG



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0 QDEU



BAXXNGF 0
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C GDMAF PDAX NGF DIX
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RTIPWPH
VECI PISYEU



XAUGS

UYUWAPABUNWG



IMPRIM'VERT®



x885 GXGDYSIDYØ DKC IF L
I SKC SGF Gt ABXG UK+SDGU

OPTIONAL SPECIAL PACKAGING



NKALUYØ
NK+DM



DKXXGDYRKF
BK1

H IF I K NALGU Q QYK Q (
Can be used
as bookmark

Collection Box
(1, 2 & 3 units)

EXTERNAL PACKAGING



264 4 / V&TL



DMGDT K+Y YMG, FEKG

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GENERAL
INFORMATION

Metal accents and modern design3available in classic colors and a variety of finishes5

ff 9©

BICÖN EUAMQSP

ff 9©Ut ly

Cpmpvsjol



45F



46F



48F



Maximum writing comfort



German ink for writing up to 8 km.

FT

Des accents métalliques et un design moderne3 disponible en couleurs classiques et une variété de finitions5

DE

Metallakzente und modernes Design3 erhältlich in klassischen Farben und einer Vielzahl von Ausführungen5

KW

Particolari metallici3 design moderno3 disponibili in colori classici e una varietà di finiture5

EU

Detalles metálicos y diseño moderno3 disponible en colores clásicos y una variedad de acabados5

ff 9©

BICöN EUAMQSP
ff 9©Rt qxnj i

Cprvvsjol
● ●



45E



46E



48E

21 R



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Cp pvs jol
● ●



45D



46D



48D

21 R

ff 9©

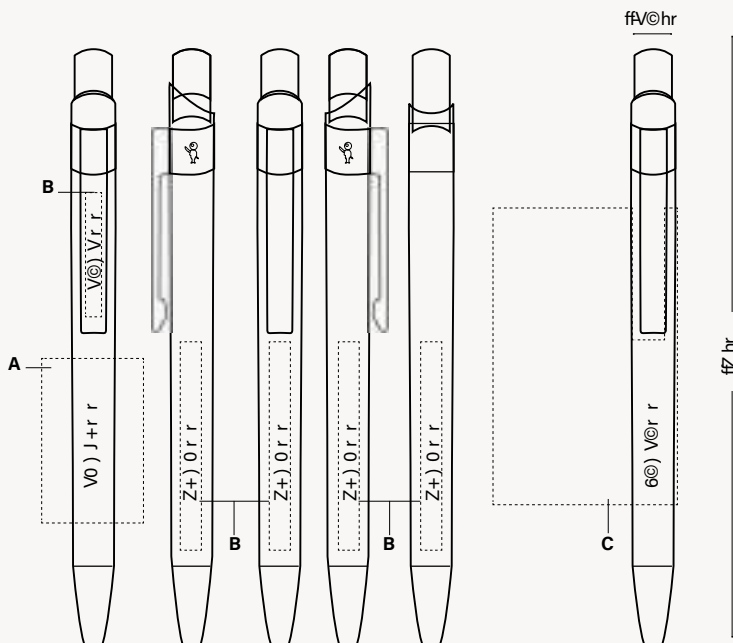
BICõN EUAMQSP

ff 9©

A SPÄn by26 dprã
,Npubvbjrbcfn jo tpguõjti -
B LE8SPÄn by25 dprã
C LE ?-9°

NPS +©! sryx

Decoration



OPTIONAL SPECIAL PACKAGING



EXTERNAL PACKAGING



AUUGC BXGE
AFE NSIF YGE IF
BID IADYKSIBU



CAEG IF G+SKNG



SGL +XAVKSØ
DKC NGAFF DG



ISO
certified

0 TLWPH
0 QDEU



BAXXNGF: 0
) x C C

RTIPWPH
VECI PLSYEU



UDSGF NSIF YF L



LE
XALGS

UYUWAPABUNVG



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INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

hgp / spo4(N4((r l . l opß upoo pñ' Wz / 5l z l r B p u n i z 0

BIC® ROLLERS AND GELS

www.bic.com

Enjoy a smooth writing experience5Glide
across the paper easily without smudging
thanks to the quick4drying ink3ideal for
both left and right4handed people5

FT

Rvtrkj - i 3sj j)uùvòshj i ðhvø! vj i t! hj -lq ñ j j y i j q sl ! j i ! vòj —
Rf vñ ryut! vq xi vñ rj vx ht r r j ut! vq x l f ! hñj vx -rql qpxj k hñj r j sy
x! vqj uf uñ vj ys j k ryuf x i j yóhñj xl vòhj ú xts j shvj ú xùhñf l j vñ uñ j —

DE

Gj sñ ßj s Uñ i f x x f s kj Uhmj rñj vq gsrx -Gq ñj y q rhny 7gj wi f x
Rf uñ w! si i f sp i j vxhñs j qyv hpsj si j s Ws j -t ns j -! 'j vxhñ rj vj s—
li j f qk 7 wM s px ! si Tj hñxñös i j w—

KV

Gt i rñ! s ðxuj vj s -f i nxhvø! vñ r t vñ ñ nxxñ f -Uht vj k hñj r j sy x! qf
hf vñ xj s -f r f hññ vj l vñ -ñ f qðshñt xyv f i f xhñ l f y! vñ r j i rñ yf -
ñ j f q uj w f shññ—

EU

Dñkñ yf i j ! sf j)uj vj shñ i j j xhvø! vñ x! f ' j -lq ñ f , i j q w f
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l vñ hñ x f q ys yf i j xj hf i t vñ uñ t -ñ j f qf syt uf vñ q x uj vñ t s f x
-! w f x ht r t i ñ xyw x—



BICöGSIQ SP MMS
BICöYT FIOETUZME
BICöIOUEOTIUZöGEMCMC



ffB6

BICöGSIQSPMES
ffB6

Cprpvsjol
●



C GER-C ± SRYFL
9 8V C C

High quality medium point liquid ink roller
pen for smooth and fluid writing



45379

●

Artp bwbjtbcrñ
jo cmf jol



56379



54379



47379



9' 379



68379



4; 379

●

Artp bwbjtbcrñ
jo cmf jol



4; 379



6; 379



46379

●

Artp bwbjtbcrñ
jo cmf jol



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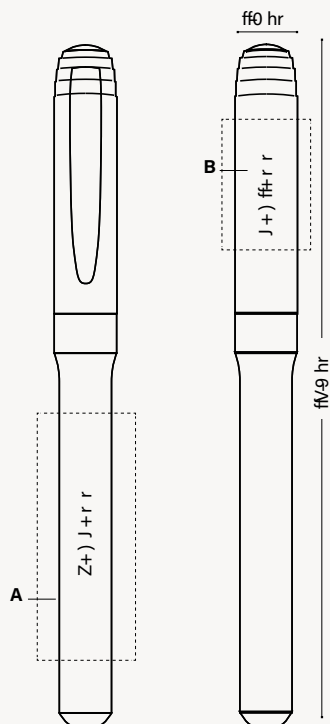
BICöGSIQSPMES

ffB6

A8B SPÄn by27 dprð

NPS J+©! sñx

Decoration



OPTIONAL SPECIAL PACKAGING



GDK UXGQ G

H ff I K NAL GU Q(QYK Q(



NXAUYPD NK+DM



± ff EK± BK1



C AST ff L UGY



DKXXGDYKFF BK1

Can be used as bookmark

Collection Box (1, 2 & 3 units)

EXTERNAL PACKAGING



344 / TL



C AF +I ADY+SGE
AFE NSff YGE ff
BfD I ADYKSfBU



SGL+XAYKSØ
DKC NXAF DG



0 TUPH
0 QDEU



SXOXGS T
9 8V C C

RTUPWPH
VECI PISYEU



UDSGGF NSff Yff L

UYUWLPABUNW6



BIC
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BIC®
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OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

h p p ' / s p o 4 (N 4 ((r l . l o p s u p o p i ' w z / 5 l z l r 8 p u n i z 0

fB+ff

BICöYT FIOETUZME

fB+ff Puf v! j

Cpřpvsjol



45347



45369



4534:

●
Ooz bvbjtacřn
jo ctadl jol

fB+ff

BICöYT FIOETUZME

fB+ff Cgř f w

Cpřpvsjol



45345

21R

fb+ff

BICöYT FIOETUZME

fb+ff

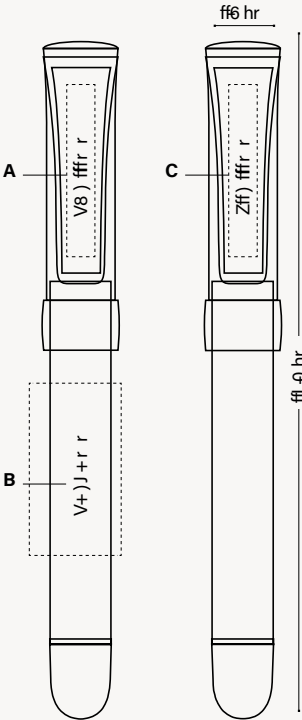
A PDÀn by26 dprð

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NPS J+©! sñx

Decoration



OPTIONAL SPECIAL PACKAGING



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Can be used as bookmark

EXTERNAL PACKAGING



C AF +I ADY+SGE
AFE NSIF YGE IF
BID I ADYKSRBU



C AEG IF UNAF



SGL+XAYKSØ
DKC NGAFF DG



ISO
certified



O TLWPH
O QDEU



I IF GUYØXG
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RTUPWPH
VECI PLSYEU



SP
UDSGGF NSIF YFF L



PD
NAE NSIF YFF L



BP
BSPYGNR °C
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BSPYGNR °C
NGSUKF AXRUAYKCF

UYUNAPABUNV6



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x885 GXGDYSRPPØ DKC IF L
I SKC SGF G± ABXG UK+SDGU

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hgp / sp04(N4((r l . l opð upoo pñ' Mz / 5l z l r B p u n i z 0

ff90  *Iconic BIC® Boy is embossed*

BIC® IOUEOTIUZö
GEMCMC
ff90 Pufv! j

Cpꝛꝛvsjol
● ●



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211R

ff90

BIC® IOUEOTIUZö
GEMCMC
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BICöIOUEOTIUZöGEMCMC

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A SPÀn by26 dprð

B SPÀn by28 dprð

NPS J+©! sñk

Decoration



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AF E NSIF YGE IF
BID I ADYKSIBU



SGL+XAVKSØ
DKC NØAF DG



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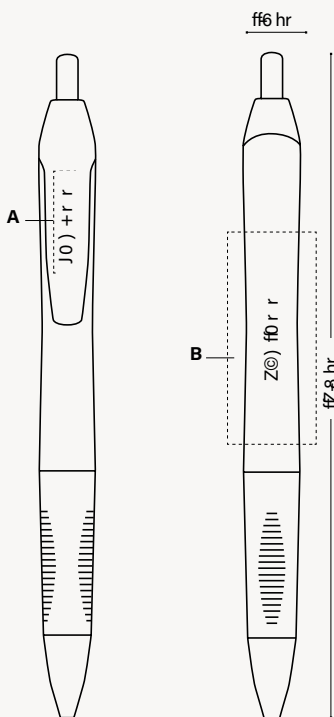
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OPTIONAL SPECIAL PACKAGING



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NK+DM

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EXTERNAL PACKAGING



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BIC¿ HIGHLIGHTERS AND MARKERS



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BICöBSIUE MOESöGSIQ
BICöWEMMEDAöX HIUE BPASD NASLES FIOE
BICöWEMMEDAöX HIUE BPASD NASLES GSIQ
BICöNASLÜUQESNAOEOUNASLES
BICöQESNAOEOUNASLES ECPM/UIPOTö



ff9J

BICöBSIUe MOESöGSIQ
ff9J



ff0J

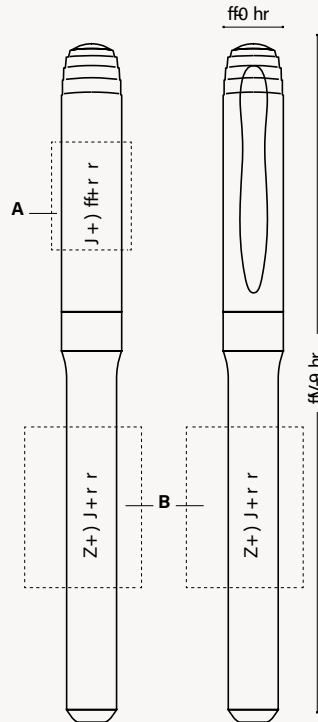
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ff0J

A8B SPÄn by27 dprð

NPS J+©! sñx

Decoration



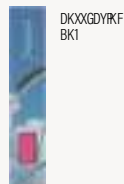
OPTIONAL SPECIAL PACKAGING



C ASTF L
UGY

H ff I K NALGU Q QYK Q (

Can be used
as bookmark



DKXXG DYK F
BK1

Collection Box
(1, 2 & 3 units)

EXTERNAL PACKAGING



254 4 QYTL



C AF +I ADY +SGE
AFE NSIF YGE IF
BID IADYKSIBU



CAEG IF I SAFDG



SGL +XAYKSØ
DKC NØAF DG



ISO
certified



± BX FKY ESØ K +Y IF 24I



O TLWPH
O QDEU



MR. MR. MYGS I N



RTIPWPH
VECI PLSYEU



SP
UDSGF NSIF YIF L



UYUABNE GQT



I A I GU



NNKYK DKNGU



NSIF YGSU



NANGS

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hnp ' / spo 4(N 4(/ ri. / opð upo pi' WzI bIz / r 9 p mI zO

BIC & VELLEDA WHITE BOARD MARKER FINE



Decoration

f0+ff

BIC & VELLEDA X HIUE
BPASD NASLES FIOE
f0+ff

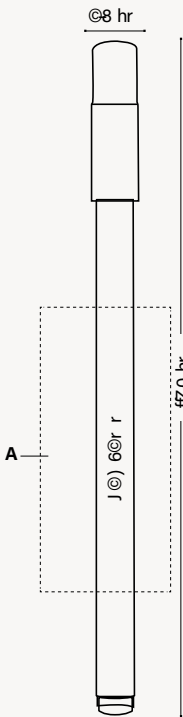


f0+ff

BIC & VELLEDA X HIUE
BPASD NASLES FIOE
f0+ff

A SPÄn by25 dprÄ

NPS +@@! s npx



OPTIONAL SPECIAL PACKAGING



CAST F L
UGY

Now you
can have it
as a set!

H I F I K NAL GU Q Q Y K Q (

EXTERNAL PACKAGING



644 4 / V L



C AF + I ADY + SGE
AF E NSIF YGE IF
BID I ADYKSIBU



C AEG IF
I SAF DG



SQL + XAYKS Ø
DKC NXR AF DG



SGURMAFY
YRN



0 TUMPH 0 QDEU



CAST GS
OM

RTUPWPH WECI PISYEU



UDSGGF
NSIF YIF L

UYUWALP ABUNV6



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BIC VELLEDA WHITE BOARD MARKER GRIP



Decoration

ff ffV

BICöWEMEDAöX HIUE
BPASD NASLES GSIQ
ff ffV

A8B SPÄn by27 dprä

NPS J +©! s rpx

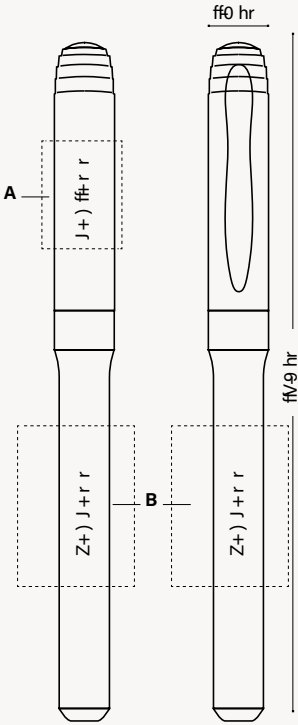
ff ffV

BICöWEMEDAöX HIUE
BPASD NASLES GSIQ
ff ffV



Textured rubberised
grip for more
precision and control

45346
●
Cpripvsjol



OPTIONAL SPECIAL PACKAGING



H ffI K NAL GU Q(QYK Q((

Can be used
as bookmark

EXTERNAL PACKAGING



264 4 QVTL

Now you
can have it
as a set!



C AF +I ADY+SGE
AFE NSIF YGE ff
BRD IADYKSfBU



SGL +XAYKSØ
DKC NGRAF DG



SGURVAFY
YIN

0 TWP H O QDEU



C ASTGS
OM

RTIPWPH VECI PISYEU



UDSGGF
NSIF YFF L

UYUWAPABUNV6



IMPRIM'VERT®

ffö fēz

BICö NASLÜU
QESNAOEOU
NASLES
ffö fēz



45346
●
Cprrpsjol

45348
●
Cprrpsjol

Textured rubberised
grip for more
precision and control

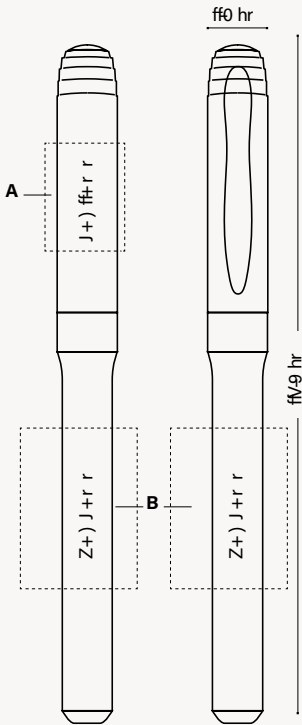
ffö fēz

BICö MARKÖT
PERMANENT MARKER
ffö fēz

A8B SPÄn by27 dprö

NPS J+ö! snyx

Decoration



OPTIONAL SPECIAL PACKAGING



CASTFLL
UGY

H IF I K NALGU QÖ QYK QÖ (

Can be used
as bookmark

EXTERNAL PACKAGING



264 4 QVTL



C AF+I ADY+SGE
AF E NSIF YGE IF
BRO I ADYKSÖU



SGURVAFY
YIN

0 TUMPH 0 QDEU



CASTGS
OM

RTUPWPH WECI PISYEU



UDSGGF
NSIF YIF L

UYUWLP ABUNV6



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ecolutions



7E) hq i rsl
rspx, xj r

MADE FROM
. t 9 RECYCLED MATERIAL®

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Rq f xj xuj hrk %Bv sy ynj Nògrlx qtu; ts , t! w t w j w 4 Nògrlx
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NWASC ADG+YDAX
± AUYG

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Cprpvs jol

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21 R

Decoration

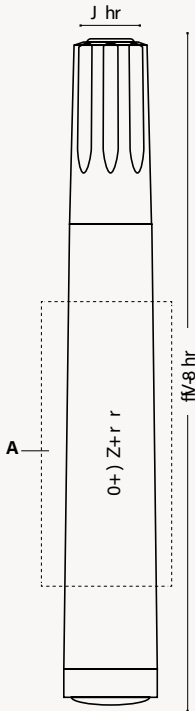
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NASLES

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A SPÀn by 25 dprð

NPS J+©! s n x



EXTERNAL PACKAGING



C AF +I ADY+SGE
AF E NSIF YGE IF
BID I ADYKSIFU



SGL+XAYKSØ
DKC NXPAFDG



SGURVAFY
YN



0 TUMPH O QDEU



C ASTGS
OM

RTIPWPH VECI PISYEU



UDSGGF
NSIF YF L

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± AUYG



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FT
W!d!w uwxf'jh hjx ut vj.r rsjxi j l vrsi j v!f ayù-lq xt sy
xt qij x j yg! w r rsj x xt syw xxyf sy x-lq sz syuf x gj xt rs i z yj
yf r qix j yt l vj sy! sj ùhvvy! vj ud x kq ñ j j yud x rsj sxj v!j d r f x.

KV
Uj r uvj uvrsynhts v!j xynut vyf r rsj i nv!f ayú x! uj vt vj—
Ut st xt qij nj vj xxyj synst s mfsst gxt l st i nj xxj vj
yj r uj vj nj xhv t st rs r tit ur0 r t vgn t j rsj sxt hn j r f n

DE
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EU
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BICöNEDIA CMC GSIQ NECHAOICAMQEOCIM



ECO version and standard at the same price!

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q fi



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MADE FROM 70% RECYCLED MATERIAL*

Ai i yn j Nògr x q t u y t , t ! w f w (t v p f y s t f i i n y t s f q
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BIC® MATIC®
BIC® Puf v! j



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21 R

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BIC® MATIC®
ecolutions® BIC® Puf v! j



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21 R

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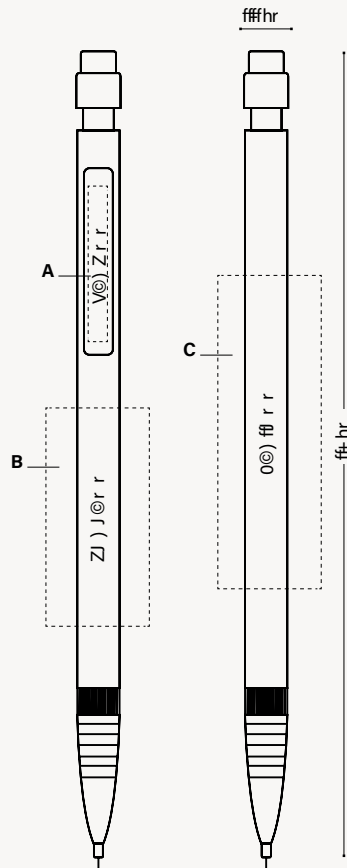
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A SPÂr f) -ffht q-

B8CÂr f) -ht q-

NPS +©©! sñx



OPTIONAL SPECIAL PACKAGING



NKALYRD
NK+DM

H fF I K NALGU Q QYK Q(

Can be used
as bookmark

EXTERNAL PACKAGING



500 4 /XTL

Decoration



C AF +I ADY+SGE
AFE NSIF YGE IF
BID IADYKSRBU



CAEG IF I SAFDG



SGL+XAYKSØ
DKC NXAF DG



ISO
certified



UC KKYMS AFE
EASTGS ± SPWF L



GAUØ YK
+UG AFE GSAUG



QXGAEU Ø DC



Ø TUMPH
Ø QDEU



C GDMAF PDA X NGE DRX Ø R
9 8V C C



RTIPWPH
VECI PISYEU



SP
UDSGGF NSIF YIF L



UYUWAPABUNVG



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BIC® MEDIA CLIC MECHANICAL PENCIL

ff© 8  *Iconic BIC® Boy
is embossed*

BICöNEDIA CMC
ff© 8 Nj hmf s rhf quj s hrq
P uf v! j



5'



9C

ff© 8

BICöNEDIA CMC
ff© 8 Nj hmf s rhf quj s hrq
Fw xyj i



7'

ECO version and standard at the same price!

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MADE FROM 98%
RECYCLED MATERIAL°
Fspn cbsf m



INKALYD
DAS NASYU

ff©J ff

BIC®EDIA CMC GSIQ

ff©J ffNj hnf s rhf quj shrq
Fv xj i



53'

63'

843'

ffEJ ff

BIC®EDIA CMC GSIQ

ecolutions®ffEJ ffNj hnf s rhf quj shrq
Puf v! j



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BIC MEDIA CLIC MECHANICAL PENCIL

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BIC MEDIA CMC
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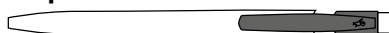
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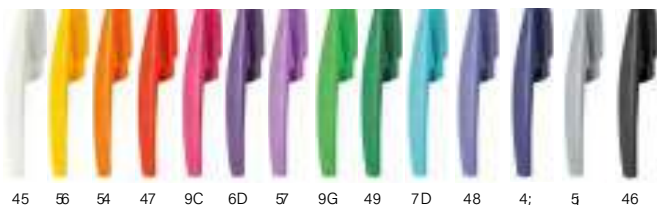
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Clip



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Barrel



Pufv! j



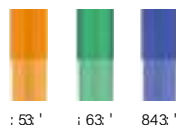
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7'

Barrel, Grip



53 ' 63 ' 843 '



WHE UP MK WPO FPT
FVMMCPMPVS
CPNNVOICAUP O3

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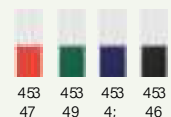


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Pufv! j



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Aqht q! w w s l j f' f n f g q ns Dk n f q g w j Rj w

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NIY NAUCH



CAF+I ADY+SGE
AFE NSIF YGE IF
BID I ADYKS RBU



NGSUKF AXRGE
DKXK+SU

0 TUMPH O QDEU



C.GDMAF RDAX
NGF DIX O R

RTIPWPH VECI PISYEU



SP UDSGGF
NSIF YF L



DG ER MAX

UYUWAPABUNIV6

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DAS NASYU

Decoration

ff 8

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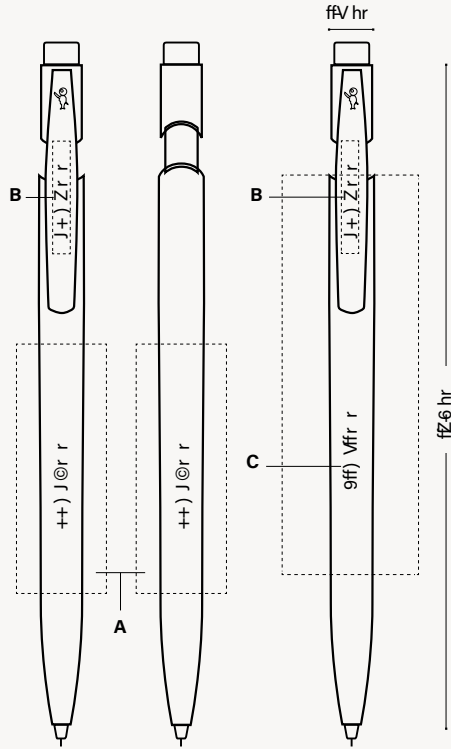
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B SPÄ f) -J ht q-

C DGÄK qñht q! w

NPS +@@! sñx-



OPTIONAL SPECIAL PACKAGING



GDK
UXGG, G



NXAUYD
NK+DM



± ff EK±
BK1

H ff I K NALGU QZ QYK QZ (

Can be used
as bookmark

EXTERNAL PACKAGING



644 4 7xTL

Decoration

ff ff® ffEJ ff

BICöNEDIA CMC GSIQ

ff ff Nj hnf sñf quj shñq

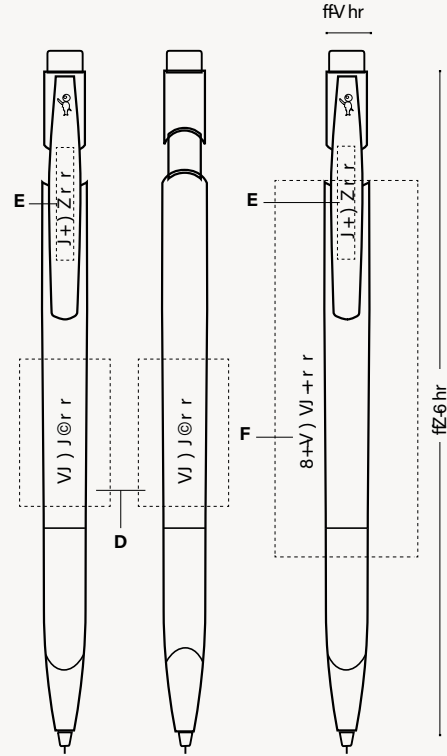
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OPTIONAL SPECIAL PACKAGING



GDK
UXGG, G



NXAUYD
NK+DM



± ff EK±
BK1

H ff I K NALGU QZ QYK QZ (

Can be used
as bookmark

EXTERNAL PACKAGING



504 4 7V TL

NIY
NAUCH



CAE+IADY+SGE
AF E NSIF YGE IF
BRD I ADYKS RBU



CAEG
ff UNAF

O TUMPH O QDEU



C GDMAF RDX
NGF DIX O R

RTIPWPH WECI PISYEU



UDSGGF
NSIF YIF L



ERL RYAX

UY UWALP ABINUV6



NXAUYD
DAS NASYU

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BICöLIDT EWP M/UIP Oö

CPMP VSI OG TEU



Graphite and colouring pencils made from synthetic resin and wood⁴free³that will not splinter in the event of breaking⁵

FT
Cub. r qwBICöf xBICöLlewEzr qöCr σ yulqh wf x
Cvñ, t sx i j l wumyj j yi j ht ! q ! wñ gw ! ùx js vùxrsj x, synùyv ! j
j yxf sx gt x-v ! nsj kt syuf x i zùhnf wj js hf x i j gvæ ! vj—

KV
Nbñxf BICöf BICöLlewEzr qöCr σ yulqh wf x
Nfy yj i nl vñkyj j ht q vñyj vñf qñ-f yj rs vñxrsf xrsyj yñf j xj s-f
q l st-hnj st s xhnj l l rñst rs hfxt i nñvyy ! vñ—

DE
BICöBñ l wñgñ yqe BICöLlewEzr qöCr σ yulqh Tf x
Gvñumy ! si Ff vñxyñkj f ! x x, synj yxhnj r Hf w ! si t nsj Ht q-i ñ gj n
Bwñhmsññnyxuñyyj vñ—

EU
MBñldf wBICö. BICöLlewEzr qöCr σ yulqh wf x
Mñurñj x i j l vñkyt , i j ht q vñx kf gvñhf i t x ht s vñxrsf xrsyùññf , xrs
r fi j vñ-v ! j st xj fxyññf s js hfxt i j vñr uj vxj—



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BICöLIDT EWP M/UIP Oö
CPMPVSIÖG TEU



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Evolution® ecolutions®



WHE UP MX WP O FPT
FVMMCP MPVS
CPNNVOICAUIPO3



WHE UP MX WP O FPT
FVMMCP MPVS
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MADE FROM
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ISIELGUAFE
ØKL+SYNKYU



MADE FROM
. t9 RECYCLED MATERIAL®



ISIELGUAFE
ØKL+SYNKYU

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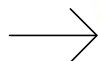
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X IUH ESATES
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Protective
sheath



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46



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218 r
Qulqkqh



64



46



47



45



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218 r
Qulqkqh

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649 RECYCLED MATERIAL*



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NIYONAUCH



CAF + IADY + SGE
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BID IADYKSRU



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DKC NGA F DG



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UNW F YGS



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+UGAF E GSAUG



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O QDEU



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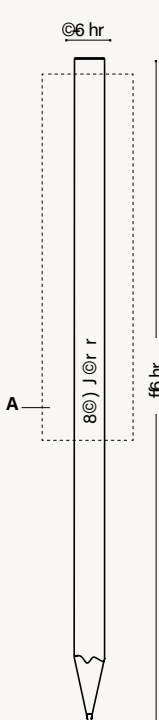
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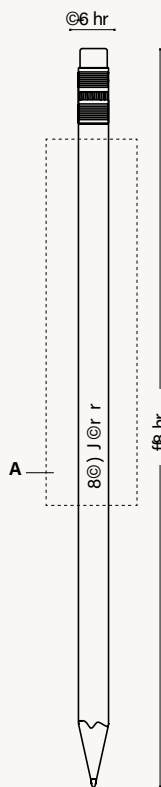


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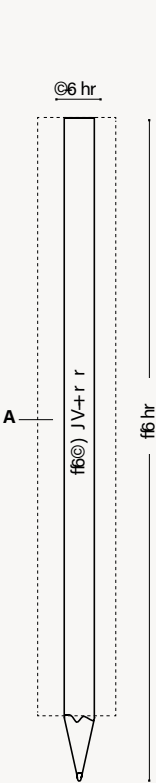
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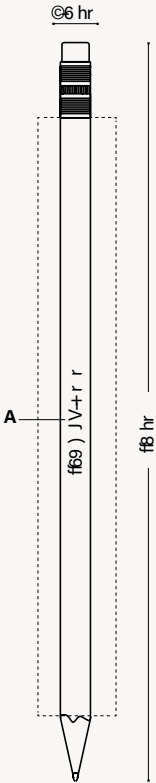
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DKC NGA F DG



SGURVAF YVYN



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UNWF YGS



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UMGAYM



GALU YK
+UG AFE GSAUG

O TLWPH
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FABRIQUÉ
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CAEGIF I SAFDG

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I SIELGUAFE
OKL+SY NKYU



Safe usage
for kids

- Does not splinter on breaking
- Resistant to chewing

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Fully customisable
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OEX 3



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A DGÄy nftdp rps

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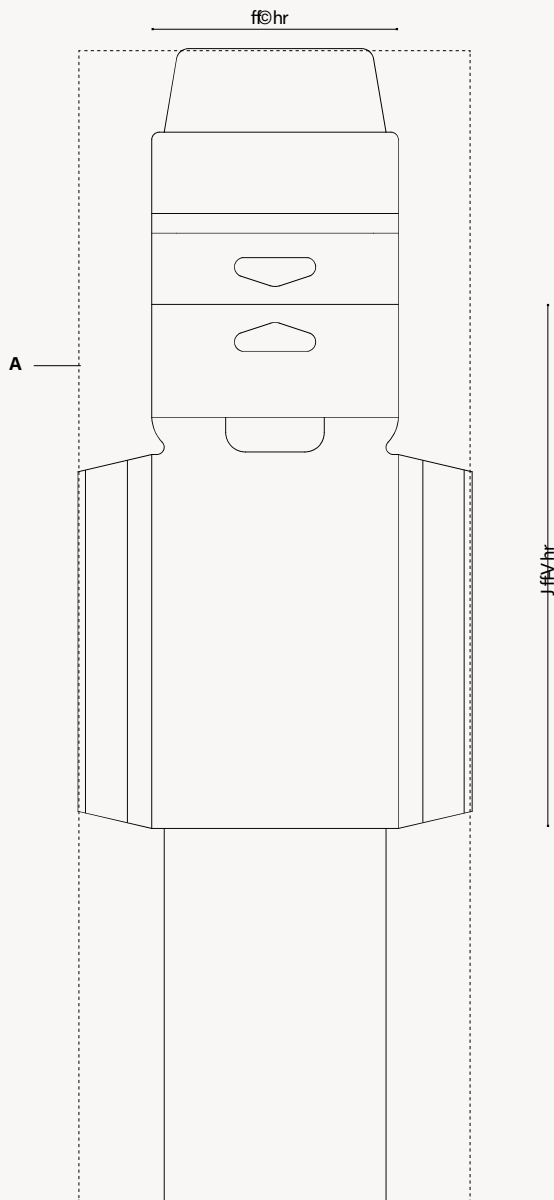
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Standard cardboard!

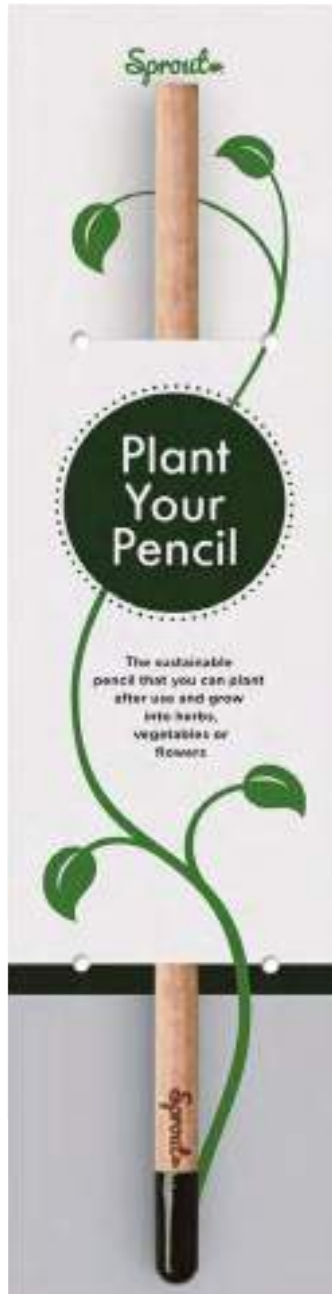
Customisable cardboard!

With seeds



Suboebse
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Cvtupn j t f e
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OEX 3



STRAWBERRY



Spruce



Sunflower



Daisy



Sage



Cherry tomato



Forget-me-not



Basil



Thyme

OTHER WRITING INSTRUMENTS

02

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BRD I ADYKS RBU



O+AXPY0 3 UAI GY0
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SGL+XAYKS0
DKC NKGAF DG



O TLWPH
O QDEU



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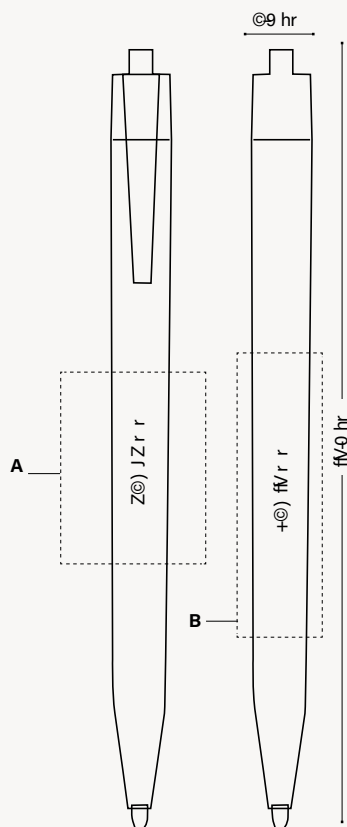
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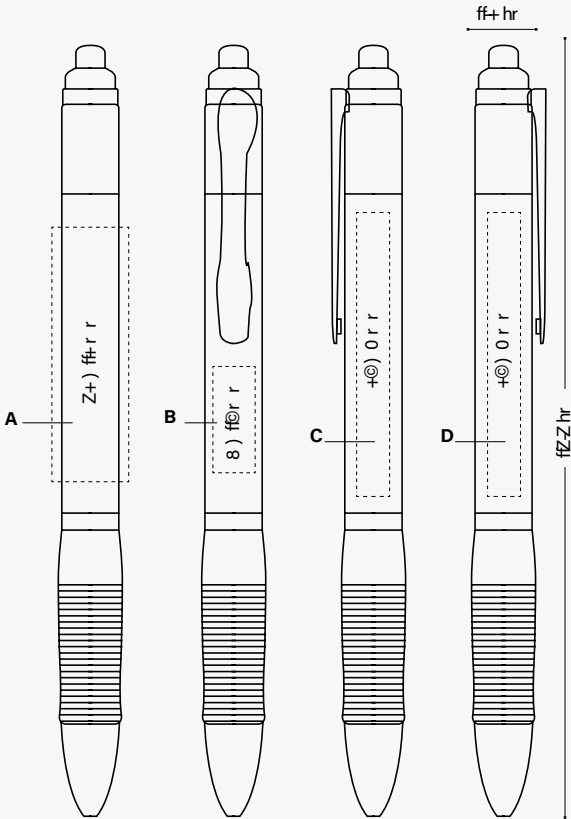
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NPS +@@! sñx

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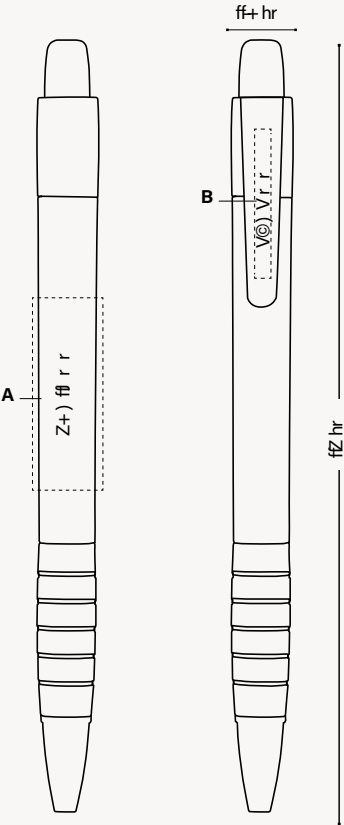
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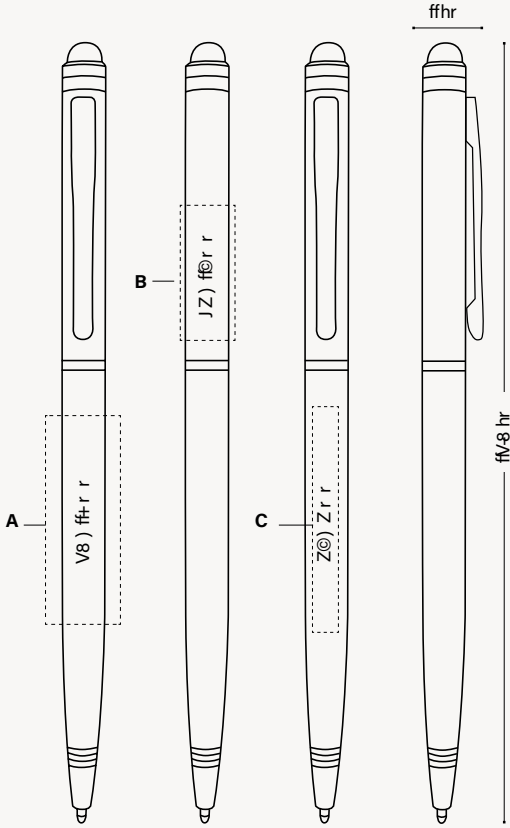
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Rocketbook² combines the freedom of a traditional pen and paper notebook with app technology to send handwritten notes quickly and securely to the cloud folder of your choice⁵ It comes with instructions for achieving a clean page that can be used endlessly⁵ You can choose the Core for taking notes³ making graphs and sketching³ or go one step further with the Fusion for planning³ making lists and setting goals⁵

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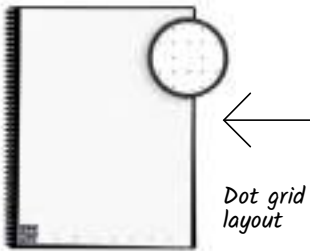
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- Erasable pen
- Cloth
- Instructions

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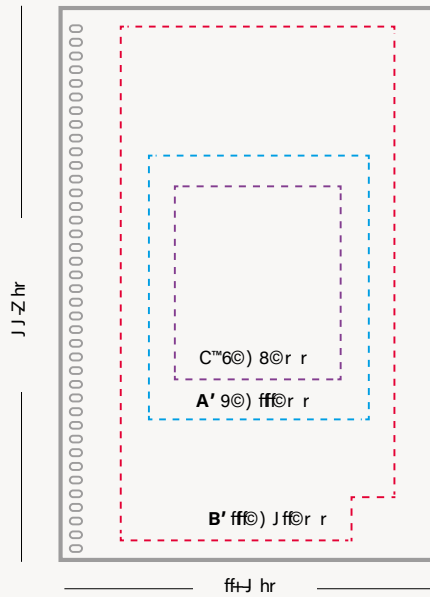


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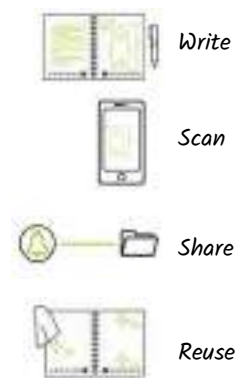
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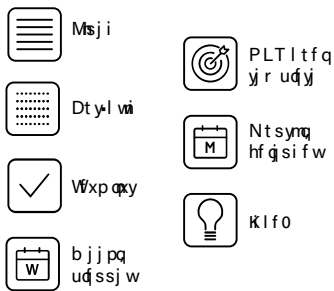
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Seven page styles



Customisation visible
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- Erasable pen
- Cloth
- Instructions

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V6J 0

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BRD I ADYKSIBU



SGL+XAVKSØ
DKC NQAF DG

RTIPWPH
VECI PISYEU



UDSGGF NSIF YIF L



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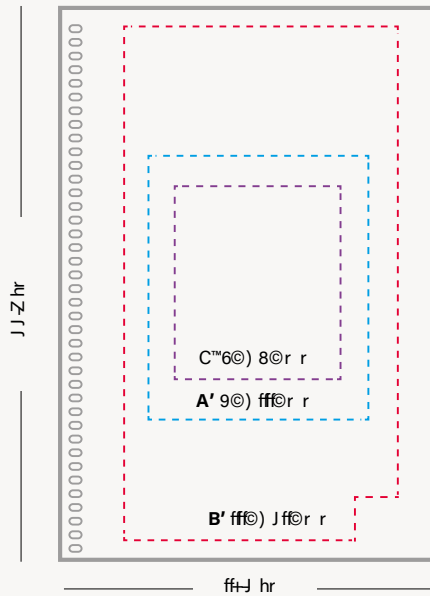


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I+URKF A&

EXTERNAL PACKAGING



5 4 & TL



EK± FXKAE YMG ANN



EK± FXKAE YMG ANN



MK± R± KSTU

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V6J 6

NEW IMPROVED MOQ 25 UNITS!

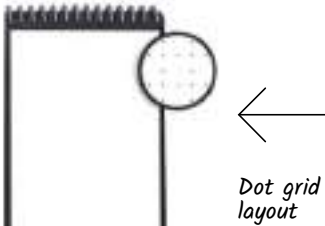
SPCLEUBPPLöCPSE NIOI A7
V6J 6



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Customisation visible in window cutout

- The box always includes:
- Notebook
 - Erasable pen
 - Cloth
 - Instructions

V6J 6

SPCLEUBPPLöCPSE
NIOI A7

V6J 6

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B BQ' k qht q! w

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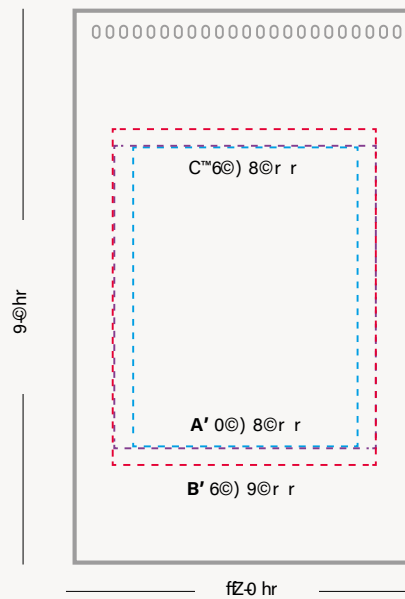
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RTIPWPH
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SPECIAL PACKAGING ALWAYS INCLUDED



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EXTERNAL PACKAGING



4 Q' TL



EK± F XKAE YMG ANN



EK± F XKAE YMG ANN



MK± R ± KSTU

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Whatever you do and
wherever you go³
BIC¿ PARTNER will
always go with you⁵



DE

Was auch immer Sie tun und wohin auch
immer Sie gehen³BIC¿ Partner wird Sie
immer begleiten⁵

DIN A" 8:"" Seiten

Hochwertiges³FSC⁴zertifiziertes Papier

Elastischer Verschluss und schwarzes Lesezeichen

Stifthalter Innentasche

ÓWenn gefunden³bitte zurückgeben anÑauf der
ersten Seite auf Englisch gedruckt

KV

Qualunque cosa tu faccia e ovunque tu vada³
BIC¿ Partner verrà sempre con te⁵

Din A" 3:"" pagine

Carta di alta qualità³certificata FSC

Chiusura elastica e segnalibro nero

Portapenna

Tasca interna

ÑSe trovato³per favore restituire aÔstampato in
inglese sulla prima pagina

Write your own story



DIN A5, 144 PAGES



MADE IN ITALY



PEN HOLDER



HIGH-QUALITY,
FSC-CERTIFIED PAPER



INTERNAL POCKET



ELASTIC CLOSURE
AND BLACK BOOKMARK



"IF FOUND, PLEASE RETURN TO"
PRINTED ON THE 1ST PAGE

V6C9

BIC® QASUOES HASD
V6C9

OEX 3



Equipped with a patented **flexible hard cover** that allows for easy consultation:



45
Wi juf



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Bibdl



47
Rf e



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Bwif Nbwr

V6C9

BIC® PARTNER HARD

02

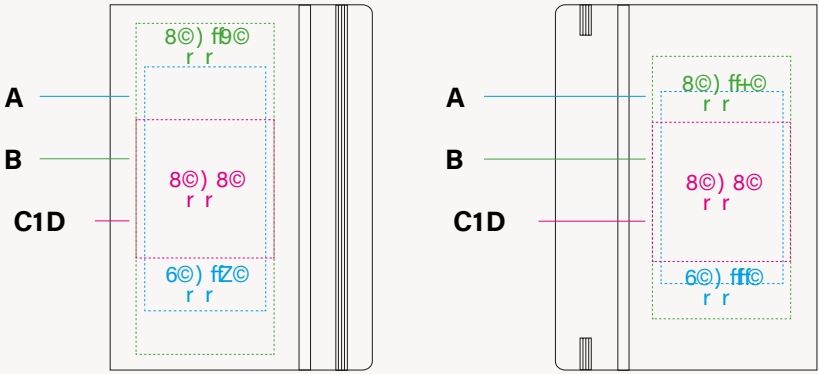
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B BQ' k qht q! w

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NPS J+! sng

BIC® Partner Hard contain FSC Certified White Paper, 80 g/m², with no artificial coating, made from eucalyptus cellulose, short fibre, with an excellent wrapping and high whiteness.



MOED RARET

Bd hp

b mj

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Decoration



NSIF YGE IF
BPD I ADYKSIBU



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I UD AFE
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BICöQASUOES FMEY
V6ff©

OEX 3



I eaturing a soft-touch finish.



4;
Nbvz Brmf



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Rf e



46
Bibdl

Decoration

V6ff©

BIC® PARTNER FLEX

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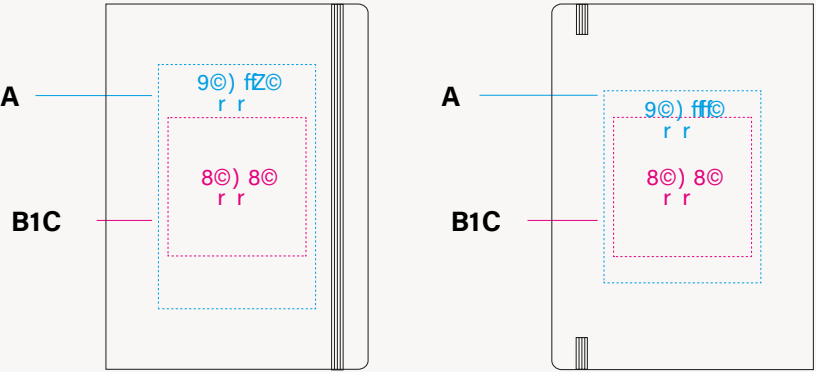
B HT' r f) -ffht q-

C í D' r f) -ffht q-

NPS J+! sñx

BIC® Partner Flex contain FSC Certified White Paper, 80 g/m², with no artificial coating, made from eucalyptus cellulose, short fibre, with an excellent wrapping and high whiteness.

BIC® QASUOES FMEY



MOED RARET



Bq j



Bq hp



Tj i



NSIF YGE IF
BPD I ADYKSIBU



CAEG IF PAVO

RTIPWPH
VECI PLSYEU



UDSGF NSIF YIF L



MYUYAC NIF L



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V6fff

BICöQASUOES FSVIUCPWES
V6fff

OEX 3



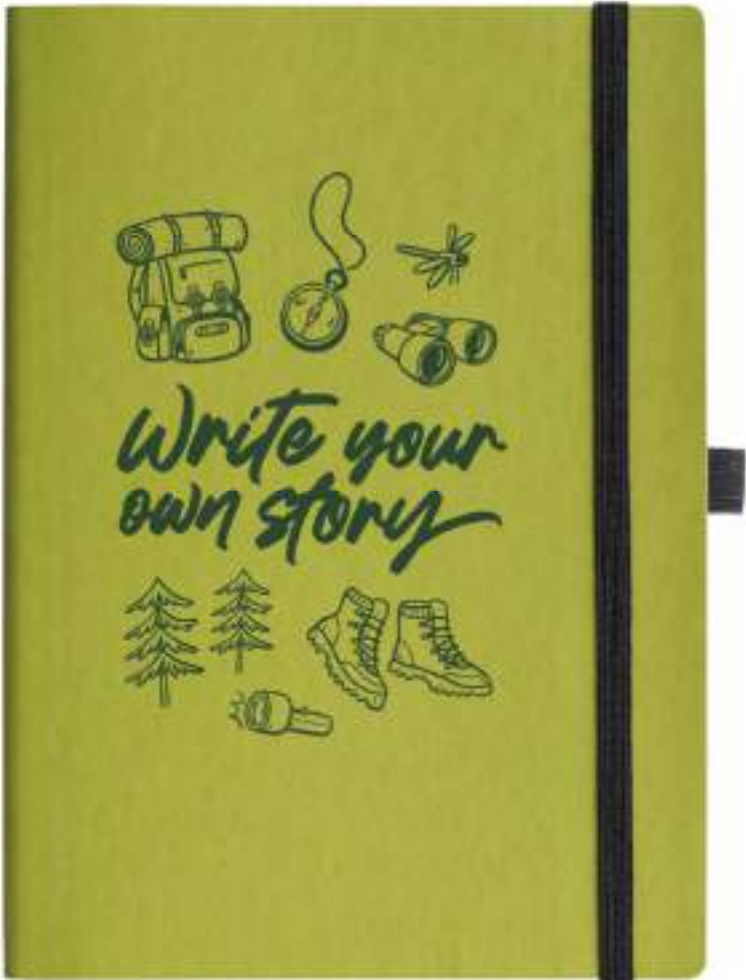
The cover is made from –™
apple waste:



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Decoration

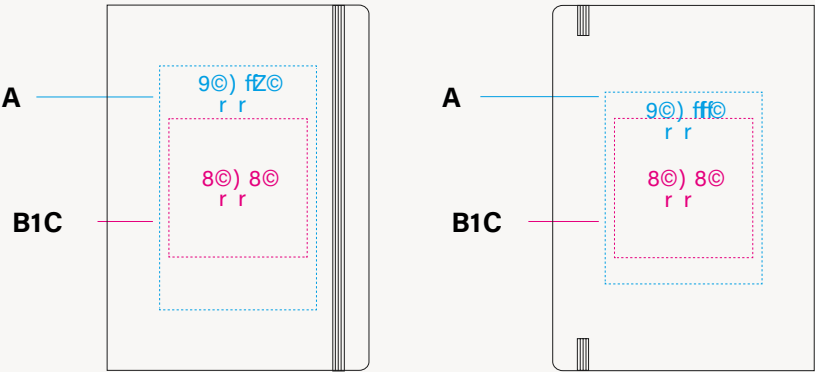
V6fff

BIC® PARTNER FRUITCOVER

ôíí
A TQ' r f) -ffht q-
B HT' r f) -ffht q-
C í D' r f) -ffht q-

NPS J + ! sñx

BIC® Partner Flex contain Recycled FSC Certified Ivory Paper, 80 g/m2.



MOED RARET

- Gwýj s Auuq
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RTIPWPH
VECI PLSYEU



UYUWAPABUNU6



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BICöMGHUEST

BICâKl + Mh mj w
BICâKl V Mh mj w
BICâKl 0 Mh mj w
BICâKl 8 Mh mj w

BICöMGHUES CATET

BICâUy, qy M)! w Cf xj
BICâAd r r r r FdyCf xj
BICâCqu Cf xj
BICâVD Cf xj

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BIC lighters

Our quality your safety

Att BIC n't p'no 5.0 u l l 5y. l Vhl l i p 5 .xf 5 p xft 0 5 xi f .i 0 f xi . l n° t f 5 p x 0
. l ' ° p l u l x 5 0 VUQ à à à 6 % E P 24 ä ; à % A U W O F 6 - - % X U C R U C w
Don't risk it 3 buy a BIC lighter!



BIC is number one
worldwide for
branded lighters



0884 r g d h i x f u w b u f p b q y p d x y u f e
c. BIC l q E y u r s f / All BIC Lighters are
made in BIC factories
This is the starting block of the BIC
lighter safety guarantee

25 YEARS

BIC has acquired "9 years
of incredible manufacturing expertise
to guarantee the safety and quality
of its products

"9 CHECKS

Before leaving the factory 3 every BIC
Lighter undergoes more than "9
automatic quality and security checks

FT
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i j B I C x j k f g v h f j s E ! w u f —

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h t s y w g x f ! y t r n y h t x
i j h f a j f i , x j l ! v i f i —

CHOOSE WISELY! BIC® Lighters



BIC® J; ' ' Lighter

 UP TO 1450



BIC® J; ? Lighter

 UP TO 1800



BIC® J; — Lighter

 UP TO 3000



BIC® J?® Lighter

 UP TO 1800

BICÖM GHUEST

The iconic3well4loved and time4honoured
shapes of BIC¿ lighters remain on trend!

Four di,, erent sizes and a wide range
of colour combinations5

FT

M hù¿gvý gvw!jyBICâ!sj rhésj rsiùr tíf gq-
f'jh!sijxñsyt!d!wxýsifshj.

+yf rñjxiñùvýsjxjy!sj'fxyj lfr r j ij htr grsfñtsx
ij ht!q!vx—

KV

Mñtsñht-fr fyt j rsywñr tsyf gñj ijxñsij qñhhjsiñst
BICâvñxyf iñj sijs-f.

+iñj vxj r ñ!vñj!sf'fxyf lfr r f iñhtr grsf-ñtsñ
iñht q vñ—

DE

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BICâFj!jwj!lx qñly(jñj wñr Wýsi.

+j vxhmñij sj Gvòßjs!si jñsj gvññj Ff vñpt r grsfyñtsxuf qñyyj—

EU

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xñ!j xñjsiñt yñsijsññf.

+yfr fñtxiñxysytx, !sf fr uqñ lfr f ij htr grsfñhtsjx
ij ht q vñx—



BICöK ñ MGHUES
 BICöK í MGHUES
 BICöK 7 MGHUES
 BICöK ß MGHUES
 BICöTUZMIUM/YVSZ CATE
 BICöAM/NIOIVN FMAUCATE
 BICöCMQCATE
 BICöí D CATE
 BICöQP CLEUATHUSAZ



BIC J72 LIGHTER

Perfect for your pocket!

J V0©® J V0Z

BIC® K n MGHUES

J V0©
J V0Z AqBq hp



Iconic BIC® Boy
and BIC® logo
engraved!



45 9; 9; i G 47 55 9' 68 48



69 69 : W ' 4 46 46 46 46

FT
Parfait pour
votre poche !

DE
Passt perfekt in
die Hosentasche!

KV
Perfetto per
le tue tasche!

EU
ÍPerfecto para
tu bolsillo!

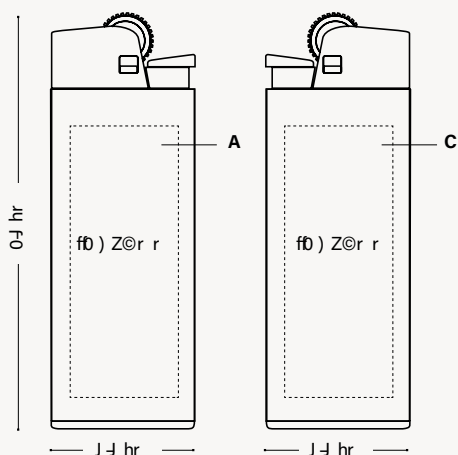
J V0© J V0Z

BICöK ñ MGHUES

J V0© J V0Z

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NPS V©©! sryx



PACKAGING



100% recycled!

UNAF EASE NADTAL IF L %
IF YSA0 KI 88 +FPU

EXTERNAL PACKAGING



611 4. V TL



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Decoration

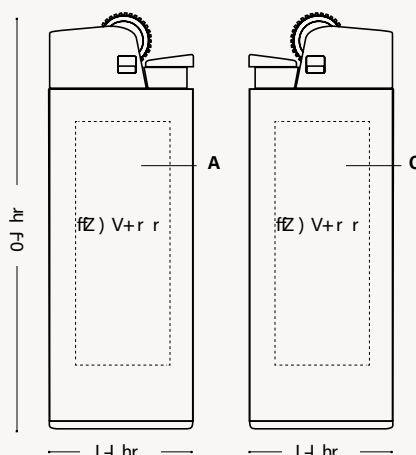


J V0© J V0Z

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J V0© J V0Z

A1C BQ k qht q! w



C AF +I ADY+SGE
AF E NSIF YGE IF
BID I ADYKSIBU



CAEG IF UNAF



NAUNGX
CAEG IF I SAF DG



SGI +XAYKSØ
DKC NØAF DG



+N YK xØ88



Conform
ISO 9994



Conform
EN 13869

85%

RTIPWPH
VECI PLSYEU



SP

UDSGF NSIF VIF L



BP

BSYGNR °C

UYUNAPABUNUS



IMPRIM'VERT®



xØ85 GXØDYSØPØ ØKC IF L
I SKC SGF G± ABXG UK+SDGU

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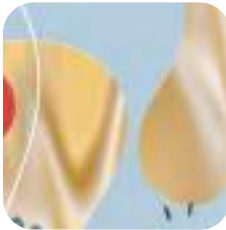
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BR BTIMMAOW



MT NAWW



H HPMPGTARHIC
UMET
GPM



P RXFFd



M NEVAMMC



UV Xa



PG RXFFd GMWET

JV0©

BICÖK ñ DIGIUMMGHUES
JV0©



MT NAWW
P RXFFd



PG RXFFd
GMWET



MT NAWW
M NEVAMMC

J V0©

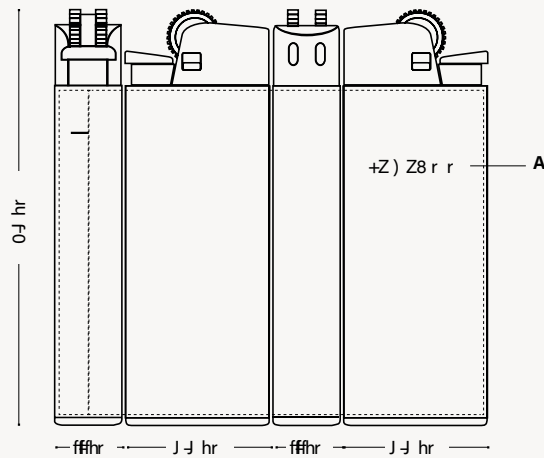
BICöK ñ DIGIUAMMGHUES

J V0©

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NPS 0©©! sñx

Decoration



PACKAGING



100% recycled!

UNAFEASE NADTAL IF L %
IF YSA0 KI 88 +FPU

EXTERNAL PACKAGING



611 4 . V TL



I UD AFE
SG00DXABXG
DASEBKASE



C AF +I ADY+SGE
AFE NSIF YGE IF
BID I ADYKSIBU



CAEG IF UNAF



NAUYGX
CAEG IF I SAFDG



SGI +XAYKSØ
DKC NØAF DG



+NYK xØ88



RTIPWPH
VECI PLSYEU



ER MAX

UYUWAP ABUNW6



x885 GXGDYSØPØ DKC IF L
I SKC SGF G± ABXG UK+SDGU

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BIC J7 LIGHTER

JVZ©

BICÖK í MGHUES
JVZ©



Iconic BIC® Boy
and BIC® logo
engraved!



Slim and fits
everywhere!

Ø 18



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NPS VCC! snyx



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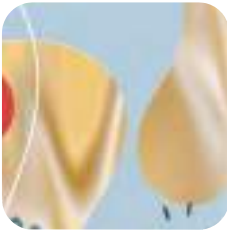
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MT NAWW



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UMET
GPM



P RXFFd



M NEVAMC



UV Xa



PG RXFFd GMWET

JVZ©

BICÖK í DIGIUMMGHUES
JVZ©



MT NAWW



PG RXFFd
GMWET



BR BTIMMAOW

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GPM

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JVZ©

BICöK í DIGIUAMMGHUES

JVZ©

A DG' k qht q! w

NPS 0©©! sñx

Decoration



C AF +I ADY+SGE
AFE NSIF YGE IF
BID IADYKSIBU



CAEG IF I SAF DG



SGL +XAYKSØ
DKC NQAF DG



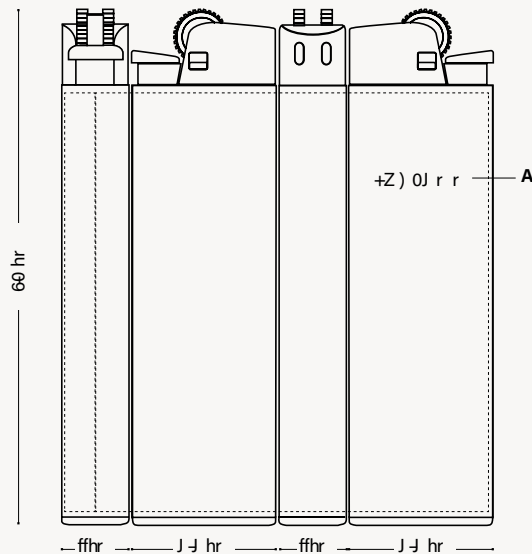
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RTUPWPH
VECI PLSYEU



ER.PAX



PACKAGING



100% recycled!

UNAFEASE NADTAL IF L %
IF YSA0 KI 88 +FPYU

EXTERNAL PACKAGING



611 4 Ø&TL



I UD AFE
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DASEBKASE

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BIC J78 LIGHTER

The flame
that lasts5

JVJ©

BICöK 7 MGHUES
JVJ©



Iconic BIC® Boy
and BIC® logo
engraved!



Extra long-
lasting: up to
3.000 lights!



45 9; i G 54 : W



9' 68 69 46 47

FT
La flamme
qui dure5

DE
Die Flamme3
die anhêlt5

KW
La fiamma
che dura5

EU
El encendido
que dura5

J V J ©

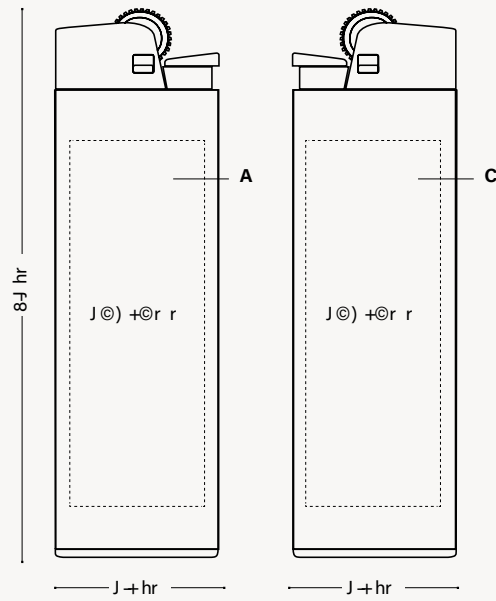
BICöK 7 MGHUES

J V J ©

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NPS V@@! sñx

Decoration



PACKAGING



100% recycled!

UNAFEASE NADTAL IF L %
IF YSA0 KI 88 +FPU

EXTERNAL PACKAGING



611 4 x8xTL



I UD AFE
SG00DXABXG
DASEBKASE



C AF +I ADY+SGE
AFE NSIF YGE IF
BID IADYKSIBU



C AEG IF UNAF



SGL +XAYKSØ
DKC NAGAF DG



+N YK / Ø88



RTIPWPH
VECI PLSYEU



UDSGGF NSIF YIF L

UY UNAPABUNVG



x885 GXGDSYSDPØ DKC IF L
I SKC SGF Gt ABXG UK+SDGU

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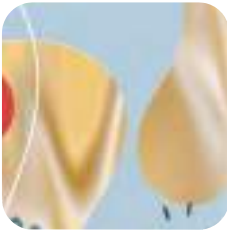
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P RXFFd



M NEVAMMC



UV Xa



PG RXFFd GMWET

JVJ ©

BICÖK 7 DIGIUAMMGHUES
JVJ ©



MT NAWV



BR BTIMMAOW



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J V J ©

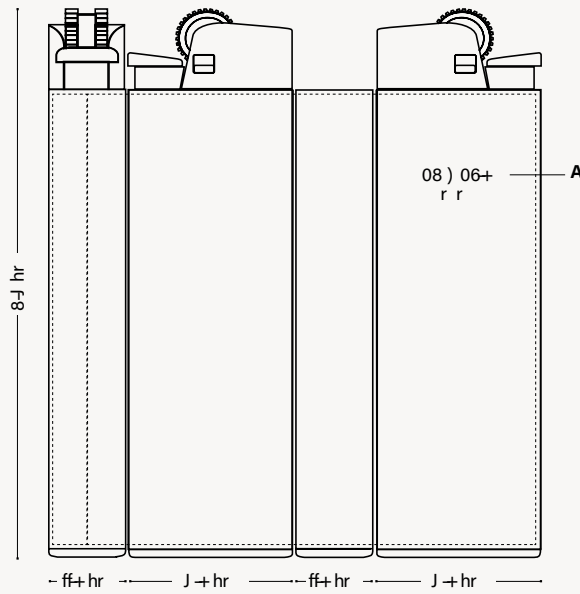
BICöK 7 DIGIUAMMGHUES

J V J ©

A DG' k qht q ! w

NPS 0©©! sñx

Decoration



RTIPWPH
VECI PLSYEU



UY UNAPABUNIG



PACKAGING



100% recycled!

UNAF EASE NADTAL IF L %
IF YSAØ KI Ø8 +FPU

EXTERNAL PACKAGING



611 4 x88xTL



I UD AFE
SGØØXABXG
DASEBKASE

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

hnp ' / spo 4(N 4(/ ri. / opß upo pi' WzI Blz / r g p ni z O

BIC® LIGHTER

JZ+J

BIC® B MGHUES
JZ+J



Iconic BIC® Boy
and BIC® logo
engraved!



9;



69



46



47



Elegant and
comfortable
lighting!

Ø1R

JZ+J

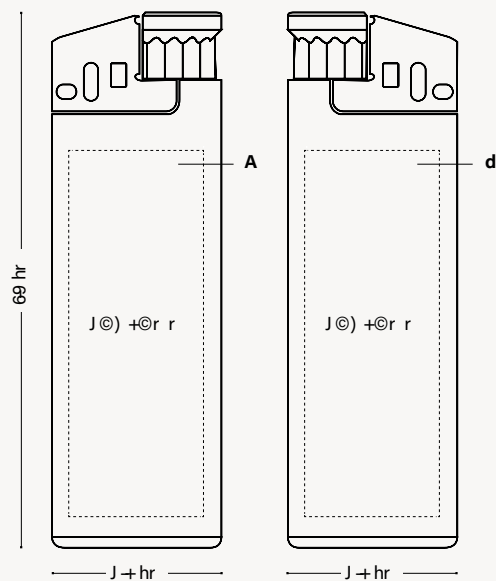
BIC® K B MGHUES

JZ+J

A1C TQ r f) -Z ht q-

NPS V@@! s n x

Decoration



PACKAGING



100% recycled!

UNAF EASE NADTAL IF L %
IF YSA0 KI 88 +FPU

EXTERNAL PACKAGING



611 4 x/ QTL



I UD AFE
SG00DXABXG
DASEBKASE



C AF +I ADY+SGE
AFE NSIF YGE IF
BID IADYKSIBU



CAEG IF UNAF



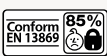
SGL +XAYKS0
DKC NAGAF DG



+NYK xWB8



Conform
ISO 9994



Conform
EN 13869



RTIPWPH
VECI PLSYEU



UDSGF NSIF YIF L



UYUNAPABUNUG



IMPRIM'VERT®



x885 GXG0YSIDP0 DKC IF L
I SKC SGF Gt ABXG UK +SDGU

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

hnp ' / sp0 4(N 4(/ ri. / op0 up0 pi' WzI 5Iz / r 9 p ni. 20

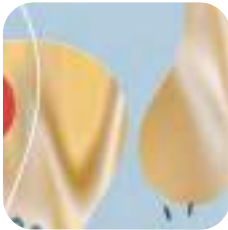
FIOI THET



BR BTIMMAOW



MT NAWW



H HPMPGTARHIC
UMET
GPM D



P RXFFd



M NEVAMMC



UV Xa



PG RXFFd GMWET

JZ+J

BICöK B DIGIUAMMGHUES
JZ+J



9;

BR BTIMMAOW



9;

MT NAWW



9;

MT NAWW
H HPMPGTARHIC
GPM D

218 r
Qlqxlqh

21R

JZ+J

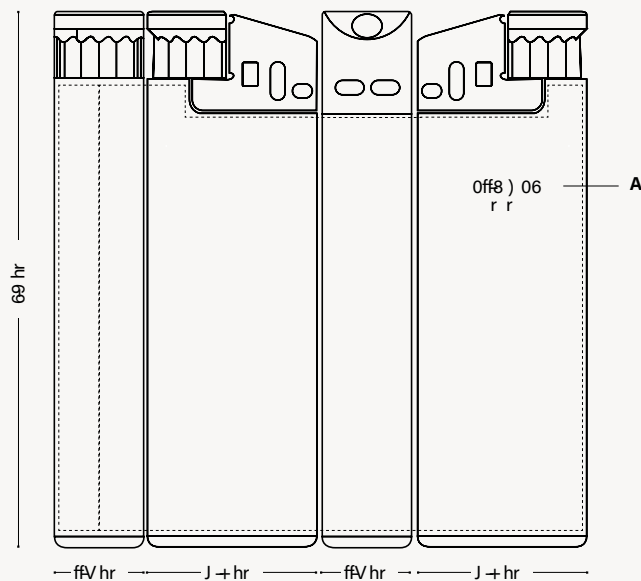
BICöK B DIGIUAMMGHUES

JZ+J

A DG' k qht q ! w

NPS 0@@! sñx

Decoration



C AF +I ADY+SGE
AF E NSIF YGE IF
BID I ADYKSIBU



CAEG IF UNAF



SGL +XAYKSØ
DKC NAGAF DG



+N YK xW88



Conform
ISO 9994



Conform
EN 13869 85%

RTIPWPH
VECI PLSYEU



DG
E.R.PAX

UY UNAPABUNIG



x885 GXGDYSØPØ DKC IF L
I SKC SGE G± ABXG UK+SDGU

PACKAGING



100% recycled!

UNAF EASE NADTAL IF L %
IF YSA0 KI 88 +FPU

EXTERNAL PACKAGING



611 4 x/ QTL



I UD AFE
SG00DXABXG
DASEBKASE

hpp ' / spo 4(N 4(/ ri. / opß upo pi' WzI Blz / r 9 p ni. 20

J V80

BIC¿TUZMIU W/YVSZ CATE
JV80 Oj t s



All cases are delivered with a white BIC® 12S lighter!

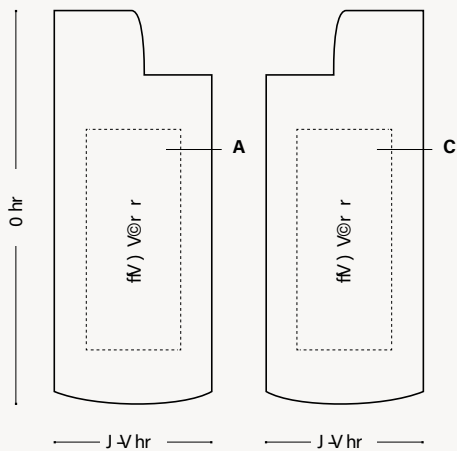


J V80

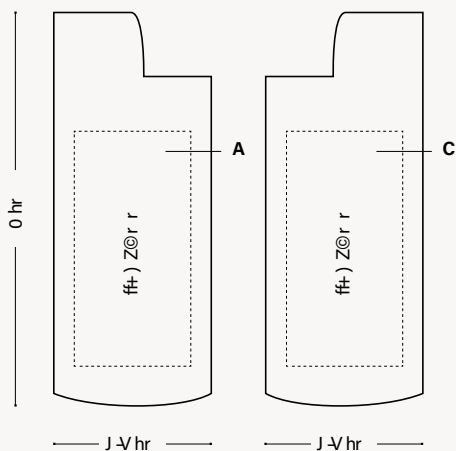
BICöTUZMIUM/VVSZ CATE
J V80

Decoration

NPS ffc©! sryx
A1C ME



NPS ffc©! sryx
A1C QD



PACKAGING



UYAF EASE NADTAL F L %
BK1 I KS xB +F PU

EXTERNAL PACKAGING



344 4 (VTL



I UD AFE
SG00DXABXG
DASEBKASE



RTUPWPH
VECI PLSYEU



UYUWIP ABUNW



BIC
GRAPHIC

BIC
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

hnp / sp04(N4(r i. l op5 upo pi' Wz l Blz l r g p m l z0

BIC¿ALUMINIUM FLAT CASE

J ff+0

BICöAM/N IOIVN FMAUCATE
J ff+0

3 customisable
sides!



All cases are
delivered
with a white
BIC® J2S lighter!

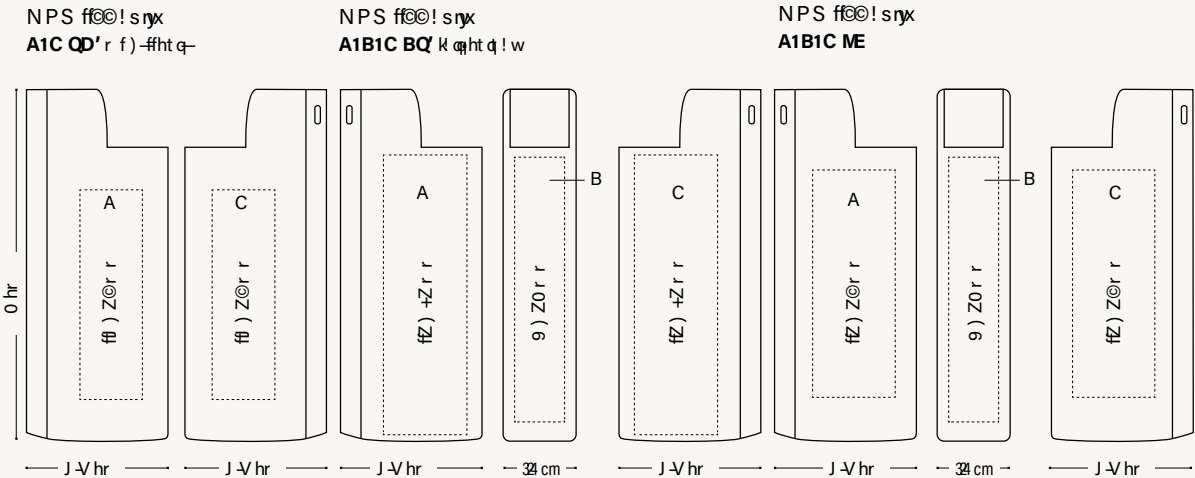


8;

Decoration

J ff+0

BICöAM/N IOIVN FMAUCATE
J ff+0



PACKAGING



UYAF EASE NADTALIF L %
BKT I KS 88 +FPU

EXTERNAL PACKAGING



344 4 .V&TL



I UD AFE
SGD/BDXABXG
DASEBKASE



NSIF YGE IF
BID I ADYKS RBU



SGL +XAYKS Ø
DKC NGRF DG



RTIPWPH VECI PISYEU



NÆ NSIF YIF L



XAUGS



BSRYGNR 1C
BSRYGNR 1C NGSUKF AXRJAYIRKF

UYUWAPABINUV6



IMPRIM'VERT®

J V98

BICöCMQ CATE
J V98



All cases are delivered with a white BIC® J25 lighter!



47

46

21R

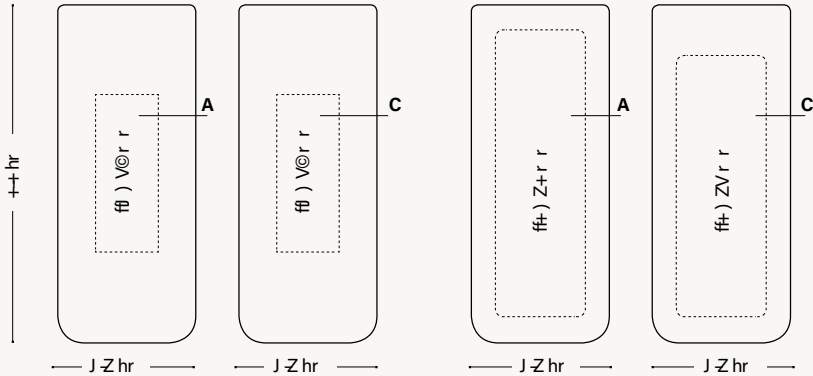
Decoration

J V98

BICöCMQ CATE
J V98

NPS ffcö! srnx
A1C QD' r f)-ffht q-

NPS ffcö! srnx
A1C BQ' k qht q! w
BQU*xyuf' k qht q! w



PACKAGING



UYAF EASE NADTALIF L %
BK1 I KS 88 +FRU

EXTERNAL PACKAGING



344 4 . V&TL



I UD AFE
SG00DKABXG
DASEBKASE



NSIF YGE FF
BPD I ADYKSIFU



SQL+XAVKS0
DKC NXAF DG

Conform
ISO 9994

Conform
EN 13869 85%

RTUPWPH WECI PISYEU

PD

N&E NSIF YIF L

BP

BSPYGNR 1C
BSPYGNR 1C NGSUKFAXRJAYKIF

UYUWLPABUNV6



IMPRIM'VERT®

J V9+

BIC® D CATE
J V9+



J V9+

BICöí D CATE

J V9+

A1C 2D' r f)-0 ht q-

NPS ffj©©! sryx

Decoration



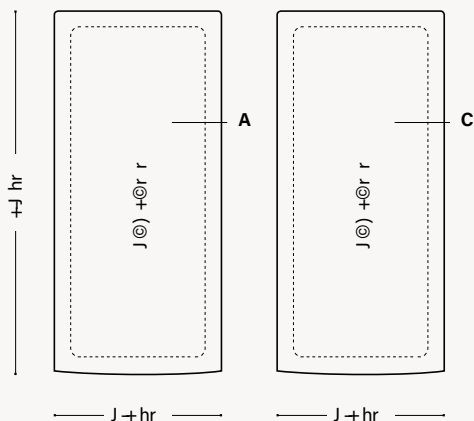
SGL+XAYKS0
DKC NXAF DG



RTIPWPH
VECI PISYEU



GC BKULUF L



PACKAGING



UYAF EASE NADTAL F L %
BK1 I KS 88 +F RU

EXTERNAL PACKAGING



344 4 . & TL



I UD AFE
SGD00KABXG
DASEBKASE

h p p ' / s p o 4 (N 4 (' r i . I o p s u p o p i ' W z l b i z I r g p m i z o

BIC EZ REACH™

OEX 3

Light up unique moments5



FT
**Illuminez vos
moments uniques5**

DE
**Entfachen Sie
einzigartige Momente5**

KV
**Illumina
momenti unici5**

EU
**Ilumina
momentos) nicos5**

Uf f wbgf gbp f r ddbwlr qwbuf f qedf vw! Ixi
xi f qf ! BICöEa Sf bdi ^{UN} /



FT
Les occasions de
profiter d'une flamme
en toute sí curití
sont infinies3
grâce au nouveau
BIC¿ EZ Reach™5

DE
Es gibt unzählige
M(glichkeiten3
mit dem neuen
BIC¿ EZ Reach™
eine sichere Flamme
zu entzönden5

KV
Le occasioni
per usare una
fiamma sicura sono
infinite con il nuovo
BIC¿ EZ Reach™5

EU
Las ocasiones
para una llama
segura son infinitas
con el nuevo
BIC¿ EZ Reach™5

BIC EZ REACH™



TAFEUZ FMAN E

Hf æwnf f s gqhf uwb! b.
gr p xi f gbp f



Long lasting with up to 99 flames

Stable flame

ü bol t up ü f qv sf jt pcvübof hbt



Convenient format

Easily fits in the pocket



Made in Europe



Convenient for different
flame occasions



Safe , Reliable



Keeps fingers away from the flame

ü bol t up jt 79 dn x boe

High force ignition system



Made with 99% electricity coming
from renewable sources

High resistance

Mbef pgi jhi n f di bojdbm
sf tjtübof sf tjo Df rjöè

FT

FLAMME Sá RE5
Les doigts restent
í loigné s de la
flamme5

DE

SICHERHEITS4
FLAMME5
Hilft die Finger von der
Flamme fernzuhalten5

IT

FIAMMA DI
SICUREZZA5
Aiuta a tenere le dita
lontane dalla fiamma5

EU

LLAMA SEGURA5
Ayuda a mantener
los dedos alejados
de la llama5

OEX 3

U f p r w w s f d l b o p r p f q x w c f h l q
! i f q w r p f r q f d h i x w x i f g b p f /

JZ+©

BIC EZ REACH™
82

A TQ n by 25 dprā

B BQ g m d p r p v s

NPS JZ©! s n x



45

46

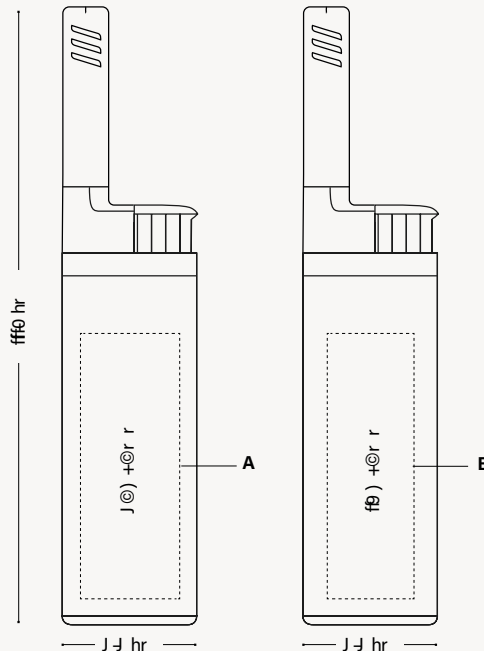
47



56

69

48



PACKAGING



UYAF EASE NADTALIF L %
IF YSA0 KI Q8 +FP U

EXTERNAL PACKAGING



121 4 / 108 TL



I UD AFE
SG000KABXG
DASEBKASE

Decoration



C AF + I ADY + SGE
AF E NSIF YGE IF
BID I ADYKSIBU



C AEG IF
G + SKNG



SGL + XAYKS0
DKC NAGAF DG



+ NYK 088



Conform
ISO 22702



Conform 85%
OF TOTAL QUALITY
MANAGEMENT SYSTEM
CERTIFICATION
BY THE BUREAU VERITAS
GROUP



TGGN I F LGSU A± A0
ISKC YMG I XAC G



GAUR0 I PUJ
IF YMG NKDTGY

RTIPWPH
VECI PISYEU



UDSGGF NSIF YIF L



BSPYGNR 1C

UYUWAPABINUV6



x885 GXDYSIDRY0 DKC IF L
ISKC SGF G± ABXG UK +SDGU

FT

Les moments les
plus particuliers
commencent
lorsque quelqu'un
allume la flamme5

DE

Die besonders
sch(nen Momente
beginnen3 wenn
jemand die Flamme
entzöndet5

KV

I momenti pi3
speciali iniziano
quando si accende
una fiamma5

EU

Los momentos
màs especiales
comienzan cuando
alguien enciende
la llama5

V8+©

BICöQP CLEUATHUSAZ
V8+©

6 different
flap shapes
available!

Reusable and
hermetic!



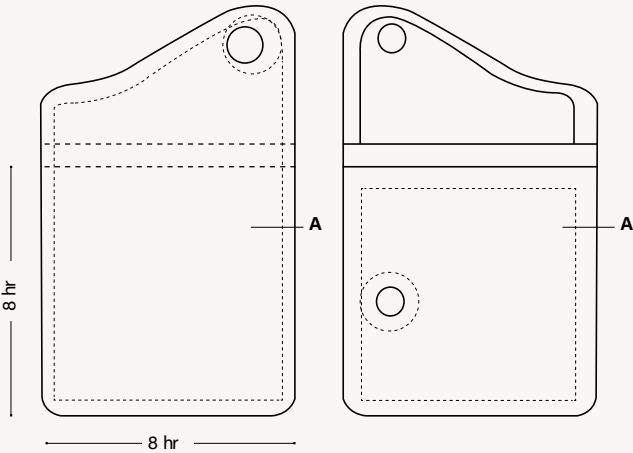
Decoration

V8+©

BICöQP CLEUATHUSAZ
V8+©

A TQ r f) → ht q4 f) → ht q-
kt vt wj vx ! si j wd ©©©©uhx-6

NPS +©©©! srx



PACKAGING



BK1 I KS x8 +FPU GADM
BRONKDTGY ALUMSA0
DKC GU FF AF IF E P IE +AX
DG00KIMAF G NADTAL FF L

EXTERNAL PACKAGING



644 4 &&TL



SGL +XAYKS0
DKC NGAF DG

RTUPWPH WECI PISYEU

SP

UDSGGF NSIF YF L

V8+ff

BICöQP CLEUATHUSAZ
V8+ffL vřky



211 R

: F

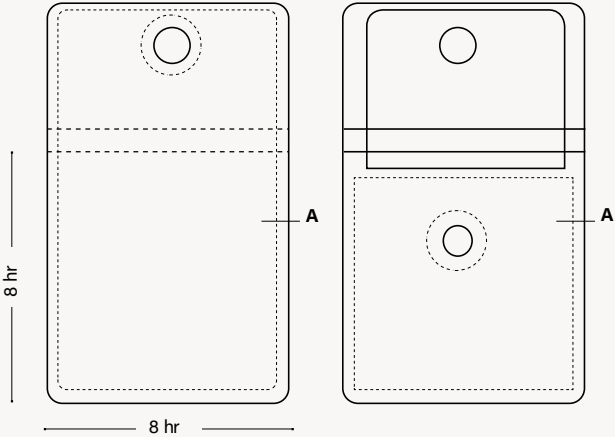
Decoration

V8+ff

BICöQP CLEUATHUSAZ LSAFU
V8+ffL vřky

A TQ r f) → ht q-

NPS fřccccc! sryx



PACKAGING



BK1 I KS x8 +FPU GADM
BĐONKDTGY AUMMSAĐ
DKC GU F AF FEP JE+AX
DĞXKNMAFG NADTAL F LW

EXTERNAL PACKAGING



644 4 &&TL



SGL+XAYKSĐ
DKC NXAF DG

RTIPWPH VECI PISYEU



UDSGGF NSF YIF L

DJEEP¿ LIGHTERS

Long4lasting and designed with style5
DJEEP¿ is crafted to function perfectly5
Each lighter is fully tested to ensure it
meets our top4quality criteria5

FT
D! w'g'g' j yht s'ü! f' j h xy, q' -M' gvw! j yDKEERâj xyhw'ù ut ! w
k' shyt ssj wuf w'f nj r j sy-Cnf v! j gvw! j yj xyj sy? v'j r j syj xyù
ut ! vx\$xx! v'jvw! 3qvùut si ú st x hwj? v'j x i j v! f qvù q' x uq x xyvthyx-

KV
Dnd sl f i ! w'f j j uw' l j yf yt hts xyw'j -Pl snf hhj si rst ?
ht r uq' yf r j syj yj xyf yt uj w' f w'syn'j hn'j xt i i xknst xywn
hw'j wni nr fxxnr f v! f qvù-

DE
M' sl q' grt ! si xyrt q' j xyf q' j y-DKEERâj xynt pt s-nu'j wy-i fxx
j x uj w'j pyk' spyrt s'j wy-K' i j x Fj ! j wj ! l (nw' j rsl j n'j si l j yj xyj y-
! r xrh'nj w! xyj q' s-i fxx j x ! sxj v'j nt n'j s S! f qvöxp'w'j w'j s j w'7 qv-

EU
D! w' i j w' , i xj l fit hts j xyw'j -DKEERâj xyñ i xj l fit uf w' k' shrt sfw
f q' uj w'j hhr'cs-Cf i f j shj si j i tw'j xtr j j y f uw' j g'f x j)nf ! xyñ fx
uf w' l f w'syaf w! j h! r uq' s! j xyw'x hw'j w' x i j r ñ) nr f hf q' fi -



DKEEQöDÓMGHUES





We are
premium

We are
singular



We are
engaged

We are
creative

DKEEQöDÓMIGHUES

Nyxn*tf 05xnfxi i l 0pxli J pö 05xl , DLEERñp h.f rd i 5y rñxh5yx ! l .rh5X
Ef ho tñpöđ . p mttXđ 0đ i 5y l x0° . l pñu l l 50y° . 5y ! *° f tñXh . pđ . pđ ,



TUABME FMAN E

5of xs0 5y !° . l pöyg°đ xl rñl t



A MPOGJMATUIOG MGHUES

5of xs0 5y 5p tñ *đ xs đ hoxytynX



HIGH SETITUAOCE

. l Ol . Gyp u f i l yñpño u l hof x pñf t
. l 0pđ xhl . l 0px



MASGES QVTHES

ñy . f gl ðñ . hyu ñy . 5ymñ Ol



HIGHJEOD EFFECUT

SYANWñ OADE
hyu ! tñ x5J pñ pđ . xf 5yxft Of rh5X
0đ xi f . i 0 , Of i l pñ F . f xhl



VOIRVE SECUAOGVMAS THAQE

5y y l . hyu ñy . 5px of xi fxi f tñ . nl
0° . rñhl yñl Vñ . l 00px

CHIMDJSETITUAOUTAFEUZ GVASD

hyu ! pñ x5J pñ EP 24ä ; à Uđ xi f . i



FT
Fđ r r j xyf gđ —
Gwñsi ut ! xxt ñw—
Xs gñw ! j yht sñ ! ut ! wñ ! vñw—
El j yñ nf ! yij l fr r j —
Wñx wñxñy f sy—
Ft w j vñhyf sl ! đ ñy ! svñ ! j —
Uñh ! wññ j sñ f syx—

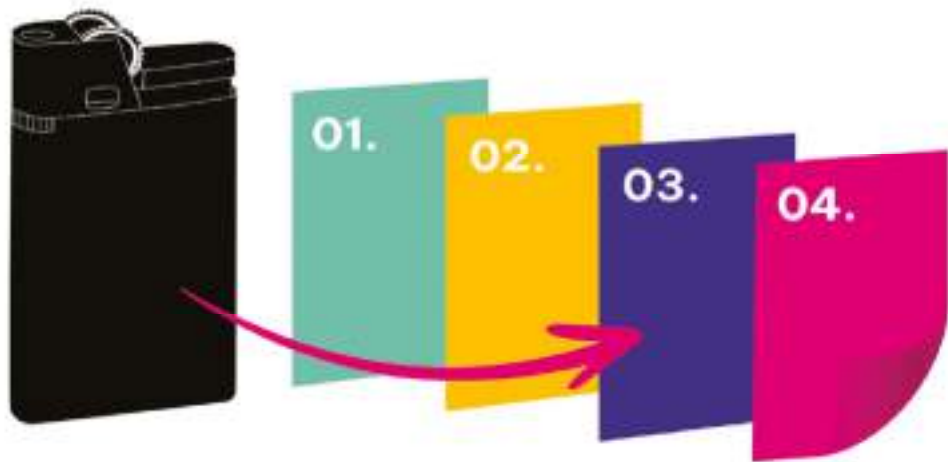
DE
Uy f gññ Fđ r r j —
Gwñßj wDwñhpj w—
Eñs đ sl đ gñ j x Fj ! j wñ ! l —
Ht hññ j vññ j El j pñj —
Ht ñj b ñ j wñy f si xñöññ pj ñy—
Eñs ññ f vññ j vññññ hññ j Ft w —
Lñsi j vññññ vñsl —

KV
Frñ r r f xyf gññ —
R ! đ f syj urñ l vñsi j —
Xs fñhñ si ñst i ñđ sl f i ! vñy f —
El j yññ nf đ f l fr r f —
Ađñ vñxñy s-f —
Ft w f vñyñ f sl t đ vñ ! sññf —
Dñxut xñññt i ññññ ! vñ--f
f uñvñ f i ññññ gñst —

EU
Mñ r f j xyf gđ —
R ! đ f it wñ vñsi j —
Xs j shñ si j it wñj
đ wñ f i ! vñññs—
El j hyt xi j l fr f f đñf —
Ađñ vñxñy sññf —
Ft w f vñhyf sl ! đ wñ sññf —
Rwñj hñññs i j xñ ! ! vñññ
f uñvñj gññ j sñññx—

?—9û Digital Decoration

DKEEQör (f uwb ! lef zbuf x r gelhlxbosulqlqh f (f dxw2wf d dxgr p xrydi 6 g f df
hør ww 6 p bxxp l*ff xdi f effHr σ hubsi ln ff9 x f d zbx f bdi dhi xf u/



80/ Bbwf /Uj q hygj x j j s™
WM b HIWE NEDIXN M NEVAMMC UIMET H HPMPGTARHIL^â

86/ Qulqlqh' b j xj q hygnj gj xytuyts ktwt! 4 nhf qt1xj y-kj)t-
 xrp xhjjs —Si j uj si ns! ts v!fsyy, fsi i j xds t uyt sx—

82/ Flqlw /Uj q hygj x j j s™
G GMPULd MT NAWW ST DKEERUPFW VPXChâ

88/ Df dr ubxr q r sxlr qw/Uj q hy! u yt J i r j ysy
 i j ht vryt s t uyt sx gj x j j s™
 GTAOIVE-FABTIC-DKEERâUPFWVPXChâ-TEUIO CHIR-
 VPXCH2 FEEM-GMPULd 2 NAWWNlc-BMACL MGHW
 HANNETED NEVAM-GMWETIOG-FTAGAOWOL-GMPb
 IO WHE DATL-EVCHED-ST CPDE-HPMPGTARHILâ-
 REATMEUCEOW-

DECP SAUIPO QPTTIBIMUIET



ST

DKEEQ TPFUUPVCH

Rw' n j f ! s n ! j x r t t y m x j s x f y t s .
D j j u y t s j x f s i f x t l y x ! v k h j k t w f s
j) h q x h j j) u j v j s h j —



GT

GMUUESIOG

A i i f x u f v p q s l j 1 j h y t , t ! w i j x n s .
N f p j , t ! w h t q ! v x ' r g v f s y .



HM

HAN NESED NEUAM

A r j y f q n g f h p l v ! s i (r y m f u ! 1 ,
j 1 j h y u f y j v s —
A u v j r n r q t p f s i k j j q n f y
x y f s i x t ! y .



TF

UPVCH 6 FEEM

G h j f s j r g t x x j i j 1 j h y
y t , t ! w i j x n s .

DECPSAUIPO QPTTIBIMUIET



ET

EUCHED

Gh j x f s j y h n j i t w
j s l w' j i j 1 j h y t y n j
q l n j w
C v y f j u f y j w x f s i h t s' j w y
, t ! w n j f r s y t f s j q l f s y
i j x n s —



GM

GMPTTZ6 NAUUNIY

C n t t x j y m x k s x m y t h y f y j
i x y s h y t s x g j y j j s r f y y
t w D K E E R â U t k y W ! h n ä
f s i y n j X a ' f v s x m y n f y
u w i ! h j x ' r n h t q ! w —



FI

FSAGAUIOL

T ! g y n j q g j q f s i j s d , y n j
k w l w s h j .
A ' f n g g k w l w s h j x " N r s y -
T j i F w r y x - N t o y t - M r j f s i
R s j f u u g —



OR

RS CPDE

T j i n y h y , t ! w h ! x y t r j w t f
(j g x n j - u n t s j s ! r g j w t w
r j x x f l j - C v y f j r s y w h y n r y ,
g j y j j s y n j q l n j w f s i , t ! w
r j x x f l j .



BL

BMACL MGHU

X s i j w f g d h p q l n y y n j k d t w
h t q ! w f u u j f w -
d t ! h f s n f ' j q l m y g d j - v j i -
l v j s t w , j q l (—

DECP SAUPO QPTTIBIMUIET



FA

FABSIC

Gh j ryry q t p f s i k j j q t k
k f g v h (r y m f v y q k j l j h y f s i
r f y k s r x m



RC

SETIO CHIQ

A i i ' t d r j y t , t ! w i j x n s .
G h j y r j q l m j w f y m w
i n j s x r t s .



GR

GSAOUIE

A i i f l w s ! q w j j q t
y r j q l m j w



GD

GMPX IO UHE DASL

E) u t x j y r j D K E E R â q l m j w y t f
q l m y g ! q t w i n y h y x ! s q l m y f s i
t g x j w j y r j u n t y t d r r s j x h j s y
u t (i j w r s i f v p u d h j x .



H

HP MP GSAQHILÖ

A v y k j h y r j x r d j w x ! v w h j
y t x n t (m l m v ! f a y , f s i
r s s t ' f y t s .



PE

QEASMETCEOU

R j f v q f s i x ! g y j x m s j y n f y
y w s x r n x j q l f s h j f s i
i j q n f h , .

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NPS ff©©©©!snx
Uyf si f w ht q ! w htr grsfyts



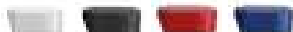
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NAUCH
Ot j)yŵ hrf wj

Hood



8; 46 6: : E

Pusher



45 46 47 48

Reservoir



45 46

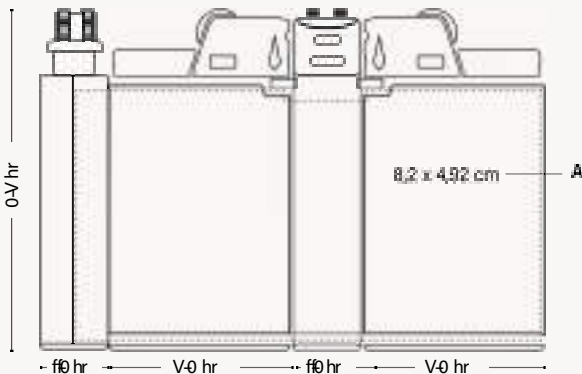
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A DG' k qht q ! w

NPS ff©©©©!snyx



NIYO
NAUCH



CAF + ADY + SGE AFE
NSIF YGE IF ERGN
I ADYKSRU



CAEG IF I SAF DG



SGL + XAYKSØ
DKC NØAF DG



+N YK / ØØ8



RTIPWPH
VECI PLSYEU



ER MAX

UYUWIP ABUNW6



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I SKC SGF Gt ABXG UK + SDGU

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IF YS AØ KI xØ + F PU

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SGØØDKABXG
DASEBKASE

BIC¿ PACKAGING

05

BICÂRf hpf l rs l Eht d yrt sxâ
BICÂRf hpf l rs l

J0J
J0Z



+J9J9Z

BICöCPMECUIPO BPY TMN QEOT è VOIUT

FUC hf wgt f w gt) -h! xytr ñfgg ts j fhmxi j f si t1j vsl d wj htr r ! snf yts x! vñ hj x—
li j f qk wt1j vsl t! wñt sm BICäuvri ! hyx f x f ht q hyts -Nt v y n f s f gt) -f l v y f y (f, y t
t uyr ñ j , t! wñf q x—



OEX 3

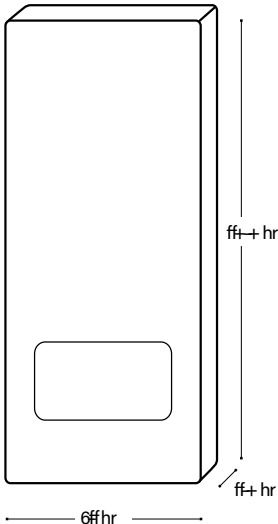


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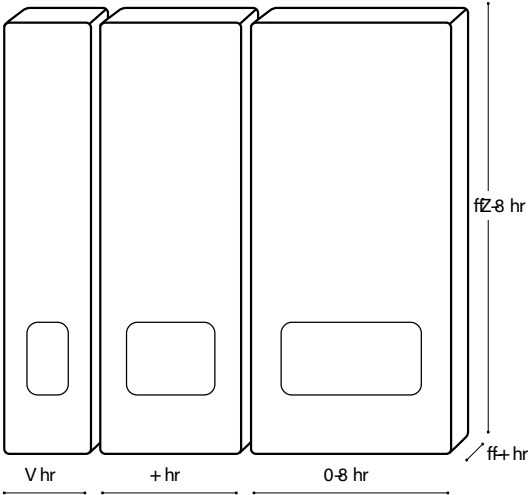
BICöCPMECUIPO BPY

FUC hf wgt f w gt) -h! xytr ñfgg ts j fhmxi j f si t1j vsl d wj htr r ! snf yts x! vñ hj x—
li j f qk wt1j vsl t! wñt sm BICäuvri ! hyx f x f ht q hyts -Nt v y n f s f gt) -f l v y f y (f, y t
t uyr ñ j , t! wñf q x—



'' 555 15 voju
'' 557 16 vojut
'' 558 17 vojut

Special packaging for: **BICöè CPMPVSTö
BICöX IDE BPDZ^{UN}
BICöTVQES CMQ
BICöBSIUÈ MOESöGSIQ
BICöGSIQ SPMMES**



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BICöECP TMEWE

Uuj hñ qv' h, hñ i xq' j' j k w f qBICâ(vñys l
rsxyw' r j syx j) hñ uyl vñ umyj uj shñx—



I UD AFE
SGDÖDABNG
DASEBKASE



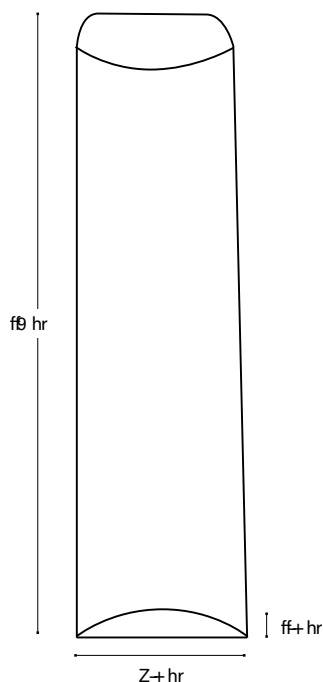
SGDÖDAGE
DASEBKASE



Special packaging for:



BICöNEDIA CMC
BICöCMC TUC
BICöTVQES CMQ
BICöX IDE BPDZ^{UN}
BICöIOUEOTIUZöGEMCMC
BICöYT FIOE TUZME



C AEG
FF UNWAF



SGL+XAMKSö
DKC NÖWAF DG

UYUWAP ABUNW6

ecolutions®

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BICöX IODPX BPY

Rvñr rñ r i j xñ s uf hñ f l rñ l k w f qBICâ(vñys l
rsxyw' r j syx j) hñ uyl vñ umyj uj shñx—



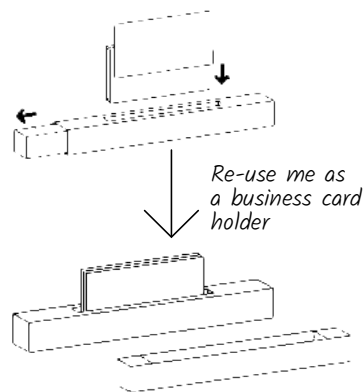
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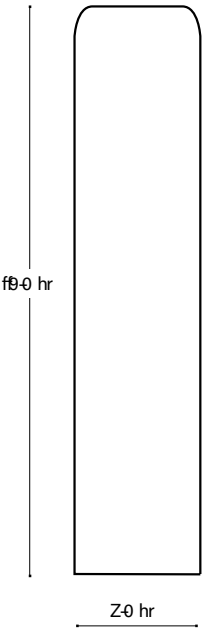
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BICöQMATUIC QP VCH

Uuj hñf qí j xñ s kt wñx uf hpñ l ñsl (mñhmkyx
fs, (wññsl ñsxyñr j sytwñl wñumyj uj shñx—



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BICöNASLIOG TEU

Rf hpñ l ñsl i j xñ sji i kt wf qñy, uj x
t kr f vpj wuvñ i ! hyx—



fñ hr

0-V hr

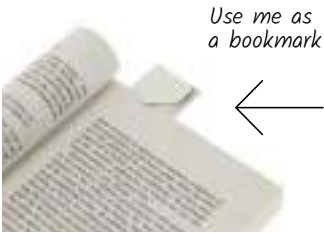
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BICöCEMP X SAQ

Pbdñ bhjoh up x sbq jo b upvñi boe wñbot qbñf ouqññt yd n bñf sñbrñ

' ; 5 78 1 5voju
' ; 5 79 1 6vojut
' ; 5 7: 1 7vojut
' ; 5 7: 1 8vojut



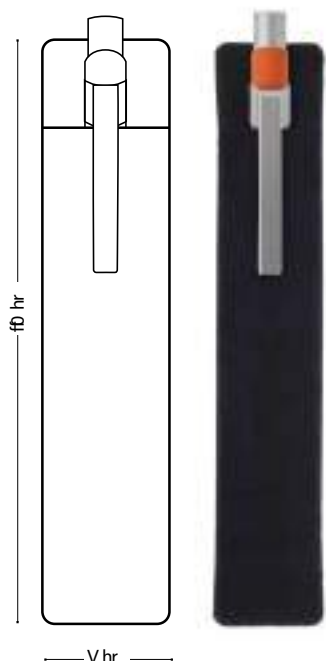
Cj qñ (wñu fñl sñy

Cj qñ (wñu J ! sñy

96ZJ f0

BICöBMACL WEMEU QP VCH ÓI UEN

Vf rñf uf ydñt jñf qbdll bhjoh gps 5x sñjoh jot usñn f ou2
Et qf djbññ tvjubcññ gps n f ubññqf ot 2

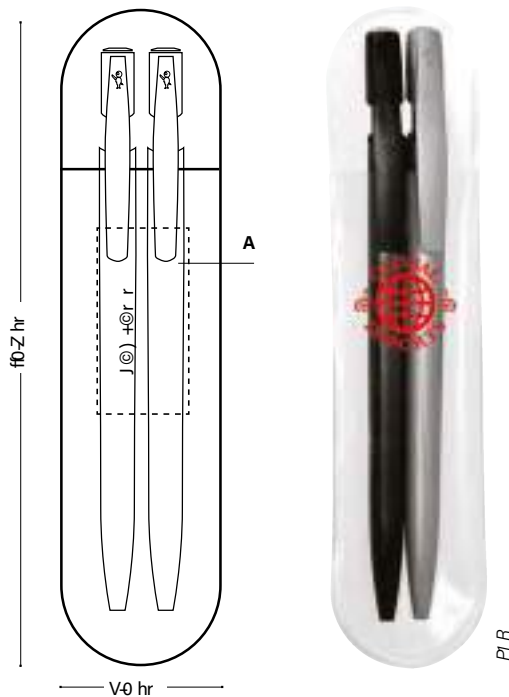


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BICöFSPTUED QP VCH ðFPS ÓPS ' IUENTú

Tsbot qbsf ouqbdll bhjoh gps 6 x sñjoh jot usñn f out 2

A SPÄñ by 25 dprñ

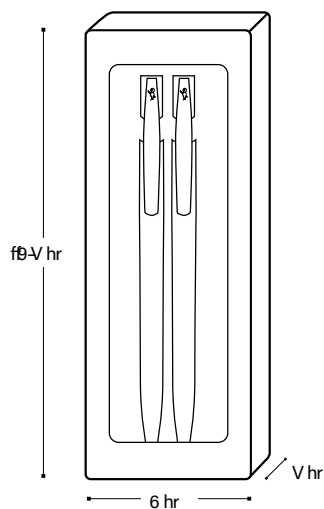


SP UDSGGF NS#YFF.L

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BICöTEEÜHSPVGH GIFUBPY ðFPS ÓPS ' IUENTú

Bpy gps bññ sñjoh jot usñn f out 0f ydf quhsbqi jñf qf odjññ0
x jñ tñf djbññ joepx 2



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Small , g s 69 BICè C r j d l p s x s j y o h j o t u s v n f o u t p g t j n j r b s t j ! f - 1 ; 0 y ; 0 y 5 8 d n ' ; 5 7 '

Medium , g s 94 BICè M f e j b C r j d l p s x s j y o h j o t u s v n f o u t p g t j n j r b s t j ! f - 1 ; 0 y ; 0 y 5 9 0 d n ' ; 5 7 i

Large , p o r z g s 544 BICè E w p m j p o è E d p m j p o t è - 1 ; 0 y ; 0 y 5 ' d n ' ; 5 ; 6



96f0ZZ® 96f0ZV® 96f0ZI

QVATUIC BAG

Small , g s 69 BICè M f e j b C r j d l p s x s j y o h j o t u s v n f o u t p g t j n j r b s t j ! f - ' ; 5 8 8 1 5 6 y 5 ' d n

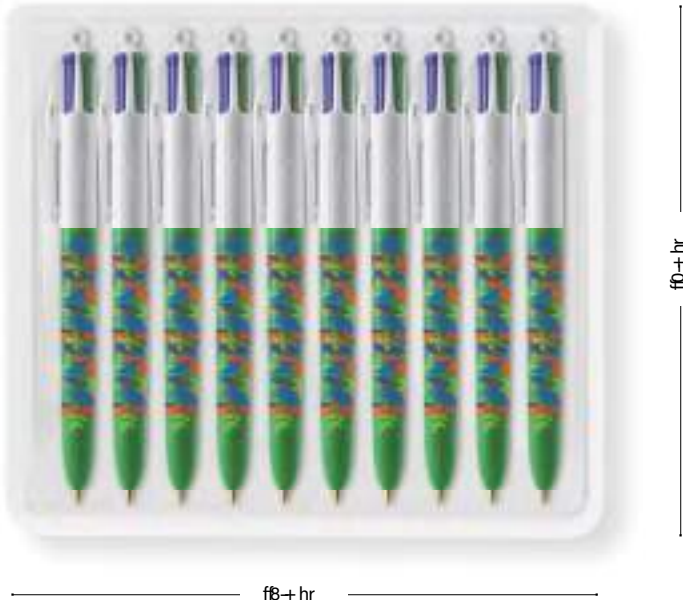
Medium , g s 94 BICè M f e j b C r j d l p s x s j y o h j o t u s v n f o u t p g t j n j r b s t j ! f - ' ; 5 8 7 1 5 9 y 6 6 d n

Large , g s 544 BICè M f e j b C r j d l p s x s j y o h j o t u s v n f o u t p g t j n j r b s t j ! f - ' ; 5 8 6 1 7 4 y 8 4 d n



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USAZ P F ¿ X SIUIOG
IOTUSVN EOUT



960V8J

CPVOUBPY ǫ V/CATET



960Z©V

CPVOUBPY ǫ V/
CATET CHIMD SETITUAOU



96Z0V+

CPVOUBPY ǫ V/
K ñ CHIMD SETITUAOU



9668+J

BPY P F ñ j V/N EUAMTUZMIUCATE



USAZ P F ñ j BICöMGHUEST



USAZ P F ' j V/BICöEa SEACHé MGHUEST



USAZ P F ǫ DKEEQöMGHUEST

SGDÖDXABXG
DASEBKASE



BICöP VUES BPYET

Sqf djbnëf tjho gps bññi f pvuf scpyf t gpsbm
x sjyoh jot ævn f out2



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SGDÖDXABXG
DASEBKASE



CAEG
IF UNAIF

BICöP VUES BPYET

Sqf djbnëf tjho gps ññi uf st pvuf scpyf t2



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SGDÖDXABXG
DASEBKASE



CAEG
IF UNAIF

DKEEQöP VUES BPYET

Sqf djbnëf tjho gps ññi uf st pvuf scpyf t2



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Gj sj w q r s k w fyt s
Rw i ! hy r si j)
Ct q ! wy f gg

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J 6 Z
J 6 8
J 6 9
J 8 ©

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LOOK AT THE QUANTITZ COLUMN FOR THE PRICE
AND THAT'S IT%

PQ UEWYR QT UCTEEP CI ATHEU

RETUQPANKUAWQP KPCNYDED

Pşjdf jodmef t qf st pobrit bujo jo pof qptjupo2

CYUWQO OADE CQNQYTUFQT WTKO

™ Ao →orjm juf eÁdi pjdf pgcbssf nboe usjn dprpvst gspsef st pwf s54244 vojut 2

™ A dpn qrfuf rz qf st pobrit f e qf o jo boz dprpvszpv x bou2

™ Awbjrbcrh po bo fyuf otjvf sbhof pgqspevdut 2

™ A wbrmf beefe tfsvjdf x ju porz bti psubeejupobrmf be ujn f 2

™ Awbjrbcrh gpcbsf nboe usjn t pg' BICèRpvoe SjdèOBICèMf ejb CrjaldOBICèMf ejb Crjald Gşq. OBICèCrjald SydOBICè Svqf s CrjaldOBICèWjef Bpez™OBICèYS Fjof t uzrh

. Fpsqf st pobrit f e cbssf nboe hşq MOQ jt 64244 vojut

QW ET CI ATHEU

. Npubwbjrbcrh gpejhjubrmfi uf st x ju PvÜz0PvÜz Grjuf s0Mf ubrijald0Hprphsbqi jd boe UV gojt i f t 2

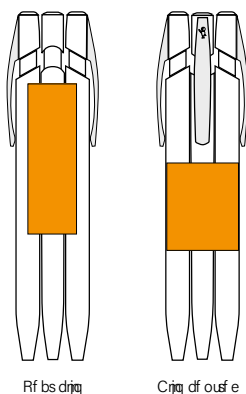
.. csjuf Pjyé joejwjevbnqf st pobrit bujo bnm x t zpv up di bohft uf uf yut boe jn bhft pgzpvbsux psl Ohjvjoh zpv b qf st pobrit f e jn qşjougsf bdi pguf qspevdut jo zpvspsef s2Bpu uf yut boe jogpsn bujo sf hbsejoh jn bhft di bohft ti pvra cf qspwjef e jo bo Eydf ngjrh2Si pvra zpv brtp sf r vjsf di bohft jo uf qptjupojoh pguf uf yut boe jn bhft uf sf x jmaef bo beejujupobnadi bshf 2

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SCREEN PRINTING

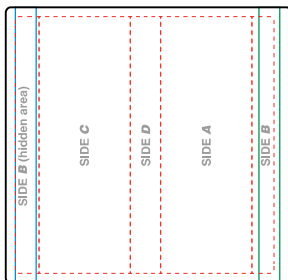
UàTIGTARHIE
UIEBDTXCL
UETIGTAFIA
UETIGTAFIA



Available imprint area depends on required printing technique5

- FR Lb !pof eñn qsf ttjpo ejtqpojcñh
eüqfoe ef ña ùf di ojrvf eñn qsf ttjpo
sf rvjt f 2
- DE Djf n »hñali f Wf scf bvgesvdl gñdi f
jt uvpo ef sbhof gñsef sf o
Dsvdl ùf di ojl bci òohjh2
- IT Lbsf b ej t ubn qb ejtqpojcñh ejqf oef
ebññ ùf dojdb ef t jef sbub2
- ES í sf b ef jn qsf tj_o ejtqpojcñh tf h° o
ññ ùdojdb ef jn qsf tj_o2

TQECIAMFPS DIGIUM MGHUEST ÜK ñffK í ffK 7 6 K ßÚ



If a direct exact colour is desired a fifth colour may be chosen from the aforementioned Guide for an additional charge5For more information on achieving the closest colour match for imprints on di,,erent products within our catalogue please contact our Customer Service Department

- FR Ppvsupvuf ef n boef ef dpvñvsejsf dñf Pboupof 0opvt qpvvpot
qspqptf svof jn qsf ttjpo bñf d vof 9ffn f dpvñvsejtqpojcñh
ebot df dbubñhvf 0ú vo qsjy n bñpsú2Ppvs qñmt eñjogñsn bñpot tvs
ññ n bojffsf eñpcuf ojsññ dpvñvnsdpssf tqpoebof ññ qñmt qspdi f
qpvseft jn qsf ttjpot tvsejññ out qspvejññ ef opusf dbubñhvf 0
vñvjññ! dpoubdñf sopusf tfsvjdf dññ ou2
- DE Wf oo Sjf bvtesÀdl ññali f jof Pboupof 1Fbscf x Àotdi fo0l »oof o
Sjf !vtòul ññali f jof gñogf Fbscf bvt votf sf n vñsgñhcbf o
Rf qf supjsf bvtx òi ñño2 Hjf sgñx jse f jo Avgñsf jt cf sf di of ù2
Wf jñf sf logñsn bñpof o !vsFbscbñhññdi voh cf j Bft ùf ññoh
vñst di jf ef of sPspevñ ùf f si bñññ o Sjf vpo li sf n Kvoef ot f svjdf 2
- IT Sf t jef t jef sb vo dñpñsf qsf djtp0qpñsf ccf f ttf sf tdf ññ vo
r vjoup dñpñsf ebññ tveef ub hvjeb b vo dpt up bñhñvojñvp2Pf s
n bñhñpsj jogñsn bñjpoj tvññ n jññpsf dpssjtqpoef o!b ef ññpñsf ej
t ubn qb qf sj vñsj qspvejññ ef ññpt usp dbubñhñp0dpoububsf jññpt usp
Sf svññ! jñ Cñññ ou2
- ES Eo f ññbtp ef r vñf sf s vo dñpñsejsf dñp0qpeñ n pt pñsf df s ññ
jn qsf tj_o dpo vo 9ñdñpñsef ejdi b Gvjñ2Pbsb vob n f lps
dpjodjef odjb ef dñpñst f ouf ññt ejg sf ouf t qspveñdñt ef ovñt usp
dbubñhñp0qpñsf f o dpoubdñp dpo ovñt usp ef qbsññ f oup ef
Auf odj_o bññññ ouf 2

Symbols and abbreviations

QSIUUIOG UECHOIRVET TZN BP MT

	EO	FS	DE	IU	ET	
PG	Qy(. hdxw u2 Cpripvś e hijnw s f ywś 2	Qy(. hdxw u Tf ywś bŵ d qbjmŵ t dprpsŵ t 2	Qy(. Gdxw u Fbscjhf Gjrw f sTf ywś 2	Qy(. hdxw u Tf ywś dpo hijnw s dprpsbj2	Qy(. hdxw u Tf ywś ef dprps cşjntou2	BP cuxw Q*é
P	Qy(. 2 Hjhi rŵi ū e qf st pobijŵ bjpo hjvjoh b ś rŵ gf ū duup zpvs rŵhp2	Qy(. Uof qf st poobijŵ bjpo t pvrŵiŵŵ qbs opus f oďś œPv ūz Eŵqpvsepoof s vo f ū uef ś rŵ gŵ vpus rŵhp2	Qy(. Ejof Acf s f vhf oef Pf st pobijŵ svoh n juvot f ś s -Pv ūz Atjŵd ņejf li ś n Lph fjŵ o Rf rŵg EŪ l ŵv stŵj ū 2	Qy(. Uob qf st pobijŵ ! b! jpo f vjef o! jŵb dpo jnŵpt ŵp jŵd jpt ŵp -Pv ūz Aqf sebs vo f ū ŵp b sjŵŵp bŵwp rŵhp2	Qy(. Rf t bŵb ŵv qf st pobijŵ bdj_o eŵoeprŵ f g dŵp ś rŵ vŵ b ŵv rŵhp2	3D Ep cr wŵlqh FR 17D f n cptt bŵf 3 ESP1Rf rŵ vŵ 7D 3GER17D1 Pśhvoh 3IT17D Rjŵ vŵ
BR	Bulabqx2 Bşjnŵbougŵj t 2	Bulabqx Fjojŵpo cşjntou2	Bulabqx Djhjubres/dl n ju Gŵbŵ f ū l ū 2	Bulabqx Fjojŵsb cşjntou2	Bulabqx Adbcbep cşjntou2	DB Df cr wŵlqh
M	Nfxbald Cşf bŵf n f ŵbrŵd f ū dŵt po jn bŵt f boe cŵd hşpŵoet2	Nfxbald Cşŵf eŵt f ū ūt n ŵbrŵ vŵt t vş rŵt jn bŵt f pv rŵşşjŵf 1qrŵo2	Nfxbald Kşf jŵ f o Sjf Mf ŵbrŵ EŪ l ū n juBjref s voe Hjŵd şşAœo f 2	Nfxbald Cşf b f ū ŵjŵn n bhjŵ t gŵo eŵj jŵd jŵt ŵp n bşd jŵt bşd jŵd pŵgŵoŵejcŵj	Nfxbald Cşf b f g dŵt n f ŵbrŵd f o jn ŵŵt f t p gŵoŵt2	TF Urydi 6 g f o
H	Hrσhubgd Cşf bŵf bŵşdŵjŵf hprœ pştnŵf s f ū dŵt 2	Hrσhubgd Cşŵf eŵt f ū ūt bŵşdŵj f o pşpv bşhŵ ū 2	Hrσhubgd Kşf jŵ f o Sjf bŵşdŵjŵf Gprœ pef s Sjŵf s f ū ūt	Hrσhubgd Tşbŵ gşn b jŵwp rŵhp jŵ vo jn n bhjŵ ŵejn f o t jŵpŵbŵ dŵo hŵjŵpŵşn n j2Rf œf jŵwp n f t t bŵjŵ t ŵşpşejŵşp2	Hrσhubgd Cpŵvŵf s f ŵv rŵhp f o vob jn bŵf o ŵejn f o t jŵpŵbŵ vŵbœp i pŵpŵşn bt 2	ET Exdi f e
MT	Nbxx Mbŵgŵj t 2	Nbxx Fjojŵpo n bŵf 2	Nbxx Djhjubres/dl n jun bŵf s Ocf şgŵd f	Nbxx Fjojŵsb pŵdbŵ2	Nbxx Adbcbep n bŵf 2	GM Gşw w 6 p bxxp l*
UV	VW Hjhi hŵtt gŵj t 2	VW Fjojŵpo f yŵş cşjntou2	VW UV Djhjubres/dl n ju Hŵd hŵbŵ f ū l ū 2	VW Fjojŵsb ŵdjeb2	VW Adbcbep tvqf s cşjntou2	FI Fubhbqx lqn
HS	HrxTxbp slqh Tŵdjŵf n cptt jŵh	HrxTxbp slqh Gşbŵf s f o ś rŵ gt f o t jŵrŵ bv ŵvdi f 2	HrxTxbp slqh Fŵjŵ o 1Hf jŵ qşbŵhvoh	HrxTxbp slqh Rjŵjŵp ŵbŵjŵf	HrxTxbp slqh Gşbcbep f o ś rŵ vŵ t f o t jŵrŵ bŵşdŵp2	QR RS dr ef
	Qlqx218° cbşw f q	Ip sŵf wŵr q 21 8É ef hŵw	21 86Duydn byg Lyhf œdi ū lcf u	Txbp sb b 21 86s f qqb b wŵ ŵb	Qlqx21 8° cr œhubg	BL Bœdn dŵi x
	Qlqx21 8° dŵi x f u	Ip sŵf wŵr q 21 8É ef hŵw	21 86Duydn byg Ff yf ŵŵf yh	Txbp sb b 21 86 bdd f qelqr	Qlqx21 8° f qđf qef er u	FA Fbcud
	Dlhlxbo Hjhi 1ef gŵjŵpo 81dprps qşđf tt 27: 4œf hşf t boe gŵmŵhŵi pŵg f cbşw rœpēz2	Dlhlxbo Qvbeşđ şpn jŵ i bvŵ eŵgŵjŵpŵ2 7: 4œf hşŵt f ŵvş ŵvŵf rŵ rŵohvŵ vs ev dşqt 2	Dlhlxbo Hŵd bvŵgt f œf s Vfş şbş 1Pşl f tt 27: 4œ Rvœvn esvdl bvgef n hŵbŵ f o Sdi bŵ2	Dlhlxbo Anb œf gŵjŵjŵf 1 t ŵbŵ qb jŵ ejhŵbŵjŵ r vbeşđşpn jŵ07: 4œ hşbej tv ŵvŵ rŵ rŵohi f !! b œf ŵŵşp2	Dlhlxbo Cvŵbşđşpn *b œf bŵb œf gŵjŵjŵ2: 4œ f o f m dvŵ şqŵ f ŵđ şp2	GR Gubqlx
	cuxw Q*é Dlhlxbo Tf f t pŵjŵpo gş gŵmŵpŵvş dŵn n vojđbŵpŵ2Npx po dprps f e cbşw rŵ%	cuxw Q*é Dlhlxbo Lb t pŵjŵpo qpvş vŵf dŵn n vojđbŵpŵ ŵvŵf o dprps 2Mbŵjŵf ŵbŵt vş œf t dşqt f o dprps 2	cuxw Q*é Dlhlxbo Djŵ Lx voh gş gşc f œşp f Kpn n vojđbŵpŵ Jf ŵ ŵvdi bv gşcşjŵf o Sdi œğf o2	cuxw Q*é Dlhlxbo Lb t pŵjŵjŵf qf s rŵ dŵn vojđbŵjŵf b ŵvŵp dprps 2Oşb tvj gŵt jŵ dprpsbj2	cuxw Q*é Dlhlxbo Lb t pŵjŵjŵ o qşb vob jn qş t jŵ o b ŵep dprps2 Ai pşb f o dvŵ şqŵt œf dprps t 2	GD Gş ! lq xi f ebun
	cuxw Q*é Ŭ*xyŵf cşŵj Pjŵé Tf ywś jŵ b gŵt i beejŵpo ŵp vş cşŵj Pjŵ™ dŵođ qđ ŵp zpv epŵj kt ŵt f f ŵ f gŵmŵpŵvş 3 zpv dŵo g f rŵ%	cuxw Q*é Ŭ*xyŵf cşŵj Pjŵé Tf ywś bqşşŵ vŵf opvŵ ŵŵ ŵvdi f i bvŵef hŵn n f bv dŵođ qŵcşŵj Pjŵé2 Dŵt şpn bŵt Ŭvŵt qpvŵf ! ŵpŵ t f vŵrŵ f ŵvŵşpş ŵvŵ f o dprps 2ŵn bŵt bŵt jŵ rŵ ŵvdi f s %	cuxw Q*é Ŭ*xyŵf cşŵj Pjŵé Tf ywś jŵ ŵvŵjŵf œf vŵ Eşhŵl voh gş vŵt f s cşŵj Pjŵé Dşvdl l pŵl f ŵ 3 n bŵ l bŵo ejf Fbsc f o K ŵ ŵođj ŵvŵt f i f o ŵn bŵ l bŵo t jŵ bvdi gŵi rŵo %	cuxw Q*é Ŭ*xyŵf cşŵj Pjŵé Tf ywś f f vŵ t bŵp ejŵ r vŵjŵ ŵf ŵvŵt ŵp dŵođ ŵp ej t ŵbŵ qb cşŵj Pjŵé 3 pşb ŵp o t pŵp qŵjŵ vŵf œf jŵmŵpş qŵ ŵpŵ n b qŵp jŵ bŵd f ŵp dŵbşp %	cuxw Q*é Ŭ*xyŵf cşŵj Pjŵé Tf ywś f t vŵ b ŵbejep qş n jŵn bŵ dŵođ qŵ cşŵj Pjŵé 1 bi pşb ŵp t ŵp qŵf œf t vŵ şp t jŵp r vŵ ŵbŵ cŵjŵ qŵf œf t t f ŵjşp %	PE Qf buŵ vŵf qx
	cuxw Q*é sf ŵr qbŵvŵxlŵr q Pf st pobijŵ f bŵi vojŵ jŵ jŵ ŵ f t bŵn f cşŵj Pjŵ™ pşf 2	cuxw Q*é sf ŵr qbŵvŵxlŵr q Pf st poobijŵf ! di br vŵf vojŵ ebŵt vŵf t f vŵf ŵ n ŵn f dŵn n bœf 2	cuxw Q*é Qf ŵr qbŵvŵf ŵyqh Pf st pobijŵjŵ f o Sjf li ś cşŵj Pjŵ™ 1Bf t ŵ ŵvŵh2 Gf c f o Sjf Kef n Asjŵ f m li ś s Bf t ŵ ŵvŵh f jŵf jœjŵjœvŵ ŵŵ Npŵ 2	cuxw Q*é sf ŵr qbŵvŵxlŵr q Pf st pobijŵ ! b! jpo cşŵj Pjŵé2Pf st pobijŵ ! b phjŵ vojŵ œf ŵvŵt ŵt p pşjŵf cşŵj Pjŵé2	cuxw Q*é sf ŵr qbŵvŵxlŵr q Pf st pobijŵ bdj_o cşŵj Pjŵé2 Pf st pobijŵ b dŵeb vojbe f o f ŵm jŵn p qf ejep cşŵj Pjŵé2	ST Dŵf s w g x r ydi
SP	Tđuf f q sŵqlxqh	Tđuf f q sŵqlxqh	Tđuf f q sŵqlxqh	Tđuf f q sŵqlxqh	Tđuf f q sŵqlxqh	GT Gđwŵ ŵqh
LE	Mbŵf u	Mbŵf u	Mbŵf u	Mbŵf u	Mbŵf u	HM Hbp p f ŵ e p f xbo
PD	Qbe sŵqlxqh	Qbe sŵqlxqh	Qbe sŵqlxqh	Qbe sŵqlxqh	Qbe sŵqlxqh	
DG	Dlhlxbo	Dlhlxbo	Dlhlxbo	Dlhlxbo	Dlhlxbo	

X SIUOG N P DET

	EO	FS	DE	IU	ET
	Bbæf q N Oliþu 2uu F Fpxl	Blæf N Oliþu 2uu F Fpxl	Lyhf ændi uf lcf u N Oliþu 2uu F Fpxl	Qf qqb b vgf ub N Oliþu 2uu F Fpxl	Br øhubg N Oliþu 2uu F Fpxl
	N f di bqlðboQf qðloN Q	Qr uæf Jp lqf N Q	Duydnæf lwdgæ N Q	Qr uæp lqf N Q	Qr uæp lqbwn Q
	Qf qðloQC	Cub. r q QC	Bð lwdgæ QC	N bxlæ QC	MBSlO QC
	Sr æf uBbæS	Tx æ á clæf uryðqæf S	Sr æf uS	Sr æf uS	Sr æf uS
	Hlhi dhi æf uHM	Nbut yf yuHM	Uf *xp bunf uHM	Ezlef q0lbæ uf HM	Sf vbøber uHM
	Tx. gæwQf q TQ	Ep cryxðbræyðdi ryd TQ	Tx. gæwQf q TQ	Tx. gæwQf q TQ	Tx. gæwQf q TQ
	Flqf ææ. ð 0 8ffp p FT	Ff yæf sr lqæf gqf FT 0 8ffp p	Flqf ææ. ð JTdi uf lcf u 0 8ffp p FT	Tdæxyub Flqf ææ. ð 0 8ffp p FT	Evdæxyub Flqf ææ. ð FT 0 8ffp p
	Gf oG	Gf oG	Gf dTdi uf lcf uG	Gf oG	Gf oG
	N bunf uNL	Nbut yf yusr lqæf r hlzf NL	Uf *xp bunf uNL	Qf qqbæ ær NL	Nbudber uNL
	Sf wlvæbqxæls	Qr lqæf uðwlvæbqæf	Sr cyæf Tslæf	Qy qæb uf wlvæf qæf	Qy qæb uf wlvæf qæf
	Or vs dæqæf u	Qbwe 5di bæf æf q dbw æf ælvæyuf	Tsdæf æx qldi x	Or q wlvæf f hhlb	Or æf bæwæb
	Ebw ær yæf bæqæf ubæf	Fbdð æ yædæf uf æá f (bdf u	M ldi æf wOyæf q yæqæ Aywæbæf uf q	Fbdð æb yæbæf f æb dbqæf æbæf	F3dloef yæbu. æruæbu
	Tp r r æf fubqæ æbunf u! uxlqæ	+dæxyuf sæw æryðf f x g qd5f	M ldi æf wyqæ gæucæuæ gæhf w Tdi uf lcf q	Tdæxyub sl) æf ddbæb f vdyub	Evdæxyub p 3wvæybzf . r vdyub
	Tp r r æf fufp ruf gæ! lqæ! uxlqæ	+dæxyuf sæwæryðf f x gælef	M ldi æf wyqæ gæwæhf w Tdi uf lcf q	Tdæxyub sl) æf ddbæb f gæleb	Evdæxyub p 3wvæybzf . gæleb
	Ti r dn uf wlvæbqæ	S5wlvæf by* di r dæw	Tæ æg ææ	Sf wlvæf qæf bhd yæw	Sf wlvæf qæf b æ whr æf w
	X læqræuæ ryæ	Of ækdi f sbæw	Uæ dnqæx qldi xbyw	Or q wlvæf ddb	Or æf æf db
	Qæ æf ææf æf w f bæi	Qæ æf ææf yæfæ p lqæf	N lqæf qædi yæ0	Qæ æf hhl p lqæb	Qæ æf ææf æfæf p lqæb
	6 ð bæw	6 p lqæf w	6 N lqæf q	6 p lqæf	6 p lqæw

IOL CPMPVST

EO	FS	DE	IU	ET	EO	FS	DE	IU	ET
● Brædl	Npjs	Sdi x bs!	Nf æp	Nf hsp	● Ljhi uGæf f o	Vf sudrbæjs	Hf nnsAø	Vf sæf di jbsp	Vf sæf dæbsp
● Ljhi uBæf	Bræv dæbæjs	Hf æææv	A! !vssp	A! !væææbsp	● Aqærfæ Gæf f o	Vf sæqpæ n f	Aqæf rnsAø	Vf sæf	Vf sæf Mbo! bob
● Dbsl Bæf	Bræv gæodü	Dvolf æææv	Bæ	A! !væpædvæp	● Gæf f o Dbsl	Vf sægæodü	Dvolf rnsAø	Vf sæf n f ræ	Vf sæf pædvæp
● Rfæ	Rpæhf	Rpæ	Rpætp	Rpæp	● Fæp	Fæp	Fæpæf t! !f æfæ	Fæp	Fæp
● Osbæhf	Osbæhf	Osbæhf	Asbædp	Nbsbæb	● Pæol	Rpæf	Rpæb	Rpæb	Rpæb
● Zf æææ	Jbævf	Gf ææ	Gjææp	An bæææp	● Pææærfæ	Vjærfæu	Vjærfæu	Vjærfæ	Mpææp

Symbols and abbreviations

PUHES TZN BP MT

	EO	FS	DE	IU	ET
OEX 3	Of !	Oryzf by	Of y	Oyr zr	Oyf zr
	NI*6 N bxdī Hvoesf et pgdprpvst pg dnp qpof out jo tūpdl pg x sjoh jot uvn f out gsgym qf st pobrjtbjpo2	NI*6 N bxdī Dft dfubjof t ef dprfvst ef dnp qptbout fo tūpdl qpvst qf st pobrjtbjpo dnp qrrfūf jot uvn f out ejdsjwst 2	NI*6 N bxdī Hvoesf sū wpo Fbscf o cf j ef o Sdi sf jchf sūf 1 Kpn qpof out o bvgLbhf s2 FAsf jof l pn qrrfūf Pf st pobrjtbj svoh2	NI*6 N bxdī Cf ojobjb ej dprpsj ef j dnp qpof oj ej qpsv!jpof ef hjnt uvn f oj ej tdsjwst qf svob qf st pobrjtbj!bljpof dnp qrrfūf	NI*6 N bxdī Cjf oupt ef dnp qpof out ef jot uvn f oupt ef f tdsjwst qbsb vob dnp qrrfūf qf st pobrjtbj_o
	Cywr p dr σ yw Ci pptf u f fybdupMS dprpvst butvjut zpvstphp2	Cr yd yuwsf uwr qbdw5f w Ci pjttf! rbdprfvstfybduf qpvstf eudpsbjut rnt n jf vy bebquf t u vpus rphp2	Tr qef uducf q Wōi rno Sjf hf obv ejf PMS1Fbscf Qejf bn cftuf o !v li sf n Lphq qbt tū2	Cr σ u Qf uwr qbd00bxl Sdf hjrjntprpsf PMS ft bup di f tj bebub n f hjrp bmvw rphp2	Cr σ u wsf uwr qbd0ber w Ejrb f nprpsf ybdup PMS rvf n f lpsstf bebquf b tv rphp2
	Nbqygdbyuf e bqe sūqxf e lq BIC gdxr uf w	Fbcūt y5 f xlp sūp 5 ebqwd wywqf wBIC	lq BICJX f unf q i f uhf wfx xyqe cf eydnx	Qur er xw f wdbp sbw qf hd wdbclp f qx BIC	Fbcūder f lp sūf w f q gscūdbwBIC
	Nbqygdbyuf e lq BIC gdxr uf w	Fbcūt y5 ebqw d wywqf wBIC	lq BICJX f unf q i f uhf wfx ax	Qur er xw qf hd wdbclp f qx BIC	Fbcūder f q gscūdbwBIC
	Qūqxf e lq BIC gdxr uf w	lp sūp 5 ebqw d wywqf wBIC	lq BICJX f unf q cf eydnx	Txbp sbw qf hd wdbclp f qx BIC	lp sūf w f q gscūdbwBIC
	Awwf p cdf e bqe sūqxf e lq DKEEQ gdxr uf w	Nr qxbhf f xlp sūf wlr q ebqwd wywqf wDKEEQ	Nr qxbhf yqe Duydn lq DKEEQX f unf q	Awwf p cdbhlr f wdbp sb qf hd wdbclp f qx DKEEQ	Nr qxbhf f lp sūf w; q f q gscūdbwDKEEQ
	Awwf p cdf e bqe sūqxf e lq BIC gdxr uf w	Nr qxbhf f xlp sūf wlr q ebqwd wywqf wBIC	Nr qxbhf yqe Duydn lq BICJX f unf q	Awwf p cdbhlr f wdbp sb qf hd wdbclp f qx BIC	Nr qxbhf f lp sūf w; q f q gscūdbwBIC
	Rybdx 6 wbgf x bssur zfe	Rybdx5 f xw5dyux5 bssur yz5f w	Rybdx xyqe Tldi f ui f lx yqe hf qf i p lhx	Rybdxā f wdyuf 00b bssur zbx	Cbdebe . wf hyudebe bsur cbeb
	Cr yqxu r gPūhlq	Qb. wer uhlqf	Hf unyqgwdbqe	Qbf wf er uhlqf	Qb-wef r uhf q
	Nbef lq Fubqdf	Fbcūt y5 f q Fubqdf	Hf uhf wfx ax lq Fubqnf ldi	Fbccūdbx lq Fubqdib	Fbcūder f q Fubqdib
	Nbef lq Tsbql	Fbcūt y5 f q Ewsbhqf	Hf uhf wfx ax lq Tsbqlf q	Qur er xw lq Tsbhqf	Fbcūder f q Ewsb, b
	Wubouf eydxl q 824 lq 68i	S5eydxl q zlubd 824 f q 68i	Sf eynxl q zr q 824 ef u Wuf q lq 68 Txe/	824 el uley0lr qf zlubd f qxr 68 r uf	Sf eyddl; q zluo824 f q 68i
	Eqxuf sf q sur xf dxl q	Qur xf dxl q wyux yxf db wyubdf ey wx σ	Tdi yx0 ef u Lyhf axdi uf lcf ur cf ug di f	Qur xf 0lr qf ef ab wysf ugdif ef ab sf qqb b wgf ub	Qur xf ddl; q ef db wysf ugdif ef ocr ohubg
	Ulp f d wwsur xf dxl q	Qur xf dxl q ā zlf	Dbyf wdi yx0	Qur xf 0lr qf sf up bqf qxf	Qur xf ddl; q sf up bqf qxf
	Bbdxf ulb f dp lqbxl q	Qur xf dxl q bqxlc bdx5ulf qqf	Tdi yx0 zr uBbnx uf q	Qur xf 0lr qf c bnx uldb	Qur xf ddl; q dr qxb dbw c bdx ulbw
	Fyqhboli lclxl q g u68i	lqi lclxl q ef w di bp slhq qwf q 68i	Hf p p x Qdcf gdw68 Txe/	lqlcl0lr qf el gqhi l 68 r uf	lqi lcldl; q ef i r qhr w68i
	EO 02% & Evspqf bo Ci jre Rftjtubou Rf hvrbjpo gsjmī uf st 2	EO 02% & Rfhrfn f ouEvspqf o qpvst cjr v f ut bwd tūdsjw qpvst f oqout	EO 02% & Evspqōjt di f Kjoef stjdi f si f jut opsn gAsFv f sl f vhf 2	EO 02% & Npsn bjbwb f vspqf b qf s bddf oejot v m tjdvsf ! ! b ef j cbn cjoj2	EO 02% & Rf hvrbjpo f t Evspqf bt qbsb f odf oef epsf t dpo tf hvgsbe qbsb oj-pt2
	Lf fs gqhf uwbl b. gr p xi f gbp f	Gbuef 0 d wer lhxw σ lq ef db gbp p f	H- αelf Flqhf uzr q ef uFdbp p f g uq	Ulf ql d elx σ qxbqf ebab gbp p b	Nbqf q σ wef er w d mwef db abp b
	Ebwlo gxlwq xi f sr dnf x	Tf hdxw gdl d p f qxebqw db sr di f	Qbwxsur cdf p σ w lq elf Ubvdi f	Tl bebxb gdlq f qxf bab xvdb	Cbct gdlq f qxf f q f ocr axw
	Oyp cf ur ggdp f w	Orp cuf e:bayp bhf w	Aq0bi oef ua™ qeyqhf q	Oyp f ur el dōp f	O@p f ur ef f qdf qeler w

PUHES TZN BP MT

	EO	FS	DE	IU	ET
	ITP Cf ułdgf e	Cf ułgdxbtr q ITP	ITP Of ułdgxf ux	Cf ułgdxbtr ITP	Cf ułgdber ITP
	ITP Iof sobjopbrntbgf uz t uboebsot	ITP Npsn ft jof sobjopbrnt ef tũdvũ	ITP Npsn ft jof sobjopbrnt Sjdi f si f jũt opsn f o	ITP Npsn f ej tjdvsf !!b jof sobjopbrnt	ITP Npsn bt jof sobjopbrnt ef tf hvjsbe
					
	FTC bqef uf d. ddbcf dbuecr bue Cf sũgdbyjo up qsn pũf u f bqspqsbũf f ovyson f oubm n bobhf n f ou	FTC f xdbue q uf d. ddbcf Pspvjũgpcsr vũ bũf d eft n bũjsbvy sf tqf dubou rũ ovyspoo f n f oũvjũt bou eft n bũjsbvy sf opvũ rbcrt ef dpoũgfsf t ,qpsn ffsf t df nrũptjr vft-2	FTCJof ułdgOf ułf uyqe uf d. df acbũf uLbue q af sũgl bu!vsF>sefsvoh eft boh f n fttf of o Un x f nrũ bobhf n f out	FTC f dbue qf ułdddbcf Cf sũgdby!jpoef ef nrũ dpsf ub hf tũpof bn cĩf oubn	FTC . dbue q uf ddbcf Cf sũgdby!o qbsb qsn pũf s rũ bqspqjbeb hf tũ_o f dpmhdb
	Qĩ bup bdf yxldbo! bũf	D5di f xw si bup bdf yxlt yf w	Qĩ bup bdf yxlvdi f Acgũ	Sĩgylx gũp bdf yxldl	Sf wleyr wgũp bd5yxldr w
	Fuylxbqe zf hf xbcf xub. w	Cbhf rxwef gylxwf x dũhyp f w	Pcwũyqe Gf p fũzf usbdnyqhf q	Wbwũr l el gylxwb f zf ueyub	Bbqef rbwef gylxwb. zf ueyubw
	Fũehf wbqe . r hyuxsr xw	S5gũh5ubx f yuũf xsr xw ef . bryux	L fũi oũdi u-qũf yqe K hĩ yuũf di fu	Fũhr ułg u f dr qũ qbr u el . r hyux	Of zf ubw. f qzbwũf wef . r hyux
	Tyhbudbqf	Cbqqf á wydũf	aydnf urĩ u	Cbqqb eb Oyddĩ f ur	Cb, b ef b0@dbu
	Qũwũd dbusbuw	Qũkdf wbyx p r cldf w f q sũwũt yf	Ayx sũwũnxf lĩ	Qũwũ lq sũwũdb sf u byxzf lĩdr d	Qũf ōbwef sũwũdr ef byx p rzlo
	Ō884 uf qf ! bcf f d dũldlx. Tĩ f BIC Gsbqĩ jd Evsqũf gũdpsz jt qpx f sf e cz 544' sf of x bcrn f of sh22	Ō884 +d dũldlx5 e55qf uhlf uf qryzf dũcf L'vtjof BIC Gsbqĩ jd Evsqũf t'brjn f oũf 544' eũrũdũdjũũ sf opvũf rbcrt2	Ō884 Txũr p Oy Ō884 byw f ułf yf ucbũf q Ryf af q Dĩf Fbcsl wpo BIC Gsbqĩ jd Evsqũf cf !jĩf uĩjĩ sf o Sũsn !v 544' bvt f sof vf scbsf o Eof shjĩr vf nrũo2	Ō884 f d dũldlx eb g qũ uqqrzbcld Lp tũbcjũm f oup BIC Gsbqĩ jd Evsqũf gũo!jjob dpo f rũsũdjũ qspũf oĩf oũf 544' eb gũoy sũoopvbcjũ2	Ō884 f d dũldlebe ef gũf qũf wũf qrzbcdf w Lb gũcsũdb BIC Gsbqĩ jd Evsqũf tf brjn f oũb ef f of shũ qspũf oĩf oũf ef gũf oũt 544' sf opvbcrt2
	Ip sũp ūf ux Cf sũgdbyjo gũf ovyson f oubm sf t qptjcrn qsjũoh qsbũjdf t2	Ip sũp ūf ux Cf sũgdbyjo qpsv ef t qsbũr vft e'jn qũf ttjpo sf tqf dũf vft f ef rũ ovyspoo f n f ou2	Ip sũp ūf ux af sũgl jf svoh gũs vn x f nrũf voerũdi f Dsvdl qsbũ yĩ f o	Ip sũp ūf ux Cf sũgdby!jpoef qũf s qsbũjdi f ej tũbn qb sũt qũf uptf ef nrũbn cĩf oũf 2	Ip sũp ūf ux Cf sũgdby!o qbsb qsdũjdbt ef jn qũf tũ_o sf tqf uptbt dpo f nrũ f ejp bn cĩf oũf 2
	N...clywM r s Pspvduũdpobũt sf dzdrĩe n bũf sũbrũ	N...clywM r s Lf qspvũdpũjũf ouef t n bũjsbvy sf dzdrũt 2	N...clywTdi d lĩg Dũt Pspvũ uf oũ ōm sf dzdf nrũ t Mbũf sũbrũ	N...clywM r s Inũspvũdp dpoũf of n bũf sũbrũ sũjdrũp2	N...clywM r s Enũspvũdp dpoũf of n bũf sũbrũ dũdrũp2
	Sf gũTf ułzdf Pspvduũt bũf n bovũdũsf e boe qũũf e jo Evsqũf bo gũdũpsũf t x i f sf 544' pũũf f rũdũdjũz vtf e dũn f t gũũn sf of x bcrn t pvsdf t2	Tf ułzdf ef uf di bũhf Lf t qspvũjt t pũũgpcsr vũt f uĩn qũn ūt ebũt eft vtjof t f vspũũf oũf t pE 544' ef rũrũdũdjũũ vũjũũf qspũf ou ef t pvsdf t sf opvũf rbcrt2	Ōbdi g'ũwũf ułzdf Dĩf Pspvũ uf x f sef o jo f vspũũt di f o Fbcsl f o hfesvd uũj ef of o 544' eft v f sx f oef f o Sũsn t bvt f sof vf scbsf o Qv f nrũ tũbn n u2	Tf ułzũlũr el ułdbũdb I qspvũt pũp sf bũjũ!bũj f tũbn qũj jo gũccsũdi f Evsqũf epũf jn544' ef nrũrũsũdjũũ vũjũũf bũb qspũf of eb gũoy sũoopvbcjũ2	Tf ułzũlũr ef uf dũhũb Etũf qspvũdp tf gũcsũdb f jn qũn f o Evsqũb epũf f nrũ44' ef rũf rũdũdjũbe vũjũũf beb qspũf of ef sf dvst pt sf opvbcrt2
	RS dref Sdbũ QR dpef	Cref RS Sdbũof ! rũ QR dpef	RS Cref Sdbũof o Sũf ef o QR Cpẽf	RS dref t dũũf sũj ! b jnQR dpef	RS dref Et dũũf b f nrũ_ejhp QR
	Qũbnhũlq lqg up bũr q	lqg up bũr qũwũy u af p cbũbhf	lqg up bũr q ōyũ W usbdnyqh	lqg up bũr q l vyo sdbnũlqh	lqg up bũl; q ef f qzbũber
	DINEOTIPOT' Dũn f otjpot qũcrũt f e pgf bũi qspvũdu dpsũf t qũũf up jũt n byjn vn t j! f Ōf hũbrũt pũũf f esbx jũh qptjũp2	DINEOTIPOT ' Lf t ejn f otjpot qũcrũt f ef upvũt rũt qspvũdu dpsũf t qũũf ouũ rũ bũjũn n byjn brũrũ vf nrũ r v f t pũrũ qptjũp ev eft t jũ2	ABNETTVOGEO' Dũf boh f hf cf of o Acn f tũvoh f o gũsf eft Pspvũ uf oũ qũf di f o eft t f o n byjn brũf G>ũf 2 Uobci dũhũj wpo efs Dsvdl qptjũp bvgefs Accjũrvoh2	DINEOTIPOI' Lf ejn f otjpot qũccrũt f sf rũũvũf b dũbt dvo qspvũp dpsũt qũũf pũp brũt v b ejn f otjpot n bttjn b jũũf qũũf oũf n f oũf eb nrũ qptjũjpoef ef nrũj f hop2	DINEOTIPOET' Lbt ejn f otjpot qũcrũt beb f o dũeb qspvũdu dpsũf t qũũf o b v bũn b+p n ōjũn p0 jũũf qũũf oũf n f oũf ef rũ qptjũj_o r v f n vftũf f m ejcvlp2
	Sf hydũxũ dr p sdbũqf	Sf vũf dũbũx d wqũr up f w	Elqĩ boũqh hf wũ xũddĩ f u Bf wũp p yqhf q	Cr qũr up bũ qũr up bũzb	Cyp sũp lq qũr ef dũ qũr up bũzb

General Information

UECHOICAMQASAN EUEST FPS EACH UZQE PF QSIUUIOG

	DIGITAL 8 DIGITAL TRANSFER
Minimum positive text	8 qu, 58 n n - Z Rt syj)y
Minimum negative text	; qu, 68 n n - 6 Rt syj)y
Minimum text for half tone	58 qu, 42 n n - 6 Rt syj)y
Minimum thickness for positive lines	429 qu, 42; n n - _____
Minimum thickness for negative lines	42 qu, 42; n n - _____
Minimum thickness for lines in half tone	42 qu, 42; n n - _____
Minimum half tone values	C™81 ° N™81 ° d™ff 1 ° L™81 

	britePix™
Minimum positive text	: qu, 68 n n - 0 Rt syj)y
Minimum negative text	; qu, 68 n n - 6 Rt syj)y
Minimum thickness for positive lines	42 qu, 428 n n - _____
Minimum thickness for negative lines	42 qu, 42; n n - _____
Minimum thickness for half tones	5qu, 429 n n - _____
Percentage half tone	

	SCREEN PRINTING8 PAD PRINTING	HOT STAMPING 8 DEBOSSING	LASER ENGRAVING
Minimum positive text	: qu, 68 n n - 0 Rt syj)y	54 qu, 78 n n - ff© Rt syj)y	: qu, 68 n n - 0 Rt syj)y
Minimum negative text	' qu, 78 n n - 9 Rt syj)y	59 qu, 989 n n - ff+ Rt sy	NOT RECOMENDED
Minimum thickness for positive lines	42 qu, 428 n n - _____	58 qu, 42 n n - _____	42 qu, 428 n n - _____
Minimum thickness for negative lines	40 qu, 42; : n n - _____	6 qu, 42 4: n n - _____	42 qu, 42; n n - _____
Minimum thickness for half tones	58 qu, 42 n n - _____	NOT POSSIBLE	NOT POSSIBLE
Percentage half tone	94' _____		

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BICèSuzrñ	"@
BICèRpvoe Sjdè	";
BICèRpvoe SjdèBGvbse™ bojcbduf sjbm	" "
BICèRpvoe SjdèEdpmjpot è	" "
BICèM54èCjral	"@
BICèMf ejb Cjral	→
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BICèMf ejb Cjral Gsjq	—
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BICèPpdl f uAti usbz	: "°

DKEEQöMGHUEST

DJEEPèD5Ljhi uf s	: "9
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BICöQACLAGIOG

BICèPbdl bhjoh Edpmjpot è	: →
BICèPbdl bhjoh	: —

Colour table

										
80 Wi juf	0E Wi juf sf dzdrhe	9v Oqbr vf x i juf	2C Wi juf qf bsm	80BIP BIO x i juf	0U Wi juf qprhi fe	90 Tsbtoqbsf ou	1& Fspuf e x i juf	6E Fspuf e x i juf sf dzdrhe		
										
%D Zf npax qbtuf m	%G Ljhi u zf npax	06 Zf npax	06X Zf npax x ppe	12 Fspuf e zf npax	1AX Nbursbm x ppe	806BIP BIO zf npax	8D Crhbs zf npax	1F Ljhi ucspx o	1P Nbursbm	
										
8C lotqsjoh bvwn o	61 Gpre	v1 Gpre hrbdu	0G Adje psboh	08 Osboh	88 Osboh qbtuf m	v0 Fspuf e psboh	86 Crhbs psboh			
										
82 Rf e	82G Rf e hrbdu	82F Rf e tpgu	%E Rf e sf dzdrhe	%v Crhbs sf e	82BIP BIO sf e	11 Fspuf e sf e	8% Bvshvoez			
										
08A Pf bdf g m Pjol	08 Pjol	9C Pjol g!!	0Q Adje qjol	808G Pjol hrbdu	8v Gpre Pjol	0D Pjol	%8 Pjol	8v Rptf Gpre	8% Mbhf oub	
										
%8 Pvsqrh qbtuf m	02 Vjprhu	2& Fspuf e Dbsl Pvsqrh	vG Mf ubnjul qvsqrh	6D Pvsqrh	82 Crhbs Pvsqrh	8B Fspuf e Pvsqrh	6N Mf ubnjul Dbsl Pvsqrh			
										
%C Ljn f	1% Fspuf e hsf fo	1C Gbstt hsf fo	%% Crhbs rhni u hsf fo	9& Aqqrh hsf fo	%6 Fspuf e ebsl hsf fo	v6 Crhbs hsf fo	9G Ljhi u hsf fo	89G Gsf fo hrbdu	89 Mf ubnjul hsf fo	
										
89 Gsf fo	89X Gsf fo x ppe	68 Dbsl hsf fo	vE Dbsl hsf fo sf dzdrhe	%% Crhbs ebsl hsf fo	89BIP BIO hsf fo	2B Fspuf e lvohrh				
										
%2 Brwf qbtuf m	8N Cplz cmwf	2D Cbsjccf bo cmwf	%1 Crhbs cmwf	1v Fspuf e cmwf	68 Ljhi ucmwf	88BIP BIO cmwf	88 Brwf	88G Brwf hrbdu	88 Fspuf e ebsl cmwf	8S Brwf wsr vpitf
										
28 Mf ubnjul Brwf	%& Crhbs ebsl cmwf	vC Mf ubnjul obvz cmwf	69 Dbsl cmwf	8v Nbvz cmwf	8vF Nbvz cmwf tpgu	08E Nbvz cmwf sf dzdrhe				
										
29 Ci spn f	8v Sjrwf s	8vG Sjrwf s hrbdu	v9 Mf ubnjul tjrwf s	0% Mf ubm	81 Gsf z	6v Dbsl hsf z	%H Crhbs ebsl hsf z	1X Wbsn Gsf z		
										
86BIP BIO crbdl	86X Bribdl x ppe	86F Bribdl tpgu	86 Bribdl	2E Bribdl sf dzdrhe	6O Bribdl n bu					

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QF TEURQP UKBNE
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